Future Tourism Trends Volume 2

BUILDING THE FUTURE OF TOURISM

Series Editor: Anukrati Sharma

The world is entering the Third Millennium in which great changes are expected in all areas of human interest, life and activity. These changes have been brought on by past and present man-made events, which have had both positive and negative consequences. The coming millennium will be marked by significant social, political, demographic and technological changes, and will definitely differ from the last century. The future will bring more leisure time, a higher standard of living and a better quality of life for us all. This series examines recent and the most probable changes and gives a wide range of visionary insights, as well as operational takeaways

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Future Tourism Trends Volume 2: Technology Advancement, Trends and Innovations for the Future in Tourism

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INVESTOR IN PEOPLE

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Preface

In today's world, where the world is becoming a global village, and we are observing this more clearly with the Covid-19 epidemic, it is inevitable that tourism trends will differ. As the world entered a rapid digitalisation process with the epidemic, environmental concerns also came to the fore. Today's 'new tourists' are more seasoned travellers looking for untested vacation experiences. One of the main features of the new tourist is the need to get away from the monotony of daily life and achieve self-realisation in different ways. The tendency of 'self-actualisation' coincided with a period when technology was intense, causing a renewal in tourism as in every field. External environmental conditions heavily influence the international tourism market. The rise in the level of welfare in developed countries, the increase in leisure time, the experience of people in travel and the change in their socio-demographic structures have led to the emergence of new tourism trends in the travel market. The socio-demographic structure, in which changes such as the increase in the active youth population, the late marriage age, the increase in the number of families with multiple incomes, the increase in the number of families without children and the number of adults living alone are observed, causes significant changes in the demand for travel and leisure time. The resulting tourist types and needs reveal more specific travel types and activities. The active tourism concept has replaced the passive tourism concept. In this book, we tried to reveal future tourism trends by considering the current trends. In this context, Vol 1 is Tourism in Changing World and Vol 2 is Technology Advancement, Trends and Innovations for the Future in Tourism. We wish you a pleasant school.

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