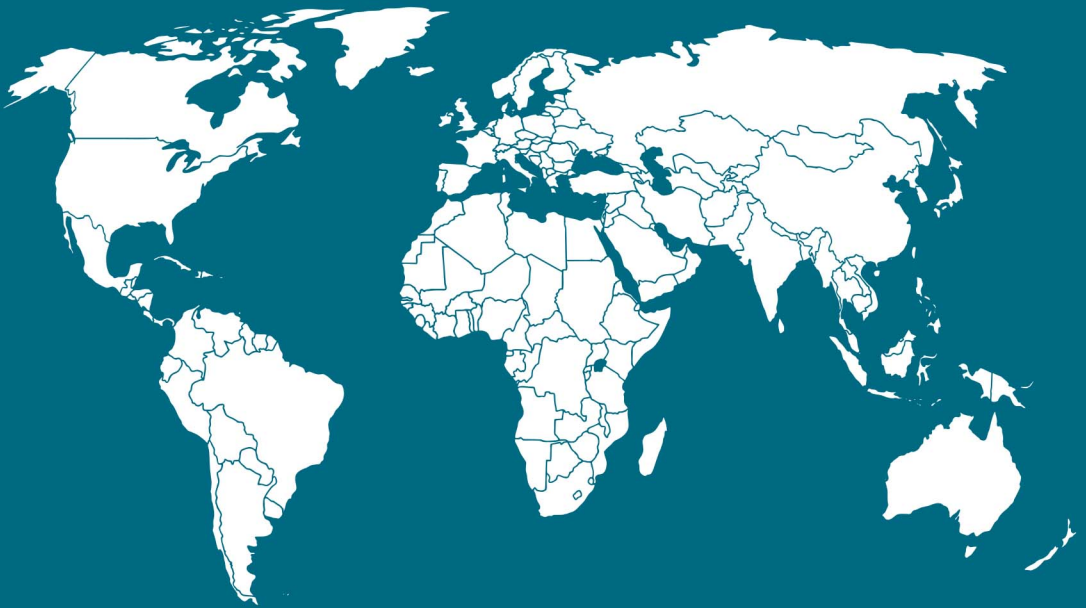


KEY SUCCESS FACTORS OF SME INTERNATIONALISATION

A CROSS-COUNTRY PERSPECTIVE

Edited by
Noémie Dominguez
Ulrike Mayrhofer



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