

THE POLITICIZATION OF MUMSNET

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SARAH PEDERSEN

Robert Gordon University, UK



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INVESTOR IN PEOPLE

For the wise, witty and wonderful women of Mumsnet

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ABOUT THE AUTHOR

Sarah Pedersen is Professor of Communication and Media at Robert Gordon University. She also acts as Gender Equality Champion for the university.

Her research focuses on women's engagement with the media, using both historical and contemporary source material, including Twitter, blogs and of course Mumsnet. Her book *The Scottish Suffragettes and the Press* was published in 2017 by Palgrave Macmillan. The same year she was awarded funding by the Heritage Lottery Fund to produce an edition of the correspondence of Aberdeen suffragette and journalist Caroline Phillips. This work led to a plaque to Caroline Phillips being unveiled on Union Street in Aberdeen. Her work on the Scottish suffrage campaign has been praised in a motion to the Scottish Parliament and was highly commended by the judges of the British Records Association's annual Harley Prize. She was the Director of the Rise Up Quines! festival in Aberdeen in 2018, a festival celebrating the centenary of the (partial) achievement of the vote for women.

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