

SUBJECT INDEX

- 3Com, 144
- Asia, 11, 33, 115, 119–120, 124, 132, 139, 145, 147, 150, 153, 173–175, 227, 238, 252, 256, 266, 281, 325, 370, 380–381, 388–390, 392
- ABB's core organizational principle, 202
- Abu Dhabi Investment Authority, 140, 142
- agency theory, 42
- Agricultural machinery, 260–261
- Air Service Agreements (ASAs), 46
- Altman's Z score, 93
- American hegemony, 27
- American MNEs, 126, 130, 205
- anchoring, 38
- Anti-Monopoly Laws, 161
- Arcelor, 168, 428
- Asian exporters, 10, 139
- asset seeking, 78
- Astra Zeneca PLC, 365
- AT&T, 158
- Australia's Queensland Investment Corporation, 139
- Automation, 6, 13, 335, 337, 342–344, 346–349
- autonomous economic entities, 321
- availability heuristic, 38
- Azilect, 368–370, 372
- B&Q, 389–394, 396–399
- Backlash against MNEs, 113
- backward linkages, 381–382, 384, 386, 391–392
- Bank of Communications (BOCOM), 388–389, 392, 395–398
- Barclays, 141–142, 158
- Bayer, 364–365
- Bayesian approaches, 76
- BCG, 304
- behavioral decision making, 23, 50, 79
- behavioral theory, 5, 24, 37, 47
- Bharti Airtel, 154, 158
- 'big box' retail category, 390
- bilateral investment treaties (BITs), 127, 413, 420, 425–426, 429
- Blackstone Group, 141, 146
- born global, 1, 46, 118, 121, 129, 131, 181, 251, 253–255, 257, 259, 263, 265–266, 345
- bounded rationality, 24, 31, 34, 37, 45–46
- BPO, 303
- branded products, 367–368
- Brazilian MNE, 159
- Bretton Woods system, 214
- Brico Depot, 389
- BRICs, 153, 417, 430
- British East India Company, 115
- Business networks, 214, 345, 348
- Canada, 33, 116, 141, 161–162, 252–253, 255–256, 265, 365, 409, 417, 422–423, 428–429
- Canadian subsidiaries, 33
- captive service delivery model, 310
- Castorama, 389
- Cellular, 201, 336, 343

- Center for international Business Education and Research (CIBER), 301–302, 307
 ‘centres of excellence’, 243, 383
 certainty effect, 36
 Change of nationality, 13, 358, 373–375
 cheap assets channel, 90
 cheap finance channel, 90
 Chemical products, 260–261
 China, the ‘world’s factory’, 380
 China’s “go global” policy, 156
 China, 2–3, 10, 26, 118, 120, 123–127, 139–142, 144–147, 150–153, 155–158, 160–163, 181, 229–230, 245, 265, 306, 309, 311, 380–381, 386–400, 416–417, 422, 424–426, 428, 430
 China Investment Corporation (CIC), 140–142, 144–146, 161–162
 China National Overseas Oil Company, 144
 Chinese SWF, 144
 choice architecture, 39, 45
 Citigroup, 141–142, 146
 Coca Cola, 161, 278, 293
 codifiability, 306
 Committee on Foreign Investment in the United States (CFIUS), 127–128, 422–424
 commoditization of services, 309
 communication, 29, 120–121, 129, 170, 179, 190, 193, 196–197, 199, 203, 219, 228, 235, 316, 318, 337–338, 342, 344, 348, 350, 363
 complementary local assets, 30
 complementary technologies, 221, 226
 COMPUSTAT Global Industrial Database, 93
 computer assisted qualitative data analysis (CAQDAS), 387
 contract manufacturers (CMs), 230, 238
 Copaxone, 368–370, 372
 core rigidities, 40
 Corus, 168, 428
 cost innovation, 168
 Cost of capital, 10, 85, 89–91, 93, 102, 373
 Cost of debt, 10, 85, 91, 93, 96, 98–101, 103
 Cost of equity, 10, 85, 87, 91, 93, 99, 102
 count measure, 285–286
 Country Risk, 180, 373
 country-specific advantages (CSAs), 35, 150, 157
 Craigslist.com, 121
 Credit Suisse, 141–142, 146
 cumulative prospect theory, 37
 Customer support, 339, 343
 Decision Models, 8–9, 61, 63, 65–67, 69, 71, 73, 75–79, 81
 decision to invest, 4–5, 32
 delocalisation, 420
 delusional optimism, 41
 disintermediation, 222–223
 distance, 13, 33, 47, 61, 120, 122, 185, 223, 229, 241, 244, 316, 318, 327, 339, 349, 357–358, 360–363, 365–366, 372
 distance costs, 349
 Distance Premium, 13, 357–358, 360–361
 distributed firm, 237
 Domestic firms, 2, 14, 26, 49, 121, 379, 395, 398, 380
 dot com bust, 308
 drivers of FDI, 87
 Dunning’s challenge to scholars, 64
 Dutch East India Company, 115
 Dynamic capabilities, 30
 Economic Distance, 362, 366
 economic liberalization, 118, 120–121
 economic modeling approaches, 62
 economic welfare, 358–360, 373, 376
 economically isolated countries, 267

- economies of scale, 86–87, 89, 192, 222, 225, 227, 234, 238, 241, 273, 279, 336, 344, 350
- economies of scope, 12, 271, 273, 275, 277
- Economy, 3, 6–7, 9, 11, 13, 26, 28, 114, 116–118, 121, 124–127, 131–132, 138, 141, 144, 151–152, 168, 182, 213–214, 218, 222, 233–234, 240–241, 244–245, 255, 265, 335–337, 349–350, 357, 359, 361, 363–367, 369–373, 375, 380, 382–384, 386–387, 396–397, 408, 411, 414, 423
- Electronic commerce, 222
- EM–MNEs, 125
- embedded multinational, 233
- embeddedness, 14, 157, 379, 383, 385
- emerging economy, 182, 380
- Emerging Markets, 1, 9, 114, 116, 119, 122–123, 126–130, 138, 146, 149–151, 157–161, 163, 167, 174–175, 180–181, 199, 201, 205–206, 358, 379–381, 408, 411, 415–421, 425, 427–428, 430
- emerging–market multinationals (EMNEs), 10–11, 16, 137–138, 149–150, 153, 156–161, 167–169, 171–175, 177–178, 182, 184, 187–189, 193–206
- EMNE contribution to outward FDI, 153
- employment, 14, 124, 132, 324, 364–366, 370–371, 375, 379, 384, 386, 396, 408–410, 415
- encephalisation, 243
- Encuesta Sobre Estrategias Empresariales (ESEE), 255
- endogeneity, 273, 281
- endowment effect, 38, 50
- enterprise–resource–planning (ERP), 193
- entrenchment, 42
- Entropy measure, 280–281, 285, 287
- Europe, 114, 116–118, 126, 128, 147, 151–152, 173, 221, 227, 254, 266, 281, 295, 325, 365, 367, 370, 388–389, 395, 420, 427
- European Economic Area, 422
- European firms, 85, 90, 116, 281
- European GDP, 117
- Eurostat, 94
- Eurozone firms, 93
- experience first, 33
- FDI in China, 380–381, 386–387
- FDI location choice, 78, 80
- FDI theory, 86, 88
- feasibility zone, 4, 363
- financial influence on FDI, 89
- financial market imperfection, 88–89, 105
- Financial market quality, 8, 85, 87, 89, 91, 93, 95, 97, 99, 101, 103, 105
- Firm age, 345–347
- Firm growth, 272–273
- firm size, 94, 97, 102, 283, 286, 344–347
- firm specific advantages (FSAs), 171–172, 177–178, 181–182, 184, 188, 193–194, 197–198, 200–201, 203–205, 251, 253, 255, 260, 262, 264, 266
- Firm specific services, 338–342, 350
- flexibility, 11, 15, 170, 180, 183, 205, 213–222, 226–228, 230, 233, 237–238, 305, 418
- Food and beverage, 8, 12, 271–273, 277–279, 281, 284–286, 291, 293–294
- Food and Tobacco, 260–261, 263, 266
- Ford Motor Company, 116
- foreign affiliates, 9, 13, 27–29, 114, 315–321, 323, 325–330, 365, 385, 393, 408–411, 413–414, 418, 428
- Foreign affiliates' choice of governance modes, 315
- Foreign Direct Investment (FDI), 1–11, 14–16, 23–25, 27–29, 31, 33–35, 37, 39, 41, 43–47, 49, 51, 61–65, 67, 69,

- 71–81, 85–95, 97–101, 103–105, 113–114, 116–127, 129, 131, 137–141, 143–147, 149–157, 159–163, 167, 213, 216, 221, 244–245, 251–252, 257–261, 267, 271, 301–302, 311, 315, 335–337, 349, 357, 359, 361, 370, 375–376, 379–383, 385–387, 389, 391, 393, 395, 397–400, 407–411, 413–417, 419–430
- Foreign Investment Advisory Services (FIAS), 44
- Foreign Investment and National Security Act (FINSA), 421
- foreign markets, 29, 120–121, 232, 273, 277, 340, 408, 413
- Foreign sales, 28, 175, 181, 251, 255–256, 260, 262–263, 340, 345, 365–366
- foreign services, 13, 335–337, 340–348
- Foreignness, 12–13, 119–120, 168, 251, 253, 315–316, 318–319, 326, 330, 339, 341, 362
- forward linkages, 14, 379, 381, 384
- framing, 36, 50
- free markets, 26, 125, 127
- friendship, commerce and navigation (FCN) treaties, 413
- Future outlook for FDI, 138
- Future research questions, 113
- GATT negotiations, 118
- General Agreement on Tariffs and Trade (GATT), 25, 118, 424
- General Electric Capital (GE), 121, 130, 150, 163, 182, 303, 309, 311, 377
- generic products, 367–368
- geographic unit structures, 170
- geographically bound, 294
- Ghana, 187, 191
- Glaxo-Smith-Kline, 364–365
- global business unit structures, 170
- Global cities, 315
- Global Factory, 8, 11, 213, 215, 217, 219, 221, 223, 225, 227, 229–231, 233–237, 239–245
- global FDI outflows, 2, 114, 126, 160, 416
- Global financial crisis, 2, 114, 138–139, 146, 162
- Global Fortune 500, 168
- global integration local responsiveness approach, 71
- global oriented companies, 257
- Global service multinationals, 9, 335, 350
- global sourcing, 8, 12–13, 301, 303–307, 309, 311
- global strategy, 11, 218, 267, 349
- global value chains, 245
- globalfocusing, 273
- Globalization, 2, 8, 12, 26, 48–49, 113, 120, 126–127, 129, 131–132, 152, 172, 254, 302, 408
- globalization of capital markets, 120
- “glocal” strategy, 234–235
- Governance form, 325
- governance mechanisms, 31
- government, 2, 6, 10, 26, 32, 115, 117–118, 124–125, 128–129, 137, 139–141, 144–146, 156, 162, 192, 215, 228, 238, 358, 373–375, 379, 383–384, 386, 393, 400, 416, 418, 422–423, 429
- governmental barriers to free capital flows, 420
- Greenfield entry, 383
- greenfield projects, 415
- Growth Rates, 156, 176, 309, 369
- Harmonization, 168, 177–178, 189–191, 193, 195–196, 198, 200–205, 363
- Head Office, 358, 365, 374, 376, 388
- headquarters (HQ), 29–30, 32, 49, 80, 121, 170, 174, 184–192, 194, 196, 200–201, 203–204, 215, 219, 224, 227,

- 229, 241–243, 283, 379, 381, 387, 393–394, 397, 399–400
herd mentality, 38
heterarchical MNCs, 194
hierarchy, 170, 194, 196, 198, 200
Hierarchical networks, 168, 184, 188, 193, 200, 205
Hi Tech, 343, 348, 366–367
Home country, 6, 13–14, 28–29, 47, 119, 121, 124, 130, 171, 179, 182, 185, 191–192, 205–206, 242, 257, 267, 284, 293, 295, 311, 329, 337, 342, 349–350, 357–361, 363, 365, 367, 370, 372–376, 386, 420
Home region, 150, 251–252, 254–261, 265–267, 274, 281, 284–285, 287, 291, 295
home region oriented, 251, 257, 260, 265–266
Hong Kong, 116, 118, 123, 139–140, 145, 151–153, 163, 388, 396
Hong Kong & Shanghai Banking Corporation (HSBC), 388–389, 391–399
Hornbach, 389
Host countries, 1, 13, 15, 29, 77, 126, 131, 143, 183, 276, 341, 357, 359, 361, 380, 407, 411, 414–415, 417–420, 425
host economies, 14, 255, 379–380, 382

IBM, 127, 150, 392, 428
IJV, 216–218, 232
IMF, 94, 141, 143, 409–410, 422, 425
incorporated adaptive learning, 37
India, 3, 10, 115, 119–120, 123–125, 127, 150–155, 157–158, 160, 163, 181, 229–230, 245, 265, 303–304, 309–311, 382, 417, 430
individual firm's goals, 69
Industry Classification Benchmark (ICB), 173
information and communication technology (ICT), 29
instant global network, 201
intangible assets, 46, 87–88, 94, 97, 236, 276, 408, 415
intangible resources, 275
Intel, 132, 370
intermediate decisions, 69, 72
internal customers, 215
Internalization advantage, 360–361, 376
internalization theory, 88, 253–254
international business environment (IBE), 122
international division, 32–33, 121, 408
International Financial Statistics (IMF), 94, 141, 143, 409–410, 422, 425
international investment agreements (IIAs), 413, 418–420, 423, 425–426
international investment law regime, 14, 407, 413–414, 418, 421, 423, 425
international oil firms, 25
international political environment, 25
international trade, 27, 64, 117, 336, 363, 414
International Working Group (IWG), 143–144, 422
internationalization, 1–2, 5–6, 8–10, 12–16, 31, 33–34, 41–42, 47, 49, 62, 75–76, 90, 99, 113, 115, 120, 138, 150, 156–157, 169, 171, 176–181, 193, 197, 252–254, 271–295, 302, 336–337, 349–350, 368, 411, 413
internationally transferable, 231
Internet, 25, 120, 175, 185, 225, 229, 232, 238, 244, 336, 342–344, 350, 377
intra-European FDI, 117
Investment Development Path (IDP) model, 123–124
investment promotion, 44, 120, 127, 411, 428–429
investment regime, 408, 413–414, 418, 426
Iran, 187
irrationality, 63
isolation effect, 36

- Israel, 5, 7, 9, 13, 63, 119, 121, 132, 252, 254–255, 266–267, 272, 336–337, 343, 345, 357–359, 361, 363–375
- Ivax, 367
- Japan, 116–118, 124, 138, 141, 145, 161–162, 285, 289–290, 295, 303, 325, 390–391, 409–410
- Japanese FDIs, 26
- Japanese firms, 68, 118, 274, 281
- Japanese MNEs, 10, 150, 170, 205
- Kingfisher plc, 389
- knowledge capital model, 88
- Koçtas, 389
- Kohler, 390–392, 396, 398
- labor arbitrage, 305, 310–311
- Laos, 80
- Latin America, 118, 123–124, 126, 146, 151, 153, 163, 256–257, 259, 265–266, 303, 370
- LDC's, 24, 384
- Lean retailing, 220
- legal services providers in India, 309, 322
- Lenovo, 127, 150, 428
- less developed countries (LDCs), 24, 384
- level of autonomy, 383, 386, 391, 393, 399
- leveraged buyouts (LBOs), 139, 147–149
- Liability of foreignness, 119–120, 168, 251, 253, 339, 341, 362
- liability of foreignness (LOF), 119–120, 168, 251, 253–255, 266, 339, 341, 362
- Lille, 227
- linkages, 14, 62, 114, 195, 198, 221, 238, 379–386, 391–395, 398–400
- listening posts, 217, 244, 399
- local units, 181, 187, 189–192, 195–196, 203–204
- Location advantage, 34, 71, 121, 228, 360–361, 374
- location strategy, 217–218
- London, 93, 315, 317, 321–322, 325–326, 385, 388–389
- London Stock Exchange, 93
- loss aversion, 36, 38, 45, 47
- M&A boom of the 2000s, 139, 149
- management time, 218, 276, 362–363, 372
- managerial bias, 77
- managerial distance, 47
- manager's choice, 68, 74
- Market versus hierarchy versus networks, 315
- Marketing, 5, 31, 37, 39, 44, 87, 120, 158, 160, 225, 231, 234–235, 238, 243, 273, 284–285, 287–290, 295, 301–302, 326, 364, 376, 381, 398
- Mass customisation, 220, 224
- matrix structure, 170
- mega-corporations, 130
- mergers and acquisitions (M&As), 93, 147–149, 161–162, 169, 203, 367, 409, 415–417, 421–423, 425, 428–430
- meritocracy, 145, 189
- Merrill Lynch, 141, 146
- Microsoft, 309
- miracle economy, 118
- MNE as a vehicle for the transfer of knowledge across borders, 327
- MNE assets, 27
- MNE evolution, 113, 115, 169
- MNE governance, 41
- modern sourcing strategy, 224
- modularizability, 306
- Morgan Stanley, 141–142, 146, 162
- Motorola, 311
- Multilateral Agreement on Investment, 413, 426
- multilateral defence treaties, 215

- multinational corporation (MNC), 27, 32, 88, 117, 336
Multinational Enterprise, 1–2, 8, 23–25, 61, 85, 113, 137–138, 149, 167, 169, 171, 173, 175, 177, 179, 181, 183, 185, 187, 189, 191, 193, 195, 197, 199, 201, 203, 205, 213–214, 251–252, 271, 301, 315, 335, 357–358, 379, 407–408
multinational network, 316
Multinationals, 2–3, 5, 8–10, 28, 87, 113, 115, 117, 119–121, 123, 125, 127, 129–131, 137–138, 150, 167–168, 173–174, 182, 201, 204, 206, 213, 238, 335, 337, 339, 348–350, 357–358, 380
Multiple internal sourcing, 227

NASDAQ, 93, 105, 373
NASSCOM, 304
national interest, 417–418
national regulatory framework, 14, 407–408, 411, 413–414, 418, 421, 425
national regulatory regime for FDI, 413
national security, 127–129, 131, 139, 141, 144, 417, 421–422, 425
Nationality, 9–10, 13, 15–16, 131, 241, 310, 316–317, 321–322, 325–326, 328–329, 357–361, 363–367, 369–375, 377
natural resource-base industries, 113
neoclassical economics, 27
Nestlé, 278, 293
network firm, 215
networks theory, 316, 318
neuroeconomics, 39
New York cab drivers, 38
New Zealand, 252, 265
Nigeria, 187
Nippon Paint, 390, 392, 396, 398
Nirma, 158
Nokia, 121, 158, 375
nonequity forms of FDI, 46
North American Free Trade Agreement (NAFTA), 252, 256, 420, 427
Norway's Government Pension Fund, 139
Novartis, 158, 364, 375
NYSE, 93

OBI, 389
OECD, 2, 141, 144, 146, 153, 161, 163, 260, 267, 304, 375, 422, 424–425, 427
OECD countries, 144, 146, 161
offshorability, 301, 305–308, 311
offshoring India, 310
offshoring, 1, 13, 15–16, 230, 234, 301–305, 307–311, 420, 423
Offshoring Research Network (ORN) project, 301–305, 307–311
oil and gas exporting countries, 139, 144
OLI framework, 15, 71, 119
OLI paradigm, 35, 360, 377
oligopoly rents, 25
operational excellence, 192
Ordinary Least Squares, 262, 346
organizational learning theory, 34, 37
organizational routines, 67–69, 77–79
organizational slack, 37
Organizational strategy, 168, 206
Origin of MNEs, 1, 3, 5, 16, 113, 126
Original Equipment Manufacturers (OEMs), 230
outward FD (OFDI), 2–3, 44, 114, 116–117, 119, 123–124, 131, 138, 143, 145, 150–156, 160, 163, 409–410, 416, 420–421, 423, 428
outward FDI in emerging markets, 421
outward investors, 119, 150, 161, 421, 428
overseas financial centers, 123
Ownership advantage, 46, 48, 86–88, 90, 116, 119, 130, 360–361, 374
ownership strategy, 217–218

Pacific Credit Card Centre (PCCC), 388, 392, 395–396, 398
Pakistan, 80, 427

- path dependence, 30, 33
 performance, 12, 15, 30, 37, 47, 50, 66,
 69–70, 82, 144–145, 163, 176, 182,
 190–191, 195, 203, 229, 251, 273, 295,
 317, 330, 411, 421, 427
 performance efficiency approach, 82
 Petrobras, 159
 Pfizer, 158, 364
 pharmaceutical, 364–365, 370, 377
 Plaza Accord, 26, 118
 Polaroid, 40
 political economy, 240, 359
 political strategy, 7, 25
 portfolio of locational assets, 121, 411,
 421
 Private equity (PE), 8, 10–11, 137–139,
 141, 147–149, 153, 156, 160, 162–163,
 242, 278
 private equity (PE) firms, 10, 137–139,
 141, 147–149, 153, 156, 160, 162, 278
 proactive financial strategies, 89
 proactive firm behavior, 88
 Procter and Gamble (P&G), 30
 Product diversification, 8, 12, 271–287,
 289, 291–295
 Production, 27, 29, 88, 105, 118, 122,
 125, 130, 150, 168, 183, 214, 216–218,
 220–223, 225–234, 238, 243, 245, 265,
 273, 276, 278, 284, 291, 327, 337, 339,
 343, 364–365, 367, 370–372, 374–375,
 381, 408–409, 415, 421, 427
 Professional services, 46, 315, 317,
 321–322, 325, 327–328, 330
 prospect theory, 36–37, 40, 68
 Psychic Distance, 33, 241, 362–363, 372
 public policy, 43, 235, 359, 375
 purchasing power parity (PPP), 126
 R&D, 29, 121, 128, 156, 158–159, 226,
 230–231, 238, 242–243, 262–265,
 284–285, 287–288, 295, 310–311, 339,
 343–345, 365, 370–372
 radical decentralization, 196, 202
 random effect (RE), 11, 14, 185, 192,
 223, 262, 309, 326, 398, 407
 random utility theoretic (RUT), 74–76,
 82
 rationalist approaches, 62
 rationalist theory, 75
 rationality, 24, 31, 34–35, 37, 39, 43,
 45–46, 50, 63, 71, 79, 308
 Ratiopharm, 367
 Reading School, 253
 regional hub, 217
 Regionalization, 251
 regulatory framework for FDI, 120, 414
 rent, 43, 62, 360, 373
 representativeness heuristic, 38
 resource based view (RBV), 30,
 274–275, 280, 292
 Rockefeller's Standard Oil, 116
 Santiago Principles, 143–144, 422
 service-intensity, 338–342
 service MNEs, 12–15, 28, 380, 386
 Service multinationals, 9, 335, 337, 339,
 348, 350
 Services, 1–6, 8–9, 11–13, 15–16, 25–26,
 44, 46, 88, 97, 113, 119–120, 124–125,
 128–129, 143, 145, 150, 168, 175, 179,
 185–186, 188, 225, 229–230, 233, 243,
 252–253, 284, 301–311, 315, 317,
 321–322, 324–325, 327–328, 330,
 335–350, 361, 376, 379–381, 383–385,
 387, 392, 395, 397, 399, 408–409, 413,
 423, 427
 services firms in London, 315, 317,
 321–322
 shareholding system, 388
 Sicor, 367
 Singapore, 10, 116, 118, 123, 139–142,
 144–145, 147, 151–153, 160, 227, 389,
 417
 Singapore's Government Investment
 Corporation, 144–145
 Singaporean SWF, 144

- Singer Sewing Machine, 116
small and medium enterprises (SMEs), 3, 252, 254, 349
small open economies (SOEs), 6–7, 141, 144, 146, 157, 336
SMEs from Spain, 254
social partnerships, 25
social system, 24, 30, 32, 75
software, 50, 159, 193, 195, 197, 234, 301–302, 336, 342–344, 348, 387
sources of direct variance, 65
sources of process variance, 65, 68
South East Asia, 238
Sovereign Wealth Funds, 8, 10, 125, 137–140, 142, 146, 242, 408, 422
Sovereign wealth funds (SWFs), 8, 10, 125, 137–148, 153, 156, 160, 162, 242, 408, 416, 422, 425, 429
Sovereignty, 127, 131, 376
Soviet bloc, 125, 215
Spanish companies, 251, 255
Spanish manufacturing firms, 251, 255, 259–260, 266
Stakeholders, 14–15, 46, 178, 181, 189, 358–359, 373–375, 426
standardizability, 306
Standardization, 6, 13, 48, 178, 188–189, 192–193, 196, 202–205, 335, 337, 341–342, 344–349
state-owned enterprises (SOEs), 6–7, 141, 144, 146, 157
status quo bias, 38, 45
Storage and data centers, 336, 343
strategic decision, 4, 16, 30, 36, 219, 225, 292, 358, 363, 367
strategic fit model, 70–71
Strauss, 176, 272, 274, 293, 295
subjective expected utility (SEU), 36
subsidiary, 14, 33, 189, 214, 241, 243, 259, 278, 280, 284, 379–381, 383, 385–388, 391, 393–394, 397, 399–400
substitute technologies, 221, 226
Sudan, 187
super global, 205
super local, 205
supplying entity, 381
Sustainable development, 138, 156, 158–160, 414–415
Sustainable FDI, 415, 426, 428
Swedish firms, 33
Switzerland, 116–117, 121, 142, 252, 364–365, 375, 389, 410
synergy, 273, 277, 293
tangible assets, 46, 87–88, 94, 97, 236, 276, 408, 415
tariffs, 125, 221, 241, 363, 424
tax exemptions, 44
tax incentives, 24, 44
tax regimes, 73, 359
TCE, 34
technological change, 40, 47, 120–121, 130, 229, 306
technological knowledge, 13, 285, 335–338, 340–349
Technology Centers in China and India, 311
telecommunications, 11, 25, 173–175, 214, 221, 226, 336–337, 343
Teva, 9, 13, 158, 357, 359, 361, 363–375, 377
Texas Instruments, 311
the ‘linked’ company, 385
the advantages of MNEs, 27
The Euro Zone, 26
the FDI decision, 72–75
The General Agreement on Services, 25
the global outsourcing industry, 304
the global sourcing of innovation, 304
The global supply chain, 230
the impact of FDI in Emerging Markets, 381
The impact of FDI on local firms, 14
the outsource delivery model, 310
the outsource model, 310
The Plaza Accord, 26

- the price mechanism, 321
- the role of MNEs and their impact on the process of development, 27
- Thompson One Banker Deals, 386
- Thomson Mergers and Acquisitions Database, 93
- TMT demographics, 49
- TMT heterogeneity, 49–50
- TMTs in Sweden and the Netherlands, 42
- Tobit model, 262
- top management, 23–24, 30, 32–33, 49, 78, 121, 186–187, 198, 219, 308, 323, 358, 363, 365, 371
- top management teams (TMTs), 24, 30, 41–42, 46
- Toyota city, 221
- Toyota global factory, 243
- Trade Depot, 389
- Trade unions, 420
- transaction cost analysis, 34
- Transaction cost economics, 316–318
- transaction cost theory, 34
- Transaction Costs (TC) theory, 318–319, 321, 328–330
- transaction costs approach, 34
- transferable FSAs, 35
- transfer pricing, 126–127
- transnational integration, 29
- Transnationality Index, 365
- transportation, 29, 264, 266, 337–338, 350, 363
- Triad phenomenon, 118
- U.S. manufacturing firms, 24
- UBS, 141–142, 146
- UK, 3, 113, 116–117, 192, 294, 322, 365, 379, 387, 389, 397
- UK multinationals, 117
- Unicredit, 141–142
- Unilever, 158, 182, 272, 274, 278, 294–295
- United States, 3, 16, 26–28, 33, 43, 90, 115–118, 120–121, 126–128, 130, 132, 138, 142–145, 147, 156, 158, 161–162, 173, 241, 255–256, 265, 295, 308, 325, 364–365, 368–370, 409–410, 417–421, 423–430
- Universal services, 338, 341
- upper echelon theory, 30, 41
- Uppsala school of internationalization, 254
- US firms, 115, 281, 341, 385
- US MNEs, 117, 126, 429
- Value adding activities, 13
- value chain activities, 15
- Verizon, 158
- Vernon's product life theory, 29
- virtual firm, 215
- Vodafone, 146, 158
- volatility, 11, 144, 183, 213–220, 227–228, 233, 238, 244
- Volvo, 132, 168
- VRIN, 30
- Western banks, 141
- Western firms, 9, 157, 159, 379–380
- Western multinational firms, 138
- Western nations, 113
- Woolworths, 389
- World Association of Investment Promotion Agencies (WAIPA), 44
- world FDI market, 408, 416
- world GDP, 28, 126, 158
- World Investment Report, 116, 127, 148, 161–163, 364, 377
- WTO, 25, 27, 118, 414
- Y2K, 308