EDITORIAL BOARD

Nancy Albers-Miller
Berry College Marketing
Department, Mount Berry, GA, USA

Luisa Andreu

Faculty of Economics, Department of Marketing, University of Valencia, Valencia, Spain

Pierre Benckendorff
School of Business, James Cook
University, Townsville, Old., Australia

Marianne C. Bickle College of Hospitality, Retail, and Sport Management, Department of Retailing, University of South Carolina, Columbia, SC, USA

Enrique Bigné

Faculty of Economics, Department of Marketing, University of Valencia, Valencia, Spain

Graham Brown

Foundation Professor of Tourism Management, University of South Australia, Adelaide, SA, Australia

Karin Carlisle
Saint Mary's College, Notre Dame,
IN. USA

Jack Carlsen Curtin Business School, Curtin University, Perth, WA, Australia

Laurence Chalip

Sport Management Program, University of Texas, Austin, TX, USA

John Connell

School of Geosciences, University of Sydney, NSW, Australia

Sara Dolnicar

University of Wollongong, Marketing Research Innovation Centre (MRIC), School of Management and Marketing, Wollongong, NSW, Australia

Larry Dwyer
University of New South Wales,
NSW, Australia

Paul Fallon

Salford Business School, University of Salford, Salford, Greater Manchester, UK

Peter Forsyth

Department of Economics, Monash University, Clayton, Vic., Australia

Daniel Fesenmaier

School of Tourism and Hospitality Management, Temple University, Philadelphia. PA. USA

Donald Getz

Faculty of Management, University of Calgary, Calgary, Alta., Canada

Juergen Gnoth

School of Business, Department of Marketing, University of Otago, New Zealand

Ulrike Gretzel

Department of Recreation, Park and Tourism Sciences, College Station, TX, USA

Wei Guo

School of Hotel and Tourism Management, The Hong Kong Polytechnic University, Hung Hom, Hong Kong

Mark Havitz

Recreation and Leisure Studies, University of Waterloo, Ont., Canada

Cathy H. C. Hsu

School of Hotel and Tourism Management, The Hong Kong Polytechnic University, Hung Hom, Kowloon, Hong Kong

Tzung-Cheng (T.C.) Huan Graduate Institute of Leisure Industry Management, National Chiavi University, Taiwan

Songshan (Sam) Huang School of Management, University of South Australia, Adelaide, SA, Australia

Colin Johnson

Department of Hospitality Management, San Jose State University, San José, CA, USA

Robert J. Johnston

Department of Agricultural and Natural Resource Economics, University of Connecticut, Groton, CT

Xiang (Robert) Li

Department of Hotel, Restaurant, and Tourism Management, University of South Carolina, Columbia, SC, USA

Richard S. Lytle

Office of the Dean, College of Business Administration, Abilene Christian University, Abilene, TX, USA

Drew Martin

College of Business and Economics, University of Hawaii at Hilo, Hilo, HI. USA

Jerome L. McElroy

Department of Business Administration and Economics, Saint Mary's College, Notre Dame, IN, USA

Carol M. Megehee

Department of Management, Marketing, and Law, Costal Carolina University, Conway, SC, USA

Ady Milman

Rosen College of Hospitality Management, University of Central Florida, Orlando, FL, USA

Gianna Moscardo

School of Business, James Cook University, Townsville, Qld., Australia

Laurie Murphy

School of Business, James Cook University, Townsville, Qld., Australia

William C. Norman

Department of Parks, Recreation and Tourism Management, Clemson University, Clemson, SC, USA Editorial Board xi

Danny O'Brien

Griffith Business School, Department of Tourism, Leisure, Hotel and Sport Management, Griffith University, Gold Coast, Qld., Australia

Philip Pearce

School of Business, James Cook University, Townsville, Qld., Australia

Penelope J. Prenshaw

Else School of Management, Millsaps College, Jackson, MS, USA

Mark Rosenbaum

College of Business Administration, Department of Marketing, Northern Illinois University, DeKalb, IL, USA

Haiyan Song

School of Hotel and Tourism Management, The Hong Kong Polytechnic University, Hung Hom, Hong Kong

Ray Spurr

University of New South Wales, NSW, Australia

Robert D. Straughan

Williams School of Commerce, Economics, and Politics, Washington and Lee University, Lexington, VA. USA

Peter Tarlow

Tourism & More, Inc., College Station, TX, USA

John E. Timmerman

School of Business Administration, Charleston, SC, USA

Timothy J. Tyrrell

School of Community Resources and Development, Arizona State University, Phoenix, AZ, USA

Natan Uriely

Department of Hotel and Tourism Management at Ben-Gurion University of the Negev, Beer-Sheva, Israel

Thiep Van Ho

Department of Economics, Monash University, Clayton, Vict.. Australia

Muarizio Vanetti

Faculty of Economic and Social Sciences, Fribourg University, Fribourg, Switzerland

Adam Weaver

Victoria University of Wellington, Victoria Management School, Wellington, New Zealand

Karl Wöber

Institut für Tourismus und Freizeit wirtschaft, Wirtschaftsuniversität Wien, Vienna, Austria

Ipkin Anthony Wong

Faculty of Management and Administration, Macau University of Science and Technology, Macau, China

Marian H. Wooten

Department of Recreation Administration, Eastern Illinois University, Charleston, IL. USA

Zheng Phil Xiang

School of Merchandising and Hospitality Management, University of North Texas, Denton, TX, USA