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*Pervez N. Ghauri*

# CREATING A SUSTAINABLE COMPETITIVE POSITION

*Ethical Challenges for  
International Firms*

EDITED BY

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BOOK

# CREATING A SUSTAINABLE COMPETITIVE POSITION

# INTERNATIONAL BUSINESS AND MANAGEMENT

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INTERNATIONAL BUSINESS AND  
MANAGEMENT VOLUME 37

# CREATING A SUSTAINABLE COMPETITIVE POSITION: ETHICAL CHALLENGES FOR INTERNATIONAL FIRMS

SERIES EDITOR

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INVESTOR IN PEOPLE

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