INDEX

Absorption, 113–115 Acquisition business, 5 business case/type, 270 calculation, 56 goals, 13, 33, 104–109 integration planning, 104–109 large-scale, 4 strategy and depth of integration, 112	IT-assisted, 269 structures and processes, 58 Business opportunities, 51 Buyer management capabilities, 76 modus operandi, 114 perspective, 255 seller's perspective, 53 standards, 143
Amalgamation, 111–117	Capability, 5, 6, 40, 116, 220
Antitrust, 19, 20, 67, 68, 89, 165	Capacity
Assessment	administrative, 251
realistic, 28–31	decision makers, 104
risk, 168, 169, 171, 286	organization's, 258
self/third-party, 200, 208	overstretching, 29, 115
Asset, 23, 73, 98, 293	project leaders, 40
Asset deal, 73–77	project workflow, 155
Awareness, 33, 151, 195, 199, 292	Capital market, 4, 81
	Change management, 35–36,
Best practice, 293–295	175–186
Bidding, 51, 108	Closing, 7, 67–72, 89–92
Bottleneck, 139, 151, 277	Coaching, 216
Brand	Communication, 239–248
copyrights, 177	creating reality, 241
design, 198	Day 1, 84–85, 93, 99
image, 284, 289	external, 84–85
marketable, 289	integration, 209
patent rights, 55	interactions, 191
'smaller' or 'lower,' 289	internal, 264
Branding, 82, 108, 284, 288–289	IT, 268, 276
Business case	merger, 21, 37, 240–242
document, 121	strategy, 242–248
expectations and appraisals, 121 IT integration goals, 270	Competitive advantage, 6, 19, 105 Competitor, 3, 34, 71, 91, 130
merger and achieving, 49	Compliance, 103, 143, 154, 258
Business continuity, 75, 91, 276–277	Conflict
Business division, 73, 92, 255, 268, 269	ability to solve, 42–43
Business function, 141–144, 268, 282	rivalry, 257
Business model	shareholders, 104
choosing right, 122–125	Conflict resolution, 39
HR, 264	Conglomerate merger, 111
Internet-based, 20, 276	Consolidation, 20–21
	-

Consulting	preferences, 268–271
external, 6, 11, 51	principle, 269
internal, 264	steering committee, 140
Controlling, 157–163, 271	Distribution model, 288, 291–292
Core competencies, 21, 54, 194	Double boxing, 144
Corporate culture, 167, 192–195	Drivers of acquisitions, 106
active shaping and changing, 188	Due diligence, 33, 52, 55, 150
typologies, 200–202	cultural, 189, 253
Cross-border transaction, 3	HR, 253
Cultural change, 14, 189, 191	IT, 273
Cultural differences, 116, 187, 195, 203	
Cultural due diligence (CDD), 189, 195,	Early warning, 62, 98
253	Efficiency, 28, 105, 109, 158,
Cultural identity, 190, 202, 207, 208	279
Cultural integration, 187–209	Emergency team, 90
Cultural merger, 14, 130, 177, 209	Emerging countries, 3
Culture	Emotion, 13, 180–186
business, 98	Empirical analysis, 169, 197
corporate, 188, 189, 192–195	Empowerment, 182
leadership, 37	Engagement, 233–234
management, 31	Enthusiasm, 87, 92
organizational, 42, 189, 209	Entrepreneurial, 5, 24, 108, 119,
risk, 166–167	157
shared, 206–209	Expenditure, 76, 150, 158, 162
uniform, 192	External communication, 84–85
Culture typologies, 200–202	F.1. 5.00.04.400.050
Customer	Failure, 5, 28–31, 180, 279
approach, 118	Feedback, 41, 200, 230, 241, 294
bank accounts, 76	Feedback format, 234–237
Day 1, 96–99	Feedback loop, 229–237
external, 276	Fever, 121
mood of, 33	Financial merger, 9
satisfaction ratings and feedback, 159	First movers, 20
workshops, 119	Foresight, 11, 65, 285
Customer relations, 72, 276, 286, 289	Framework, 58, 132, 159, 166, 215
Day 1, 76, 81	Functional integration, 12, 14, 112
checklist, 90	
customers and suppliers, 96-99	Globalization, 3, 18, 19, 105,
employees and management staff, 85–89	188
external communication, 84-85	Hard facts, 9-10, 53
procedure, 92–96	Headhunter, 34, 130
transaction ends and integration	Holding, 112–113, 169, 263
begins, 83–84	Holistic planning, 11
Deal-making, 13, 84	Horizontal merger, 19, 111
Deal team, 62, 168, 199, 283	HR
decision-makers, 57	help, 253–261
PMI team, 63	integration process, 252, 263–264
Decision-making, 5, 48, 57, 110	merging, 261–263
authority, 136, 139, 140	policies, 198

Iceberg Model, 190, 191, 200 Implementation, 8, 47–59, 108 errors, 61 integration process, 260 IT, 278	Integration readiness, 81–99 Integration risks assessing, 170–171 classifying, 169–170 formal approach, 167–169
leadership principles, 209 managers, 25, 31, 122, 231 measures, 220, 223	Integration strategy, 12 short-term, 117 superordinate, 13, 103, 110
risks, 121-122	Interdependence, 111, 112
Implementation phase, 7, 63, 93, 159	Intranet, 240–242
Commerzbank, 30	Intuition, 36, 108
'good' leadership, 211	Investment, 3, 23, 162, 274
HR, 251	Investor Relations, 95
Integral approach, 10	IT
Integration competence, 4–6, 33–37	applications, 258
Integration consultants, 11	business management perspective, 73
Integration diamond, 105	decision-making, 268-271
Integration dynamics, 64, 73	functional integration strategies, 14
Integration management, 31, 52	human resources (See Human
Integration manager, 10, 12, 30, 108,	resources)
121, 230	infrastructure and services, 74
pre-merger phase, 49–52	project approach, 132
profile, 39–44	project controlling team, 158
Integration objective, 136, 160	right IT system, 191
Integration phase, 7, 8, 10, 31, 130	workbench, 6
central tasks, 49	IT integration
duration, 136 HR, 253	business continuity, 278
management processes, 57–59	contracts, 277 Day 1, 276–277
merger project, 39	decision making, 268–271
project plans and models, 230	definition, 267
Integration planning, 103–125, 219,	stages, 271–274
222, 290	tasks on hand, 275
Integration process, 6, 9, 14, 42,	technical IT migration, 278–280
130–132	work packages, 274–275
assisting change, 178–180	
HR, 251–265	Jobs
leadership support, 214	cut jobs, 94, 252
market perspective, 117-119	insecurity, 259
merger, 31, 149	management perspective, 176
shared culture, 206-209	medium level of risk assessment,
Integration project, 13	169
business functions, 141-144	onboarding process, 253
conflicts, 43	uncertainty, 181
HR staff, 251	
IT work package, 274-280	Knowledge, 229
medium-scale, 89	experience-based knowledge, 6, 31
organizational projects, 148–149	implicit knowledge, 56
risks, 165–171	in-depth knowledge, 95
rules and roles, 35	methodological competence, 40–41
training schemes, 258	public knowledge, 67, 90

Latency, 12, 68	Phase model, 48-49
Leadership development, 14, 195,	Playbook, 8, 9, 31, 153
211–217	PMI. See Project Management Institute
Legal, 10, 22, 47, 74, 254	(PMI)
Legislation, 5, 17–19	Post-merger integration, 187
	Pre-merger, 7, 36, 47, 49–52
Marketing, 58, 97, 119, 281, 284	Pricing, 55–57
Market share, 20, 25, 106, 111, 175	Procurement, 281–297
Maturity, 8, 30, 37, 59, 215	Product portfolio, 258, 276, 286,
M&A wave, 18–20	291–292
Merger integration competence, 33–37	Professionalization, 21–22
Merger integration project, 8, 30, 157	Project control, 161–162
Merger integration seminar, 187, 234	Project management, 34–35, 140, 144,
Merger story, 21, 82, 86, 183, 216	153
Merger success, 121	Project Management Institute (PMI), 55,
Meta-competence, 34, 35	166, 169, 170, 294
Methodology, 5, 9, 28	Project management office, 6, 162
Middle management, 59, 245	Project management office (PMO), 143,
Monitoring, 13, 158, 231, 235	162
Motivation, 10, 44, 72, 91, 212	Project manager, 40, 43, 63, 167
Moving target, 150	Project team
37 U. I.	communication, 242
Non-disclosure agreement, 39	integration projects, 41
Non-negotiables, 29, 143	risk management, 169
0.1. 1: 442.052.054	stress, 150–151
Onboarding, 143, 253–254	Psychological contract, 36
One voice, 92–93	Purchase
Organic growth, 3, 6, 29	agreement, 33
Organizational integration	definition, 4
competence, 6	know-how, 5
Organizational learning, 6	price, 55, 57, 193
Organizational projects	strategic process, 105
communication, 244	'thrust of reality,' 33
feedback loops, 229	D : .: 7 20 257 257
integration projects, 148–149	Reorganization, 7, 39, 256–257
management culture, 31	Reputation, 26, 56, 287
M&A projects, 35	Resilience, 42
Organizational reality, 152	Resources
Organizational structure, 114, 197, 252, 290–291	demand, 75
270–271	financial resources, 113
Performance	in-house resources, 50
consolidation, 84	integration, 131 know-how, 5
financial performance., 161	M&A process, 136
high-performance management, 212	organization, 7
indicators, 161	potential cost synergies, 270
limitations, 44	realistic assessment, 28–31
management, 30	Retention, 259–261, 265
marketing skills, 54	Retention management, 259–261
optimizing, 31	Risk
staff performance, 262	business acquisitions, 5, 106
starr perrormance, 202	business acquisitions, 5, 100

culture, 166–167	Strategic rationale, 106–107
definition, 200	Stress, 42, 150–152
entrepreneurial risk, 111	Success factor, 11, 27, 31, 193-195
error, 75	Supplier, 96–99
failure, 110	Symbiosis, 115–117
integration, 165–171	Synchronicity, 149–150
M&A transactions, 50	Synergy, 119–122
mergers, 123	Synergy effect, 212, 270, 271, 288
people risks, 286–288	Synergy potential, 268-271, 283-284
post-merger risk categories, 170	
sales integration, 284	Takeover, 4
software, 153	company takeovers, 17
strategic sales, 285–286	hostile takeovers, 159
Risk assessment, 168, 169, 171, 280,	pending takeover, 90
286	strategic aspects, 19
Risk management, 13, 141, 166, 168,	Target
169	company, 39, 72
Road map, 12, 186, 215	concept, 62
	perspective, 39
Sales	staff, 90
'hard' sales targets, 10	success targets, 159–161
integration, 145	target-orientated transaction
managers, 285	phase, 50
measures, 294	Tax
people risks, 286–288	concessions, 19
procurement, 281-297	regulations, 62
procurement, 281–297 risks, 284	regulations, 62 second-wave integration, 117
procurement, 281–297 risks, 284 strategic marketing tasks, 288–290	regulations, 62 second-wave integration, 117 Terminology, 7–8
procurement, 281–297 risks, 284 strategic marketing tasks, 288–290 strategic tasks, 288	regulations, 62 second-wave integration, 117 Terminology, 7–8 Transaction
procurement, 281–297 risks, 284 strategic marketing tasks, 288–290 strategic tasks, 288 supplier's sales staff, 96	regulations, 62 second-wave integration, 117 Terminology, 7–8 Transaction global transaction markets, 12, 24
procurement, 281–297 risks, 284 strategic marketing tasks, 288–290 strategic tasks, 288 supplier's sales staff, 96 tasks, 288	regulations, 62 second-wave integration, 117 Terminology, 7–8 Transaction global transaction markets, 12, 24 integration, 52–55, 61–65
procurement, 281–297 risks, 284 strategic marketing tasks, 288–290 strategic tasks, 288 supplier's sales staff, 96 tasks, 288 Seller, 70–71, 75, 91, 255	regulations, 62 second-wave integration, 117 Terminology, 7–8 Transaction global transaction markets, 12, 24 integration, 52–55, 61–65 integration activities, 10
procurement, 281–297 risks, 284 strategic marketing tasks, 288–290 strategic tasks, 288 supplier's sales staff, 96 tasks, 288 Seller, 70–71, 75, 91, 255 Serial acquirer, 143, 273	regulations, 62 second-wave integration, 117 Terminology, 7–8 Transaction global transaction markets, 12, 24 integration, 52–55, 61–65 integration activities, 10 M&A integration, 30
procurement, 281–297 risks, 284 strategic marketing tasks, 288–290 strategic tasks, 288 supplier's sales staff, 96 tasks, 288 Seller, 70–71, 75, 91, 255 Serial acquirer, 143, 273 Share deal, 73–77	regulations, 62 second-wave integration, 117 Terminology, 7–8 Transaction global transaction markets, 12, 24 integration, 52–55, 61–65 integration activities, 10 M&A integration, 30 merger transaction, 49
procurement, 281–297 risks, 284 strategic marketing tasks, 288–290 strategic tasks, 288 supplier's sales staff, 96 tasks, 288 Seller, 70–71, 75, 91, 255 Serial acquirer, 143, 273 Share deal, 73–77 Shareholder value, 20, 24, 26	regulations, 62 second-wave integration, 117 Terminology, 7–8 Transaction global transaction markets, 12, 24 integration, 52–55, 61–65 integration activities, 10 M&A integration, 30 merger transaction, 49 professionalization, 12, 21–22
procurement, 281–297 risks, 284 strategic marketing tasks, 288–290 strategic tasks, 288 supplier's sales staff, 96 tasks, 288 Seller, 70–71, 75, 91, 255 Serial acquirer, 143, 273 Share deal, 73–77 Shareholder value, 20, 24, 26 Signing, 67–72	regulations, 62 second-wave integration, 117 Terminology, 7–8 Transaction global transaction markets, 12, 24 integration, 52–55, 61–65 integration activities, 10 M&A integration, 30 merger transaction, 49 professionalization, 12, 21–22 Transaction frequency, 50
procurement, 281–297 risks, 284 strategic marketing tasks, 288–290 strategic tasks, 288 supplier's sales staff, 96 tasks, 288 Seller, 70–71, 75, 91, 255 Serial acquirer, 143, 273 Share deal, 73–77 Shareholder value, 20, 24, 26 Signing, 67–72 Skill base, 3, 31, 222	regulations, 62 second-wave integration, 117 Terminology, 7–8 Transaction global transaction markets, 12, 24 integration, 52–55, 61–65 integration activities, 10 M&A integration, 30 merger transaction, 49 professionalization, 12, 21–22 Transaction frequency, 50 Transaction manager, 68
procurement, 281–297 risks, 284 strategic marketing tasks, 288–290 strategic tasks, 288 supplier's sales staff, 96 tasks, 288 Seller, 70–71, 75, 91, 255 Serial acquirer, 143, 273 Share deal, 73–77 Shareholder value, 20, 24, 26 Signing, 67–72 Skill base, 3, 31, 222 Soft facts, 9–10	regulations, 62 second-wave integration, 117 Terminology, 7–8 Transaction global transaction markets, 12, 24 integration, 52–55, 61–65 integration activities, 10 M&A integration, 30 merger transaction, 49 professionalization, 12, 21–22 Transaction frequency, 50
procurement, 281–297 risks, 284 strategic marketing tasks, 288–290 strategic tasks, 288 supplier's sales staff, 96 tasks, 288 Seller, 70–71, 75, 91, 255 Serial acquirer, 143, 273 Share deal, 73–77 Shareholder value, 20, 24, 26 Signing, 67–72 Skill base, 3, 31, 222 Soft facts, 9–10 Soft skills, 41–42	regulations, 62 second-wave integration, 117 Terminology, 7–8 Transaction global transaction markets, 12, 24 integration, 52–55, 61–65 integration activities, 10 M&A integration, 30 merger transaction, 49 professionalization, 12, 21–22 Transaction frequency, 50 Transaction manager, 68 Transaction phase, 52–55
procurement, 281–297 risks, 284 strategic marketing tasks, 288–290 strategic tasks, 288 supplier's sales staff, 96 tasks, 288 Seller, 70–71, 75, 91, 255 Serial acquirer, 143, 273 Share deal, 73–77 Shareholder value, 20, 24, 26 Signing, 67–72 Skill base, 3, 31, 222 Soft facts, 9–10 Soft skills, 41–42 Stakeholder, 244–246	regulations, 62 second-wave integration, 117 Terminology, 7–8 Transaction global transaction markets, 12, 24 integration, 52–55, 61–65 integration activities, 10 M&A integration, 30 merger transaction, 49 professionalization, 12, 21–22 Transaction frequency, 50 Transaction manager, 68 Transaction phase, 52–55 Value driver, 145–146
procurement, 281–297 risks, 284 strategic marketing tasks, 288–290 strategic tasks, 288 supplier's sales staff, 96 tasks, 288 Seller, 70–71, 75, 91, 255 Serial acquirer, 143, 273 Share deal, 73–77 Shareholder value, 20, 24, 26 Signing, 67–72 Skill base, 3, 31, 222 Soft facts, 9–10 Soft skills, 41–42 Stakeholder, 244–246 Standardization, 103, 200, 270	regulations, 62 second-wave integration, 117 Terminology, 7–8 Transaction global transaction markets, 12, 24 integration, 52–55, 61–65 integration activities, 10 M&A integration, 30 merger transaction, 49 professionalization, 12, 21–22 Transaction frequency, 50 Transaction manager, 68 Transaction phase, 52–55 Value driver, 145–146 Vertical merger, 111, 296
procurement, 281–297 risks, 284 strategic marketing tasks, 288–290 strategic tasks, 288 supplier's sales staff, 96 tasks, 288 Seller, 70–71, 75, 91, 255 Serial acquirer, 143, 273 Share deal, 73–77 Shareholder value, 20, 24, 26 Signing, 67–72 Skill base, 3, 31, 222 Soft facts, 9–10 Soft skills, 41–42 Stakeholder, 244–246 Standardization, 103, 200, 270 Steering group, 58, 138	regulations, 62 second-wave integration, 117 Terminology, 7–8 Transaction global transaction markets, 12, 24 integration, 52–55, 61–65 integration activities, 10 M&A integration, 30 merger transaction, 49 professionalization, 12, 21–22 Transaction frequency, 50 Transaction manager, 68 Transaction phase, 52–55 Value driver, 145–146
procurement, 281–297 risks, 284 strategic marketing tasks, 288–290 strategic tasks, 288 supplier's sales staff, 96 tasks, 288 Seller, 70–71, 75, 91, 255 Serial acquirer, 143, 273 Share deal, 73–77 Shareholder value, 20, 24, 26 Signing, 67–72 Skill base, 3, 31, 222 Soft facts, 9–10 Soft skills, 41–42 Stakeholder, 244–246 Standardization, 103, 200, 270 Steering group, 58, 138 Strategic intelligence, 11	regulations, 62 second-wave integration, 117 Terminology, 7–8 Transaction global transaction markets, 12, 24 integration, 52–55, 61–65 integration activities, 10 M&A integration, 30 merger transaction, 49 professionalization, 12, 21–22 Transaction frequency, 50 Transaction manager, 68 Transaction phase, 52–55 Value driver, 145–146 Vertical merger, 111, 296 Volatile market, 3, 159
procurement, 281–297 risks, 284 strategic marketing tasks, 288–290 strategic tasks, 288 supplier's sales staff, 96 tasks, 288 Seller, 70–71, 75, 91, 255 Serial acquirer, 143, 273 Share deal, 73–77 Shareholder value, 20, 24, 26 Signing, 67–72 Skill base, 3, 31, 222 Soft facts, 9–10 Soft skills, 41–42 Stakeholder, 244–246 Standardization, 103, 200, 270 Steering group, 58, 138 Strategic intelligence, 11 Strategic merger, 8–9	regulations, 62 second-wave integration, 117 Terminology, 7–8 Transaction global transaction markets, 12, 24 integration, 52–55, 61–65 integration activities, 10 M&A integration, 30 merger transaction, 49 professionalization, 12, 21–22 Transaction frequency, 50 Transaction manager, 68 Transaction phase, 52–55 Value driver, 145–146 Vertical merger, 111, 296 Volatile market, 3, 159 2nd Wave integration, 117
procurement, 281–297 risks, 284 strategic marketing tasks, 288–290 strategic tasks, 288 supplier's sales staff, 96 tasks, 288 Seller, 70–71, 75, 91, 255 Serial acquirer, 143, 273 Share deal, 73–77 Shareholder value, 20, 24, 26 Signing, 67–72 Skill base, 3, 31, 222 Soft facts, 9–10 Soft skills, 41–42 Stakeholder, 244–246 Standardization, 103, 200, 270 Steering group, 58, 138 Strategic intelligence, 11	regulations, 62 second-wave integration, 117 Terminology, 7–8 Transaction global transaction markets, 12, 24 integration, 52–55, 61–65 integration activities, 10 M&A integration, 30 merger transaction, 49 professionalization, 12, 21–22 Transaction frequency, 50 Transaction manager, 68 Transaction phase, 52–55 Value driver, 145–146 Vertical merger, 111, 296 Volatile market, 3, 159