

INDEX

- Business, 11, 22, 24, 27, 28, 32, 33, 45, 53, 66, 68, 72, 73, 74, 75, 76, 77, 80, 81, 84, 90, 92, 119, 120, 127, 137, 150, 159, 160, 166, 168, 186, 191, 201, 210, 213, 224, 225, 226, 227, 230, 231, 232, 234, 243, 256, 275–293, 298, 299, 302, 305, 307, 308, 309, 311, 312_{n2}
- Capitalism, 5, 255, 256, 257, 265, 266, 267, 298, 299, 305, 308, 309, 311, 313_{n14}
- Companies, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 50, 51, 82, 94, 95, 97, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 127, 137, 150, 157–181, 185–196, 200, 203, 206, 209, 224, 225, 226, 227, 228, 229, 231, 232, 233, 237, 243, 244, 259, 263, 266, 267, 278, 297–313
- Consumers, 12, 24, 25, 36, 42, 46, 92, 97, 115, 135, 137, 138, 139, 140, 141, 148, 149, 150, 163, 167, 190, 252, 253, 254, 256, 257, 258, 259, 260, 261, 263, 266, 267, 305, 307
- Corporate Social Responsibility (CSR), 22, 41–54, 65–84, 90, 116, 134, 140, 143, 157–181, 200, 205, 223–244, 252, 267, 268, 276, 298
- Corruption, 190, 195, 299, 300, 301, 303, 304, 305, 306, 312_{n2}, 312_{n9}, 313_{n13}
- CSR communication, 46, 50, 51, 52, 54, 107, 114, 116, 117, 118, 120, 123, 124, 126, 127, 128, 137, 138, 141, 148, 150, 158, 162, 163, 164, 165, 166, 167, 168, 176, 177, 181, 256
- Depression, 89–107
- Economy, 6, 42, 68, 106, 160, 167, 225, 298, 299, 309, 313_{n14}
- Environment, 24, 26, 35, 42, 43, 44, 46, 49, 50, 51, 67, 70, 72, 73, 74, 76, 79, 83, 118, 120, 123, 124, 125, 149, 159, 160, 166, 167, 187, 190, 191, 193, 196, 200, 202, 203, 207, 224, 226, 227, 233, 243, 252, 256, 260, 261, 279, 280, 290, 311
- Ethics, 49, 72, 76, 140, 162, 167, 186, 187, 189, 196, 226, 231, 243, 276, 305, 307
- Governance, 68, 69, 89–107, 189, 195
- Human resources, 51, 67, 71, 167, 169, 172, 225–227, 228, 230, 233, 234, 235, 236, 238, 239, 240, 243, 244
- Ibero-America, 66, 67, 68, 69, 72, 73, 74, 75, 76, 78, 80, 82, 83, 227, 260, 263, 266, 275–293
- Internet, 51, 53, 100, 101, 118, 119, 150, 158, 163, 167, 174

- Latin America, 3–18, 23, 42, 43, 47, 48, 49, 50, 51, 52, 66, 113–129, 227, 278, 298, 306, 307, 311, 313*n*14
- Management, 12, 22, 23, 41–54, 69, 71, 72, 74, 75, 78, 79, 92, 161, 166, 190, 194, 195, 199–217, 225, 226, 227, 228, 229, 230, 234, 243, 286, 287, 293, 299, 305, 307
- Markets, 3–18, 43, 134, 136, 138, 251–268, 286, 287, 312*n*6
- Networks, 25, 26, 42, 90, 91, 92, 95, 96, 107, 236, 287, 289, 290, 291
- Organizations, 22, 23, 25, 26, 27, 32, 33, 34, 106, 114, 117, 127, 128, 158, 160, 161, 162, 163, 164, 165, 166, 167, 168, 176, 177, 179, 180, 181, 186, 199–217, 225, 226, 227, 229, 231, 232, 234, 236, 237, 276, 279, 280, 283, 284, 285, 286, 290, 292, 293, 306, 308
- Public Relations (PR), 22, 26, 74, 92, 158, 159, 160, 161, 162, 163, 164, 179, 181, 199–217, 219, 221, 256
- Reporting, 9, 10, 73, 81, 82, 83, 141, 163, 165, 166, 189, 192, 193, 195, 255, 256, 263
- Small and Medium Enterprises (SME), 44, 47, 54, 276, 277, 278, 280, 281, 282, 283–287, 289, 290, 291, 292, 293
- Social media, 113–129, 138, 202, 236, 252, 254, 255, 258, 259, 260, 267
- Social responsibility, 16, 74, 81, 82, 92, 115, 158, 159, 161, 166, 186, 200, 204, 207, 225, 226, 232, 257, 260, 302, 304, 306
- Social value, 21–39, 99, 227
- Socially responsible investment (SRI), 4, 5, 8, 10, 11, 13, 14, 15, 16, 17, 18
- Society, 12, 22, 24, 25, 26, 27, 29, 35, 37, 38, 43, 47, 66, 67, 71, 73, 75, 76, 77, 80, 81, 83, 95, 105, 120, 124, 127, 138, 142, 158, 160, 179, 180, 186, 187, 202, 203, 208, 224, 226, 227, 228, 305, 307, 309, 311
- Stakeholders, 9, 12, 17, 18, 22, 24, 32, 35, 38, 43, 44, 45, 46, 47, 49, 50, 52, 53, 54, 70, 71, 72, 73, 74, 76, 77, 81, 82, 83, 90, 91, 92, 93, 94, 95, 96, 97, 101, 102, 103, 106, 107, 114, 115, 117, 118, 121, 126, 127, 128, 137, 140, 158, 159, 160, 161, 162, 163, 164, 165, 167, 168, 176, 179, 180, 186, 187, 189, 201, 204, 226, 233, 234, 266, 277, 307
- Strategy, 14, 17, 22, 23–25, 26, 27, 29, 37, 46, 51, 75, 92, 98, 99, 121, 128, 141, 160, 186, 193, 243, 257, 277, 283, 298
- Sustainability Indices, 3–18
- Sustainability, 9, 80, 82, 90, 91, 92, 93, 94, 95, 97, 99, 105, 106, 107, 120, 121, 124, 163, 165, 166, 167, 168, 176, 180, 190, 193, 200–205, 207, 209, 210, 213, 214, 215, 216, 217, 219–221, 229, 276, 278
- Theory, 67, 75, 76, 80, 83, 98, 175