## **INDEX**

Abuse, 47, 148	British Psychological Society
Accessing data, 58, 194	(BPS), 30
Acts, 63, 82, 88, 99, 103, 142, 144,	British Society of Criminology
148, 174, 218, 241	(BSC), 30
Agreements	
convey consent, 122	Cardiff Online Social Media
document, 110	Observatory (COSMOS),
terms conditions, 102	28, 50, 166, 171, 206,
user license, 133–134	231, 236
Anonymity, 33–34	Challenges, environmental, 56
Anonymization, 231	Co-creation of data, 70
AoIR. See Association and the	Commercial firms, 70
Association of Internet	Communication
Researchers	human, 240
Application Programming Interface,	location-aware mobile, 155
146, 155, 225	one-to-one, 111
Apps, 66, 73, 99, 119, 135–142, 136,	organizational, 25
137, 138, 145, 147, 149,	prioritize discreet, 174
155	Communication data, 69
Association and the Association	Communication online, 176
of Internet Researchers	Communities
(AoIR), 30, 31	computer-mediated, 5
	local, 139
Beneficence, 163–164, 177–178	physical, 76
Big data, 5–6, 15, 25, 34, 50–51, 105,	scientific, 148
107, 136, 140–141, 142,	transgender, 72
143, 153, 154, 156–157,	virtual, 25
165–166, 182, 184–186, 194	Computer Supported Cooperative
British Educational Research	Work, 50, 185
Association (BERA),	Computer-transmitted messages, 5
29–31, 30, 207	Confidentiality, 33–34

244 INDEX

Consent, 116–117	Dataset, 8, 86, 97, 103–104,
allowing, 223	149–150, 164, 167–168,
direct, 27, 47	197, 200, 227–228
gain, 40, 59, 102, 125	Data sharing, 161, 165, 166, 169, 170
individual's, 240	Data source
obtaining, 74, 116, 123, 172	modern, 8
one-off, 74	potential, 140
seeking, 239	primary, 101
Content	secondary, 1
abusive, 172, 174	tourism, 158
anonymise, 233	Data storage, 103
classifying, 34	Digital activities, 54, 136, 140
dynamic, 121	Digital age, 156
forward, 37	Digital age, 130 Digital context, 56–57, 64, 75
informed, 86	Digital data, 18, 28, 48, 53–54, 58,
masking, 211	65–66, 69–71, 73, 75
nonpublic, 52	archived, 59
personal, 40	data authorship and ownership,
positive, 99	65–69
republish, 229	data production, 69
third-party, 68	individual, 66
visual, 74	new forms of, 13, 21
Credibility, 116–117	observation-based, 69
	research transparency, 70–71
Data	Digital environment, 58–60
created, 17	Digital host/supplier's credentials, 65
Data analysis, 146, 167	Digital research
Data confidentiality, 102–103	ethics, 56
Data extraction, 9, 135–136	naive, 75
Data formats, 75–76	reassessing ethics in, 71–76
Data handling issues, 65	social, 150
Data minimization, 209, 214,	Digital research arena, 60
224–226, 225, 234	Digital research context, 54
Data ownership, 3, 14, 24, 38, 68	Digital research environment, 55,
Data protection (DP), 33, 35, 50,	60, 64
65, 209, 211, 213, 220,	Digital research methods, 70, 77
235–236, 240	Digital research territory, 54
Data Protection Act (DPA), 29–30,	Digital social research, 47, 78,
206, 211, 213, 226,	135, 143, 146, 148–149,
230–231, 233	154–155
230-231, 233	137-133

Index 245

Digital's reach, 61–64 Digital story telling, 151–153 Digital technologies, 8, 10, 54, 56–58, 65, 68–69, 76, 136, 140, 151, 239 Digital technology, 8 DP. See Data protection DPA. See Data Protection Act	eResearch, 51 human research, 158 open source, 24 Ethics challenges, 53, 65, 69, 71, 76 Ethics committees, 20, 23, 158, 190, 196, 205 European Society for Opinion and Market Research (ESOMAR), 30
Economic and Social Research Council (ESRC), 190 e-mail, 1 Emotional contagion, 106, 182–183, 185 End-User Licensing Agreement (EULA), 118–119 Environments computer-supported social, 125 cultural, 14 digitalized, 68, 72 nondigital, 58–60, 69, 75 virtual, 3, 125	Facebook, 10, 12, 81–82, 84–87, 90, 99–100, 126, 139–140, 145–146, 160, 166, 180–181, 185, 189–191, 231 emotion contagion, 180–182 emotion study, 99–100 Feminist research, 137, 142, 153  Games, 114, 119–120, 124–125, 127 Garth's approach, 139 Google, 33, 70–71, 77, 223, 237–238
ESRC (Economic and Social Research Council), 14–15, 21, 28, 32–33, 50, 56, 112, 129, 133, 167, 190, 206, 212 Ethical Act, 165 Ethical approach, 27–28, 49, 137, 190, 201, 205, 213 Ethical challenges, 6–7, 13, 154, 159–163, 165, 167, 169, 171, 173, 175, 177, 179, 181, 183–185, 187 Ethical disruptions, 16 Ethical practicalities, 100–104 Ethical protocols, 136, 143	Harm avoiding, 234 bodily, 30 individual, 164 physical, 73, 241 potential, 47, 72, 95, 102, 113, 147, 226, 233–234, 241 psychological, 34, 47, 72, 241 social, 73, 76 Human participants, 97, 100, 109–112, 111–112, 114, 116, 238 Human subjects research, 162–163 Informed consent, 32, 45–46, 102,
Ethical standards, 55, 205, 209, 213 Ethics, 82, 95 digital research, 54, 56	112–113 Initial steps, 101 Interdisciplinarity, 16, 22, 23

246 INDEX

Internet Safety, 38, 49 democratization of, 2 Scale and granularity, 19 Internet research, 160, 163 Smartphone applications, 136 Ipsos Mori report, 92–95 Social Data Science Lab. 41 Social data science lab survey, 36-37 Market Research Society Social life of data, 18 (MRS), 32 Social media, 2, 5, 28, 29–35, 80–82, 160, 161, 162 'Natural' social interactions, 237 anonymity, 194 Negotiating consent, 114-116 authentic informed consent, New Social Media, New Social 123-126 Science (NSMNSS), 28, 196 awareness and views of, 38-41 concern within, 192-196 Online communications, 1, 8 data, 16, 17, 18, 19, 20, 21, 22 Online community, 6 human participants in, 110-114 Online environment, 239 informed consent, 193 online consent process, 122–123 private vs. public, 192-193 Participant management, 65 Participant recruitment, 149-151 and qualitative research, 114-118 Participant researcher/research research, 56, 71, 72, 74 relationship, 65 research, and ethics, 191-192 Participants and researchers, harm risk of harm, 195 and risk to, 34-35 sharing data, 163-165 in social research, 165-166 Participant vulnerability, 64 Potential participants, 101 verifying agreements online, Privacy infringement, 48 119-122 Privacy law, 29 Social Media Application Privacy rights, 49 **Programming Interfaces** Public attitudes, 35–36 (APIs), 29 Public ethics, 213-219 Social networking, 111 Social networking services (SNS), 240 Qualitative findings, 37–38 Terms and conditions (T&Cs), 239 Terms of service agreements Research context, 140-142 Researcher, 57-58 (TOS), 120 Research ethics, 162, 163, 171, 184 Trust, 116-117 Research ideas, 137–139 Twitter, 28, 31, 34, 37, 41, 44, 46, 48, Research integrity, 95, 163, 165, 169, 82-88, 160 170, 182, 184 with aggregated data, 166-169 Research participant, 57-58 and journal publication,

169-171

Research user, 57-58

Index 247

publishing unanonymized qualitative data, 170–180

User-generated content, 137, 145, 145 User profiles, 142–149 Virtual environments, 3 Virtual replication, 3

Web, 16 Web science, 16 World Wide Web, 1, 2