## **Editorial: Mash-Ups+**

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Reference Services Review's Volume 52 Issue 2 is, to some extent, a mash-up – a creative blend that combines articles on the ACRL Framework, insights on copyright education programs and virtual reference, and our evolving understanding of campus entrepreneurs' research habits and needs. To close out the issue, we consider the affective dimensions of academic librarians' experiences during the COVID-19 pandemic. Our authors represent diverse backgrounds and perspectives – practitioners like vou, our readers – colleagues who have taken the time to explore, analyze and challenge us to engage.

Mash-ups are inherently about mixing or combining different elements. Practitioners on the frontlines in libraries know, firsthand, that serving our users today involves service mash-ups. Service mash-ups involve collaborations, partnerships and breaking out of organizational hierarchy and creative boxes. Creating and driving student participation and engagement starts with keeping ourselves dynamically and collaboratively up-to-date and involves the provision of exemplary on-ground and web-based service through the power of mash-ups.

For our readers thinking about exploring new ways to design and deliver user services, consider leaning into a different development methodology and service mash-up!

In the meantime, enjoy the articles in this issue!

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