

*Series Editor: Jafar Jafari*

University of Algarve, Portugal

University of Wisconsin-Stout, USA

Tel: +1 (715) 232-2339; Fax: (715) 232-3200; Email: jafari@uwstout.edu

The books in this Tourism Social Science Series (TSSSeries) are intended to systematically and cumulatively contribute to the formation, embodiment, and advancement of knowledge in the field of tourism.

The TSSSeries' multidisciplinary framework and treatment of tourism includes application of theoretical, methodological, and substantive contributions from such fields as anthropology, business administration, ecology, economics, geography, history, hospitality, leisure, planning, political science, psychology, recreation, religion, sociology, transportation, etc., but it significantly favors state-of-the-art presentations, works featuring new directions, and especially the cross-fertilization of perspectives beyond each of these singular fields. While the development and production of this book series is fashioned after the successful model of *Annals of Tourism Research*, the TSSSeries further aspires to assure each theme a comprehensiveness possible only in book-length academic treatment. Each volume in the series is intended to deal with a particular aspect of this increasingly important subject, thus to play a definitive role in the enlarging and strengthening of the foundation of knowledge in the field of tourism, and consequently to expand the frontiers of knowledge into the new research and scholarship horizons ahead.

*Published TSSSeries titles:*

- Volume 16: The Discovery of Tourism Economics, *Larry Dwyer*
- Volume 15: The Study of Tourism: Foundations from Psychology, *Philip Pearce*
- Volume 14: Modern Mass Tourism, *Julio R. Aramberri*
- Volume 13: The Discovery of Tourism, *Stephen L.J. Smith*
- Volume 12: The Sociology of Tourism: European Origins and Developments, *Graham M.S. Dann and Giuli Liebman Parrinello*
- Volume 11: Explorations in Thai Tourism: Collected Case Studies, *Erik Cohen*
- Volume 10: Identity Tourism: Imaging and Imagining the Nation, *Susan Pitchford and Jafar Jafari*
- Volume 9: The Study of Tourism: Anthropological and Sociological Beginnings, *Dennison Nash*
- Volume 8: Contemporary Tourism: Diversity and Change, *Erik Cohen*
- Volume 7: Empowerment for Sustainable Tourism Development, *T.H.B. Sofield*
- Volume 6: Exporting Paradise: Tourism and Development in Mexico, *Michael Clancy*
- Volume 5: Tourism and Modernity: A Sociological Analysis, *Ning Wang*
- Volume 4: Tourism Community Relationships, *Philip L. Pearce, Gianna Moscardo and Glenn F. Ross*
- Volume 3: Tourism and Religion, *Boris Vukonić*
- Volume 2: Leisure Migration: A Sociological Study on Tourism, *József Böröcz*
- Volume 1: Anthropology of Tourism, *Dennison Nash*