THE FUTURE OF WORK

CAREERS

Thinking, Strategising and Prototyping

Ann M. Brewer

CAREERS

THE FUTURE OF WORK

The future of work is a vital contemporary area of debate both in business and management research, and in wider social, political and economic discourse. Globally relevant issues, including the ageing workforce, rise of the gig economy, workplace automation and changing forms of business ownership, are all regularly the subject of discussion in both academic research and the mainstream media, having wider professional and public policy implications.

The Future of Work series features books examining key issues or challenges in the modern workplace, synthesising prior developments in critical thinking, alongside current practical challenges in order to interrogate possible future developments in the world of work.

Offering future research agendas and suggesting practical outcomes for today's and tomorrow's businesses and workforce, the books in this series a present powerful, challenging and polemical analysis of a diverse range of subjects in their potential to address future challenges and possible new trajectories.

The series highlights what changes still need to be made to core areas of business practice and theory in order for them to be forward facing, more representative and able to fulfil the industrial challenges of the future.

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CAREERS: THINKING, STRATEGISING AND PROTOTYPING

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Emerald Publishing Limited
Howard House, Wagon Lane, Bingley BD16 1WA, UK

First edition 2020

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British Library Cataloguing in Publication Data
A catalogue record for this book is available from the British Library

ISBN: 978-1-83867-210-2 (Print)
ISBN: 978-1-83867-207-2 (Online)
ISBN: 978-1-83867-209-6 (Epub)

ISOQAR certified Management System, awarded to Emerald for adherence to Environmental standard ISO 14001:2004.

Certificate Number 1985
ISO 14001

INVESTOR IN PEOPLE

To my son, remembering the places we went …

Navigating and nurturing a career is one of the most critical personal and organisational challenges of our time. Here Professor Brewer tackles the issues with insight, intellect and integrity recognising the evolving context of work, skills and fulfilment. *Careers* provides valuable tools and frameworks for the workforce planner, policy maker and business leader. Significantly, it highlights the imperative for a human centric approach, drawing a distinct and positive parallel between successful career making and city shaping.

Katherine O'Regan
Executive Director
Sydney Business Chamber

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