

# INDEX

- Access, 15  
Actual occasion, 185, 190  
Adopters, 14  
Adoption programs, 17–19  
Adoption, 15–17  
Affective immersion, 187  
Amateurs, 100–101  
American colony, 171, 175  
American Recovery and Reinvestment Act (ARRA), 15  
Arya's liminal status, 127  
AT&T, 13  
Authoritarian turn, 82
- Baelish, Petyr, 132  
Baratheon, Joffrey, 126  
Beaton, Elizabeth, 133  
Becoming-crocodile event, 184–185  
Becoming-movement, 189–190  
Being-crocodile somatic practice, 187, 191  
Bergson, Henri, 184–185  
BIP. *See* Broadband Initiatives Program  
Bloggers, 101  
Blogs, 100  
Body-worlding as technology, 189  
Bollywood films, 150–155  
    applying the template, 154–155  
    film representation template, 153–154  
    reading – three-step process, 152–153  
    social class, 158  
Bolton, Ramsay, 126  
Book reviewers, 101, 103–104  
Books, 173  
Botticini reasoning, 175
- The Brady's After the Tong Kings: or the Red Lady of Chinatown* (1909), 87  
*The Brady's and Little Ah Chin: or The Secret Dens of Chinatown* (1909), 87
- Brazil, 168–177  
    antiliterate patrimonialism, 176  
    democracy, 168–169  
    goals and meanings of public policies, 177  
    materiality of communications, 176  
    media component, 177  
    spacial analysis of Brazilian development, 177
- Broadband Adoption by Annual Household, 23  
Broadband Adoption Survey, 9, 12–13  
Broadband connection, 10  
Broadband Initiatives Program (BIP), 18  
Broadband Lifeline, 27  
Broadband Technology Opportunities Program (BTOP), 18  
Broadband, 9  
BTOP. *See* Broadband Technology Opportunities Program
- CAF. *See* Connect America Fund  
California Advanced Services Fund (CASF), 11, 19–22  
California Emerging Technology Fund (CETF), 9, 11, 16  
California High Cost A (CHCF-A), 18–19  
California High Cost B Funds (CHCF-B), 18–19

- California Households, 10  
 California Public Utilities Commission (CPUC), 11  
 California, 10–19  
 Cardoso, Fernando Henrique, 177  
 Carriers of last resort (COLRs), 19  
 CASF. *See* California Advanced Services Fund  
 Cautionary frame that, 84  
 Cersei's incestuous first-born, 126  
 CETF. *See* California Emerging Technology Fund  
 Changing politics of tribalism and morality, 59–77  
     background, 60–61  
     data and methods, 63  
     discussion, 73–76  
     findings, 63–73  
     introduction, 59–60  
     tribalism, morality, politics, 61–62, 64–73  
 CHCF-A. *See* California High Cost A  
 CHCF-B. *See* California High Cost B Funds  
*The Chicago Tribune*, 104  
 Chinese colony, 86  
 Church, 170–175  
 Cinefilos, 123  
 Citizens, 10  
 Collective assemblages of enunciation, 190–191  
 Collins, 102  
 COLR. *See* Carriers of Last Resort  
 Comcast, 13  
 Common-sewer, 86  
 Communication process, 191–192  
 Communication, 37, 191  
 Computing device, 11  
 Connect America Fund (CAF), 18  
 Content and expression function, 187  
 Conversos, 171, 175  
 Correlation Analysis of Different Dimensions, 51  
 Cox Communications, 19  
 CPUC. *See* California Public Utilities Commission  
 Creative, 186  
 Creativity, 186, 190  
 Credulous tourist, 86  
 Critics, 100  
 Crocodile-affective state, 182–184  
*The Cult of Amateur: How The Internet is Killing Our Culture* (2007), 100  
 Cultural constructions, 101–103  
 Cultural journalism, 100, 103–104  
 Cultural reviewers, 103  
 Dadlez, E. M., 127  
 DaMattta, Roberto, 168, 177  
 De facto methods, 101–102  
 De jure methods, 101  
 Delayed capitalism, 174  
 Deleuze, Gilles, 190  
 Dependency and development, 174  
 Deviance, 81  
*Dexter*, 131  
 Diagnostic frame, 84  
 Different form of gendered bonding (DOR), 161–163  
     evaluating, 163  
     four I's of, 162  
     hegemonic vs. oppositional reading, 163  
     introduction, 161  
     narrative preview of, 162  
     sociological context of gender, 161  
 Digital Divide, 9–57  
     adoption by, 29–30  
     adoption program design, 25–27  
     adoption programs, 17–19  
     California Advanced Services Fund (CASF), 19–21  
     condition of mergers and acquisitions, 29  
     institutionalization of broadband, 29–30  
     legislative policies, 27–28  
     meaningful internet access, 10–17  
     overview, 10  
     policy recommendations, 21–22

- public benefit extraction, 29  
public investment policies, 22–25  
regulatory policies, 27–28  
utility public funding of utility infrastructure, 17–19
- Digital inclusion, 9  
Digital inequality, 37  
*Digital Infrastructure Video Competition Act (DIVCA)*, 27  
Digital literacy training, 25  
Digital literacy, 11, 24  
*DIVCA*. *See* Digital Infrastructure Video Competition Act
- Dockterman, Eliana, 133  
*DO.R. See* Different Form of Gendered Bonding  
Dualism, 183
- Early adopters, 17  
Eckstein reasoning, 175  
Economics, 37  
*Economy and Society* (1978), 101  
Electricity grid, 15  
Embodied gesture, 188  
Endogamy, 155  
Endurance, 184  
Equipment, 25  
Ethnicity, 81  
Event, 185  
Excruciating realism, 125
- Faisal, Habib, 155–156  
Fantastic universe, 122  
Fantasy, 125–126  
Faoro, Raymundo, 170, 177  
Fiber-optic network, 27  
Fictitious world, 123  
Film studies, 150  
Films, 59, 150  
Freedom of the press, 173, 177  
Freyre, Gilberto, 168  
Fu Manchu series, 87  
Furtado, Celso, 177
- Galloway, Alexander, 182
- Game of Thrones*, 121–134  
Genteel, 84  
Genz, Stephanie, 129  
Gesture, 188–190  
Global sociological imagination, 150  
Gold from mines, 174  
Government intervention, 9–36  
Greyjoy, Theon, 132  
Grodal, Torben, 122  
Grusin, Richard, 182–183  
*The Guardian* (United Kingdom), 105  
Guattari, Félix, 190
- Habermas, Jürgen, 169  
Heart-sickening, 86  
High-speed internet, 10  
Hollywood, 150  
Household segmentation of adoption condition, 14
- I Am Legend* (1954), 59–76  
*ICC. See* Intercarrier Compensation  
ICT. *See* information and communication technology  
Idea of closure, 101  
*ILEC. See* Incumbent Local Exchange Carriers  
Illness, 59  
“Illusion”, 188  
Immediations, 182–183, 189–191  
Immersion, 187  
Impact of China’s media, 37–57  
    findings, 44–52  
    importance of media, 46–47  
    introduction, 37  
    literature review, 37–41  
    media resources, 45–46  
    media use habits, 44–45  
    public demand for media, 46  
    public knowledge level, 47  
    regional difference analysis, 47  
    research design framework and hypothesis, 41–43  
    urban-rural difference analysis, 44–52

- Inconfidênciа (Disloyalty) Mineira, 173  
 “Incorporeal” materiality, 182–183  
 Incumbent Local Exchange Carriers (ILECs), 19  
 information and communication technology (ICT), 37  
 Inland Counties, 11  
 Intemperance and Vice, 81–93  
 Intercarrier Compensation (ICC), 18  
 Internet and technology, 100  
 Internet companies, 10  
 Internet essentials, 25  
 Internet service provider, 11, 16  
 Internet, 10  
 Intuitions, 62  
*Invasion of the Body Snatchers*, 60  
 Iron Throne, 132  
*Ishaqzaade*, 155–158  
 evaluating, 157  
 four I’s, 156  
 hegemony, 157  
 narrative preview of, 156  
 sociological context, 155  
 Italian followers’, 122–123  
 Italian survey, 123  
*Italiantsubs*, 123  
 James, William, 181–182, 188  
 Jews, 175  
 Job-seekers, 10  
 Journalism, 100, 102  
 Journalistic reviewers, 104  
 Keen, Andrew, 100  
 Kharkhordin, Oleg, 177  
 Khurana, 102  
 Kittler, Juraj, 176  
 Kukunoor, Nagesh, 162  
*The LA Times*, 104  
 Langer, Suzanne, 188  
 Lannister, Tyrion, 126, 128  
 Learning happens, 186  
 Leff, Nathanael, 177  
 Liberalism, 167–177  
 Lifeline, 20  
 “Liminality”, 127  
 Literacy, 169, 171–176  
 Literary criticism, 104  
 Lower East Side of Manhattan, 82  
 Machiavelli, Niccolò, 132  
 Machiavellian moments, 132–133  
 Manning, Erin, 188–189  
 Market closure, 101  
 Martin, George R. R., 122, 134  
 Meaningful Internet access, 10  
 Media literacy, 37  
 Media role, 37  
 Media service, 37  
 Media Sociology, 150  
 Media, 175, 182, 190, 192  
*Mediacritica*, 123  
 Mediation, 182, 190  
 Mélange, 168  
 “Melody”, 185  
 Minas Geraes, 169–171, 173–175, 177  
 Mobile differentiation, 181, 188  
*Monsoon Wedding*, 158–161  
 evaluating, 160  
 four I’s in, 159–160  
 hegemonic vs. oppositional reading, 160  
 introduction, 158  
 narrative preview of, 159  
 sociological stratification, 158  
 Morality, 59  
*Mother India*, 155  
 Motivational access, 14  
 Murphie, Andrew, 192  
 Nair, Mira, 159  
 National Book Critics’ Circle (NBCC), 103  
 National Telecommunications Information Administration (NTIA), 18

- NBCC. *See* National Book Critics' Circle
- Neo-tribalism, 62
- Network access, 11
- New York City, 82
- The New York Times*, 104
- New York immigrant, 81–93
- New York, 81
- The New Yorker*, 105
- New Zealand followers, 122–124
- Newspaper reports, 81–93
- Newspapers, 81
- Niagara, 81–93
- crime, place, and Immigrants in Nineteenth-century, 84–90
  - framing, media, and symbolic power, 82–84
  - introduction, 81–82
- Noncertifiable skills, 102–103
- NTIA. *See* National Telecommunications Information Administration
- Nursery of vice, 86
- Occupational closure, 101
- OECD. *See* Organization for Economic Cooperation and Development
- The Omega Man, 63
- Openness, 100, 103
- Organization for Economic Cooperation and Development (OECD), 37
- Oriental wonder tale, 86
- Orientalism, 81
- Ouro Preto, 171
- Pacific Bell Telephone Company dba AT&T California, 19
- Pairing process, 104
- Parables for the Virtual* (2002), 182
- Parma, 156
- Pedagogy, 37
- Pew Research Center, 12
- Pipe organs, 171–174
- Plain Old Telephone Service (POTS), 27
- Political tribalism, 61
- PornHub, 129
- “Porous” occupation, 102–103
- Portuguese colony, 170–171, 175
- Portuguese Crown, 169–171
- Portuguese inquisition, 169–173, 175
- POTS. *See* Plain Old Telephone Service
- Preacceleration, 188–189
- “Prehension”, 185, 190
- Process of emergence, 183
- “Pure experience”, 181, 183, 188
  - “Pure perception”, 189
- Public investment, 15
- Public knowledge, 37–57
- Pulsation, 188
- “Puzzle”, 168
- Queen Cersei, 127
- Radical mediation, 182–183
- Ragpickers Row, 87
- Raja to the Desi Romance, 150
- Real abstractness, 182
- Realism, 125–126
- Receptacle[s] of infamy, 86
- Red Lady of Chinatown* (1909), 87
- Refusers, 22
- “Relation”, 183, 186, 190
- Reliable broadband Internet connection, 11
- Remakes, 59–77
- Rio de Janeiro, 171
- River Tietê, 169
- Rivera, 102
- Rural Electrification Act of 1936, 17
- Rural Utilities Service (RUS), 18
- RUS. *See* Rural Utilities Service
- Sandberg, 102
- São Paulo region, 170
- Schubart, Rikke, 122

- science fiction, 59  
*The Secret Dens of Chinatown* (1909), 87  
 Semblance, 188  
 Sergio Buarque de Hollanda, 168, 170  
 Simondon, Gilbert, 186  
 Single-factor Variance Analysis of Urban/Rural Grouping Variables, 45  
 Sink of corruption and wretchedness, 86  
 Smartphone Job-seekers, 13  
 Smartphone, 12  
 Snow, Jon, 126  
 Social stratification, 158  
 Sociality, 187  
 “Society”, 184, 190  
 Sociology, 37  
 Somatization, 184  
*The Sopranos*, 131  
 Spinozan affect, 186  
 Stark, Arya, 126  
 State-level Broadband Lifeline policy, 27  
 Straubhaar, Joe, 168  
 Students, 10  
 Subscription costs, 25  
 Sunlight-and-shadow, 86  
 Symbolic power, 81  
 Targaryen, Daenerys, 126–128  
 Telephone network, 15  
 Tenderloin, 87  
 Thacker, Eugene, 182  
 Thompson, John, 175  
*A Thousand Plateaus*, 190  
 The Times (United Kingdom), 105  
 Time Warner, 13  
 Tragedy of Commonsense Morality, 62  
*Transformation of the Public Sphere* (1995), 169  
 “Transition” points, 187  
 The Treaty of Madrid of 1750, 169  
 Tribalism, 59  
 Unaware, 14  
 Unconcerned, 14  
 Universal Service Fund (USF), 18  
 Universal Telephone Service, 20  
 Unserved, 16  
 US Department of Agriculture, 18  
 USF. *See* Universal Service Fund  
 Utility Public Funding of Utility Infrastructure, 17–19  
 Vallas, 102  
 Verizon California Inc., 19  
 Verizon, 13  
 Vianna, Oliveira, 177  
 Violence, 125, 127, 129–134  
 Virtual gesture, 188  
 Virtuality, 186  
 Wanters, 14  
 Wark, McKenzie, 182  
 The Washington Post, 104  
*Wedding Crashers*, 160  
*Wedding Date*, 160  
 Whitehead, Alfred North, 181, 184–185, 188  
*The Wire*, 131  
 Worldmaking, 83  
 Zombies, 59  
 Zoya, 156