

## List of Contributors

<i>María-del-Carmen Alarcón-del-Amo</i>	Faculty of Economics and Business, Atonomous University of Barcelona, Barcelona, Spain
<i>Poonam Arora</i>	Management – Marketing Department, School of Business, Manhattan College, Riverdale, NY, USA
<i>Simon Ashby</i>	Plymouth Business School, Plymouth University, Plymouth, UK
<i>Paul K. Bergey</i>	Department of Management and Marketing, University of Melbourne, Melbourne, Victoria, Australia
<i>Sam Blili</i>	Enterprise Institute, University of Neuchatel, Neuchatel, Switzerland
<i>Lukasz M. Bochenek</i>	Enterprise Institute, University of Neuchatel, Neuchatel, Switzerland
<i>Tanya Bondarouk</i>	School of Management and Governance, University of Twente, Enschede, The Netherlands
<i>Lisa Bosman</i>	University of Wisconsin Milwaukee, Milwaukee, WI, USA
<i>Alexander Brem</i>	Friedrich-Alexander-University Erlangen-Nuremberg, Nuremberg, Germany
<i>Francesca Cabiddu</i>	University of Cagliari, Cagliari, Sardinia, Italy
<i>Manuel Castriotta</i>	University of Cagliari, Cagliari, Sardinia, Italy
<i>Efthymios Constantinides</i>	School of Management and Governance, Business Administration/NIKOS, University of Twente, Enschede, The Netherlands
<i>Maria Chiara Di Guardo</i>	University of Cagliari, Cagliari, Sardinia, Italy
<i>Lena Dresselhaus</i>	School of Management and Governance, University of Twente, Enschede, The Netherlands
<i>Markus Ernst</i>	Friedrich-Alexander-University Erlangen-Nuremberg, Nuremberg, Germany

*x List of Contributors*

<i>Paola Barbara Floreddu</i>	University of Cagliari, Cagliari, Sardinia, Italy
<i>Richard L. Gruner</i>	Department of Management and Marketing, University of Melbourne, Melbourne, Victoria, Australia
<i>Raymond Henry</i>	Cleveland State University, Cleveland, OH, USA
<i>Ricky C. Leung</i>	Department of Health Management & Informatics, School of Medicine, University of Missouri, Columbia, MO, USA
<i>Carlota Lorenzo-Romero</i>	Faculty of Economics and Business, Marketing Department, University of Castilla-La Mancha, Albacete, Spain
<i>Miguel R. Olivás-Luján</i>	College of Business Administration, Clarion University of Pennsylvania, Clarion, PA, USA
<i>Andy Phippen</i>	Plymouth Business School, Plymouth University, Plymouth, UK
<i>Christina Polydorou</i>	Athens University of Economics and Business, Athens, Greece
<i>Damien Power</i>	Department of Management and Marketing, University of Melbourne, Melbourne, Victoria, Australia; University of Groningen, Groningen, The Netherlands
<i>Carolyn E. Predmore</i>	Management – Marketing Department, School of Business, Manhattan College, Riverdale, NY, USA
<i>Pramila Rao</i>	School of Business, Marymount University, Arlington, VA, USA
<i>Huib Ruël</i>	School of Business, Media & Law, Windesheim University of Applied Sciences, Zwolle, The Netherlands
<i>Satoko Suzuki</i>	Graduate School of Management, Kyoto University, Kyoto, Japan
<i>Kosuke Takemura</i>	Graduate School of Management, Kyoto University, Kyoto, Japan
<i>Kai-Ingo Voigt</i>	Friedrich-Alexander-University Erlangen-Nuremberg, Nuremberg, Germany
<i>Anna K. Zarkada</i>	Athens University of Economics and Business, Athens, Greece