

INDEX

Note: Page numbers followed by “*n*” with numbers indicate notes.

- Accoutrements, 49
Advanced degrees, 29, 59
Affirmative action, 107
African Development
 Bank, 1
African(s), 4–5, 34*n*3, 36, 89
 names, 89
Age, 13, 18, 20, 27–28,
 31, 44, 49, 86, 105,
 114, 116, 145
Agency, 12, 127
American privilege, 80, 132
Apartheid, 2, 3, 5–7, 9–10,
 36, 38, 41–42, 48,
 61, 66, 70, 73, 108,
 117, 119, 125, 139,
 143
Appearing casual, 123
Assumption(s), 11, 16,
 19–20, 46, 48–49,
 70, 72, 84, 89,
 103–104, 108,
 114–116, 123, 126,
 130, 136, 146
Belief, 12, 19, 55, 77–78,
 114, 146
Black academics, 26
Black American woman,
 24, 26
Black bourgeoisie, 73,
 78–79, 146
Black church, 119
Black diamonds, 107
Black girl magic, 107
Black identity, 70, 75
Black middle class (BMC),
 1–2, 7–11, 14,
 17–19, 25–26, 28,
 35–63, 65–70,
 72–73, 75–80, 85,
 87, 94, 106, 110,
 113, 119, 123,
 125–127, 129–132,
 136–137, 139,
 143–144, 146
Black solidarity, 75
Black South African, 26,
 31, 44, 68, 143

- Black-African, 30
- Blackness, 9–10, 36, 42, 65, 68, 70, 72–74, 83, 116, 140
- Blue-collar professions, 8
- Body language, 20, 97, 99, 114
- Bottom-up approach, 107
- Car ownership, 55
- Catching gender, 18, 87
- Church clothes, 117
- Citizenship, 1, 18, 86, 145–146
- Class
 - analysis, 17, 86
 - position, 5, 13, 17–18, 40–41, 43, 61, 70, 75, 85, 87, 105, 120, 127, 141
 - status, 8, 13, 31–32, 54, 57, 65, 67
 - stratification, 19, 76, 113
- Clever Blacks, 65–82
- Clothing, 115, 118–119, 122, 136
- Coloured participants, 30, 34*n*3, 36
- Comfort zone, 96
- Community mobilisation, 35
- Conception(s), 8, 10–11, 18, 36–37, 39–42, 46, 50, 54, 70, 76, 87, 116
- Conceptual tap-dance, 57
- Conceptualizing the Black middle class*, 22
- Conspicuous consumption, 9–11, 44, 49–50, 54, 79, 83
- Consumption patterns, 35
- Contact hypothesis, 77
- Contested concept, 12–14, 69, 84
- Contextual information, 96
- Converse sneakers, 116
- Counter identities, 87
- Creative reflexivity, 145
- Credit, 38
 - access, 48, 51
 - scores, 46, 47
- Critical analysis, 16
- Critical reflection, 15, 55
- Critical reflexivity, 15
- Cross-national class, 8
- Cross-racial class, 8
- Cultural capital, 51, 62, 68
- Cultural crossings, 70
- Cultural differences, 92, 101, 136
- Cultural system, 17, 86
- Data, 13–14, 31–32, 88, 100, 134
 - collection process, 24, 46, 49, 123, 126–127, 144
- Debt, 10, 45–52, 64
- Demographic group, 32–33, 40–41, 69, 81, 146
- Detachment, 90
- Discrimination, 2, 5, 19, 41, 45, 48, 66, 113, 121, 143–144
- Diversity, 12, 82

- Domestic chores, 107
- Dress, 19–20, 61, 113–124, 141, 146
 - consciousness, 123
- Economic capital, 68–69
- Emancipation, 75
- Embodied experience, 115
- Empirical value, 42
- Empowering, 108
- Ethics clearance, 30
- Ethnicity, 18, 48, 86, 146
- Evolving definition(s), 37, 42, 48–49
- Expensive clothes, 54, 117
- Experience gap, 68
- Eye contact, 91–92, 94
- Eyeing me out, 101
- Fact of Blackness, 36
- Fashion, 115–116, 123
- Feminist scholars, 17, 85–86
- Fieldwork, 17, 22–23, 31, 37, 40, 46, 52, 63, 86, 94, 100, 106, 122, 143
- Financial education, 47–48
- Financial literacy, 46–49
- Financial management, 46, 48–50
- Financial stability, 52
- First impressions matter, 115
- Fixed position, 16
- Food, 33, 39, 59, 105, 114–115, 122, 124–130, 136, 141, 146
- Food accepting, 19, 128–129
- Formal dress, 122
- Fragility of Black middle class, 12, 145
- Fulbright fellowship, 22, 132
- Gauteng, South Africa, 25, 30
- Gender, 13, 16–21, 48, 86–87, 89–90, 96, 100–111, 121, 145
 - analysis, 17–18, 85
 - Gender matching, 88–96, 104
 - neutral, 89, 120
 - norms, 17, 86
 - script, 111
 - gender-sensitive research, 91
- Gendering, 87–88, 95, 100, 103
- Good Blacks, 73
- Good manners, 119, 124–125
- Hair, 75
- Health, 35
- Heterogeneous nature of research team, 26
- Highly privileged” members, 57, 81
- Historical analysis, 4, 36
- Historical capital, 70
- Home improvements, 29, 41, 54–55, 93, 98, 116, 122, 125, 129

- Home ownership, 9, 54
 Homogenised
 construction, 10
- In-depth interviews, 88
- Indebtedness, 48, 83
- Indians, 34*n*3, 36
- Inequalities, 2, 34*n*3, 52
- Inequities, 8–9, 45
- Insider/outsider
 standpoint, 26
- Insiderness, 14, 16, 67–68,
 75, 132
- Insiders, 2, 14–15, 24, 68
- Institutional Review Board
 (IRB), 22
- Inter-disciplinary
 scholarship, 36
- Interest rates, 48
- Intergenerational wealth, 48
- Internal conflict, 78
- Interpretive information, 96
- Interview process, 13–15,
 19–20, 26, 32, 59,
 65, 81, 84, 90–91,
 96–102, 104, 113–
 115, 127, 145–146
- Interviewees, 13, 95, 108
- Interviewers, 13, 15, 88–89
- Intimate relationships, 25
- Issues of affordability, 17, 85
- Iterative processes, 144
- Johannesburg, South
 Africa, 22, 30, 138
- Language, 5, 10, 13, 75–76,
 119, 136–137, 139
- Lazy, 106–108
- Lesbian and bisexual Black
 women, 25
- Living beyond their
 means, 10
- Macro level's of people's
 lives, 17, 86
- Marginalisation, 18, 45,
 86, 144
- Marital status, 13, 28
- Markers of middle
 classness, 31, 54
- Market research, 54
- Marriage, 35
- Marx, Karl, 57
- Masculinities, 25, 91, 116
- Mate selection, 35
- Material goods, 44, 63
- Matrix, 12, 56
- Meaning making, 18, 86
- Melrose arch, 130, 135,
 138–140
- Methodology, 19–20, 32,
 114–115
- Micro level, 17, 86
- Microcosm, 141
- Middle class generosity,
 124–130
- Middle classness, 8, 11,
 17–23, 31, 33, 36,
 40, 51, 53–57, 59,
 61, 68–70, 72–73,
 77, 86–87, 113–140
- Middle class Blacks, 9
- Mortgage loans, 48
- Moving target, 35–63
- Neighbourhood location, 9
- Nigerian, 24–25, 67–68

- Non-compliance, 117
Normative narrative, 41
- Objective indicators, 7
Oppressive discourses, 95
Oppressive middle class, 7
Outsiderness, 14, 16, 75
Outsiders, 2, 14–15, 24, 68
Overdressed, 121
Oxymoron, 49
- Participants, 2, 30, 51–53,
60–61, 81, 87–91,
95–96, 98–106,
115–118, 120,
122–128, 130, 132,
134–135, 145–146
- Participation in the arts, 35
Patriarchy, 105
Pay their own way, 105
Perception, 19–20, 26, 32,
67–82, 114–115,
117, 121–122,
124–125, 136, 144,
146
- Performance of middle
class, 33, 141
Performance tool, 120
Performativity, 116
Personal development, 131
Personal experiences, 13,
16, 32, 104
Personal narratives, 21, 33
PhD, 61, 68
Physical appearance, 19,
113–114, 146
Physical mobilities, 70
Pick n pay, 134
Pilot interviews, 22, 30
- Political activism, 35
Politics of representation, 18
Politics of respectability, 119
Positionality, 10, 12, 15–16,
23, 26, 32, 67–68
Post-fieldwork meetings, 40
Power differentials, 85
Power dynamics, 88, 95,
101–102
Precarious position, 17,
70, 86
Preconceived ideas, 15–16,
20, 46, 65–66,
82–84, 115, 122,
136, 145
Prejudice, 2, 19, 66, 77, 113
Pretentious, 67
Principal investigators,
23–26
Privilege, 5, 18, 25, 39, 63,
80, 86, 125, 139, 146
Props, 20, 114
Public discourse, 71, 95,
106–107
- Qualitative research, 15, 24
- Race, 2, 5–7, 12–13, 19–20,
22–23, 26, 33, 35,
43–45, 48, 50,
57–58, 68, 73–74,
76, 113–114, 129,
143
Racial disparities, 8, 10
Racial identity, 26, 41, 72,
75–76
Racial identity in white
spaces, 26
Racial segregation, 5, 143

- Real black, the, 73
- Reconstruction, 106
- Reflective process, 15, 66
- Reflexivity, 2, 12–18, 33, 77, 83, 86–87, 95, 145
- Region, 19, 113
- Research
 - enterprise, 13, 32
 - participants, 14–16, 20, 83–84, 95–96, 115
- Researcher
 - bias, 15, 24
 - subjectivity, 144
 - voice, 20, 32–33, 146
 - worldview, 15
- Resistance, 126, 127
- Respectability, 118–119
 - politics, 119
- Safety of participant, 98
- Sandton, 105, 130
- Security check, 97–98
- Segregation, 5, 45, 66, 144
- Self-growth, 61
- Self-identification, 10–11, 30–31, 38, 64, 144
- Self-monitoring, 15
- Self-sufficiency, 127
- Sexual advances, 101
- Sexual gestures, 124–125
- Sexuality, 13
- Sexualisation, 100–102
- Social
 - buffer, 41
 - capital, 68, 139
 - experiences, 18, 86
 - integration, 66
 - location, 14, 17, 85, 135
 - markers, 90
 - mobility, 2, 45, 66, 70, 80, 144
 - movements, 35
 - power physical
 - appearance, 114
 - progress, 54
 - strata, 135
 - stratification, 19, 113
 - systems, 17, 86
 - taboo, 116
- Socio-economic, 8, 13, 16, 18, 24, 32, 36, 49, 52, 57, 66, 86, 120, 144, 146
 - status, 146
 - well-being, 7
- Soweto, Johannesburg, 24–25
- Static positions, 14
- Stereotypes, 104–111
- Stratified societies, 85, 118
- Streetwise, 116–117
- Stuck-up, 67
- Subjectivities, 15–16, 91
- Subthemes, 37–38
- Suburbs, 9, 54, 72, 138
- Sunday best clothes, 119
- Themes, 21
- Theoretical value, 42–43
- Theorising, 2, 13, 15, 41, 144
- Township, 3, 6–7, 9, 54, 72, 109–110, 115–116
- Traditional gender role, 99, 107

- Uber, 71, 128
Unemployment, 17, 85
Unequal ownership of
banks, 51
University of Johannesburg,
22–23, 30, 34n2
University of Maryland,
20–21
University of Witwatersrand,
22, 24
Upper classes, 118
Wealth accumulation, 10,
35
Wealth expenditure, 10
Weber, Max, 57
Well-being, 7, 21, 35
Well-off black, 70, 75
White collar, 8
White supremacy, 42
Whiteness, 10, 42,
116–117
Working class, 6, 10, 25,
41, 69–70, 74,
106–107, 117, 119,
123, 127–128
Young Black woman,
106–110
Zulu, 92, 138
Zuma, Jacob, 74