

The Emerald Handbook of Luxury Management for Hospitality and Tourism

The Emerald Handbook of Luxury Management for Hospitality and Tourism, from editors Anupama S. Kotur and Saurabh Kumar Dixit, investigates the challenges of creating luxury experiences in a post-pandemic world, as managers and guests alike increasingly embrace sustainability. From Oman to Delhi, Norway to the Caribbean, this compendium offers historical perspectives and of-the-moment insights on curating meaningful sensory experiences. Social sustainability and the role of technology are also discussed in detail. For those who create and manage luxury experiences, whether in Michelin-starred restaurants or resorts; or who engage in scholarly research in the field of luxury consumption, this comprehensive book is a must-read.

–**Professor Annamma Joy, PhD**, The University of British Columbia, Canada

Luxury Tourism and Hospitality are still a neglected issue, a privilege of few that is perceived with some prejudice. This *Handbook* is one more contribution to shape this trend and bring to the discussion a cutting-edge topic that will pave tourism development in forthcoming years. The *Handbook* looks at the concept and historical perspectives of luxury and introduces the reader to the challenges of managing and marketing luxury within a contemporary perspective of luxury where technology is the leading figure. This edited book shifts the negative perspective of luxury by relating it with sustainability and mirroring luxury trends after the lurking oddness the pandemic brought to the world. With contributions from international experts in the field, *The Emerald Handbook of Luxury Management for Hospitality and Tourism* provides a research-led perspective of luxury tourism and hospitality from different angles in major tourist newcomers; a must-have volume.

–**Professor Antonia Correia, PhD**, University of Algarve, Portugal

Waiting for resorts to open in space, luxury travelers are craving for unique sensory experiences. From wineries in Australia to fjords in Norway, this *Handbook* provides tourism and hospitality executives with ‘Les Clefs d’Or’ (the Golden Keys) to successfully target, attract and retain their luxury personas. A mandatory read!

–**Professor Diana Derval, PhD, EMBA**, Chair of Derval Research and Author of *Designing Luxury Brands: The Science of Pleasing Customers’ Senses*

The Emerald Handbook of Luxury Management for Hospitality and Tourism

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INVESTOR IN PEOPLE

In memory of late Dr Andy Hayes, whose contribution to the Handbook and to the domain of hospitality luxury is invaluable
Saurabh dedicates this book to Suchetan (his brother-in-law), who succumbed to COVID-19 on 7 May 2021
Anupama dedicates this book to her parents Sarojini and Somaling Kotur, and husband Ashwin Kaddi

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–Alfred North Whitehead

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