Index

Active sports tourists, 25–26 Adventure tourism, 97–98 Aesthetics, 82, 85-87 All Nippon Airways, 46 Alliotiki Excursion, 109–110 Alternative tourism, 96 Ambiti Turistici, 161–162 American Trails organization, The, 99 AskmeSPb (mobile service), 48 Association of International Marathon & Distance Races (AIMS), 196 Athens Classic Marathon, 200 Athens marathon, The, 195-196, 201 Authentic Athens marathon, 200-203 Author co-citation analysis (ACA), 12 Author's keywords network, cooccurrence of 14-15 Automatic Content Analysis, 116–117 Average citations per publication (ACP), 58 Average daily range (ADR), 45 Beijing Winter Olympic Games (2022), 79-80 Bibliographic coupling network, 56-57, 66-67 Bibliometric assessment methods, 16 Bibliometric connections, 12 Bibliometric coupling, 12 Bicycle route, 158-159 Bidding process, 215-216 Big Data approach, 114 Blue Shield, 217–218 Boston Marathon, 196 Brand love and brand attachment, 27 Business groups, 219 Business network model, 163

act as agent to stimulate and compose interests of territory, 164 business plan of network, 165-169 centre interest and lobbying, 164 create business and tourist relationships, 164 creation of business network, 163 - 164cycle tourism in Tuscany, 160-163 cycling tourism, 158-160 strengthen presence on market, 164 Business relationships, tourist and, 164 Campione (theme), 125 Carbon dioxide emissions (CO₂ emissions), 139 Carbon footprint methodology, 143-144 Centrality measures, 117 Cicloitinerario (types of itineraries), 161 Ciclovia (types of itineraries), 161 Citation analysis, 16–17 citation-based clustering approach, 66-67 networks, 12 Classes, 82 Climbing, 107 Co-authorship networks, 12 for frequently cited authors, 12 Co-citation analysis, 13, 16-17 analysis of country-wise coauthorship network, 15 analysis of source co-citation network, 13 co-authorship networks for frequently cited authors, 12

co-occurrence of author's keywords network, 14-15 network, 12-15 Co-citation networks, 12 Co-cited sources, 13 Co-occurrence, 120-121 of author's keywords network, 14 - 15networks, 12 Co-word analysis, 16–17 Coaching (theme of educational experience), 86 Collaboration, 159-160 Communicable infectious diseases, 41 - 42Communication, 120-129 process, 120 technologies, 25-26 Communitarian method, 232-233 Community involvement, 17 Comparative analysis, 120-121, 124 Competitive computer gaming, 81-82 Consecutive analysis process, 120-121 Contract network, 168-169 Correlation hypothesis testing, 191 Country-wise co-authorship network, analysis of, 15 Country-wise publication, 61 COVID-19 pandemic, 142, 216 Cricket, 1-2, 69-70 Cricket World Cup, 55 Culture, 219 Cycle tourism (see also Event tourism (ET)), 157, 164 soft mobility masterplan of Province of Siena, 161 Strade di Siena Project, 162-163 *Terre di Siena Slow* project, 161–162 in Tuscany, 160-163 Cycling, 157 cycling-related tourism activities, 159 tourism, 157-158, 160, 164 trips, 166

Data analysis, 143-144

Data retrieval, 56 Decision-making process, 23–26 Dependent variables, 178 Descriptive analysis, 179–188 escape, 183–186 health and beauty, 183 intention to visit health and wellness services in Malaysia, 188 profile demographics of respondents, 180 relaxation and relief, 180–183 self-development, 178 tourist motivation factors, 180–188 Digital technologies, 164 Disneyland, 81

Ecotourism, 97 Educational events, 82 Educational experience, 85-86 Emerging themes, 121 Entertainment, 79, 81, 85-86 Environmental Consciousness Index, The, 143-144 Equipment to reduce pain and discomfort (theme of PC), 88 ERGO EXPO MARATHON, 202 Escapism, 82 Escapist, 85, 87-88 European Cyclists Federation, The, 157 - 158European Federation, 100 European Hiking Federation, 100 European Ramblers Association, The, 100-102, 106 European Union (EU), 157-158 attitudes of EU Citizens to moderate sport activity, 238-239 attitudes of EU Citizens to sitting, 241 attitudes of EU citizens to sport and physical activities in European Union, 233–242 attitudes of EU citizens to vigorous sport activity, 236-238

attitudes of EU Citizens towards walking, 239-241 frequency of sport and physical activities in European Union. 233-235 legal base and role of European Commission in managing tourism and sports policies after enlargement 2004, 230-233 levels of engagement in sports activities by EU Citizens, 236 - 242literature review, 230 motives and barriers of EU citizens to exercise sport and physical activity, 241-242 tourism policy, 231 EURORANDO, 100 EuroVelo system, 167 Event organizers, 141 Event tourism (ET) (see also Sports tourism (ST)), 64, 66, 197, 211 country-wise publication, 61 data retrieval and search string, 56 descriptive statistics, 57-63 findings, 57-69 implications and scope for future research, 69-70 influential articles, 58-61 knowledge cluster mapping, 63-67 methodology, 56-57 most productive authors, 61-63 preferred publications, 58 research methods, 56-57 research trends. 57-58 Excitement, 85 Exotic village (theme of aesthetic), 86-87 Experience economy model (4Es), 79-81, 83 Experience-use-history (EUH),

140

Federation's Leading Quality Trails programme (Federation's LQT programme), 100 FIFA World Cup, 55 Finding things to do (theme of SN), 88-89 Flysch, 102 Focus group, 28 results of, 30 Football, 1-2, 23, 26-27, 36 tourism sector, 2-3 Frequency analysis, 179 Friends of Chios Paths, 109 Fun, 85 Geodesic distance, 118 Geotourism, 24 GirodItalia (theme), 125–129 Global citations (GC), 60-61 Global Travel & Tourism Partnership (GTTP), 198-200 Globalization, 41-42 Golf tourism. 69 Good hotel facilities (theme of PC), 88 Greece hiking as alternative form of tourism, 97-99 hiking in international space, 99-103 hiking tourism in, 103-110 literature review, 97-103 Gross domestic product (GDP), 25 Hard adventure tourism, 97–98 Health and wellness services in Malaysia, intention to visit, 188

Hellenic Athletics Federation (SEGAS), 195 Hellenic Society for Environment and Culture's 'Cultural Paths' programme, The, 105 Hiking, 98–99 in international space, 99–103 tourism in Greece, 103–110 Hiking/trekking, 107 History cluster, 121–124 Hospitality business forces to uplift attendance experience, sport venues engage tourism and, 219-220 Hot springs (theme of escapist), 87–88 Hove Albion Football Club, 220 Information and communication technology (ICT), 168 Information satisfaction (IS), 80-81 Innovative travelling experience, 79 Instrumental case analysis, 217 Integrated Regional Plan of Mobility Infrastructures (PRIIM), 161 Integrated spatial investments tool, 104 Internal competitions, 30-31 International Appalachian Trail, 101 International Fai. 43 International Federations (IF), 44-45 International Olympic Committee (IOC), 2, 41, 44, 214, 218-219 International space, hiking in, 99-103 International Trail-Running Association, 142 Istria Ultra-Trail, 100 miles of, 141 - 142Itineraries, 161 Itinerario ciclo escursionistico, 161 Japanese airlines, 46 Jeju Olle Trail in South Korea, The, 101 Kalymnos island, 107 Keyword co-occurrence network, 56-57, 63, 66 Keyword network analysis, 14–15 Knowledge cluster mapping, 63-67 bibliographic coupling network, 66-67 keyword co-occurrence network, 63-66

La Balaguere, 103 Learning from friends (theme of educational experience), 86 Legacy, concept of, 198 Legacy Reporting Framework, 218-219 Leisure. 55 studies, 13-14 Local citations count (LC count), 58 - 60Macro niches, 24 Magliarosa cluster, 121-124 Major Tourism Event, 201 Malaysia, intention to visit health and wellness services in, 188 Man and Biosphere programme (MAB programme), 99-100 Marathon, 202 authentic Athens marathon. 200-203 races, 197 as sport tourism event, 203-204 theoretical framework. 197-200 tourism. 200 Marathon phenomenon, 200 Market, strengthen presence on, 164 Marketing forces, 219 Master Card, 219 Media communication process, 118 Mega events, 43 Mega-sports events, 44, 133, 197 Menalon Social Cooperative Enterprise, 106 Menalon Trail, 106 in Arcadia, 105 Micro niches, 24 Modern sporting events, 55 Mondial Tours (private company), 195 Multi-method approach, 83 Multidimensional analysis maps (MDS), 125, 129

Kythera hiking trail of Kythera, 105

National Football League (NFL), 221-222 National Olympic Committees (NOC), 44-45 Nature-based sports, 141 tourism, 17 Netnographic method, 79-80 Netnography, 83 Network, business plan of, 165-169 Network Analysis (NA), 116 tools, 118 New sport venue, planning, 213–215 Niche marketing, 24 Niche tourism, 24 Non-sporting events, 43 Non-ST, 82-83 Nordic hiking, 98–99 Nostalgia sport tourism, 211, 215 visiting and revisiting, 215-216 Oak View Group investment, 221-222 Olympic Agenda 2020, 218-219

Olympic events, 67–68 Olympic Games (2020), 1–2, 44–45, 49, 195–196, 214 of Tokyo, 45–47 UEFA European Championship 2020, 47–49 Olympic Games Study Commission, 214 Olympic movement, 44–45 Olympic Tourism, 215–216

Olympics, 43, 55

Pandemics, 41–42 Passion for club in tourism, importance of football and, 34 Passion of football fans, 33 Passive sport tourism, 211, 217 Peer pressure (theme of SN), 88–89 Physical activity, 229 frequency of physical activities in European Union, 233–235 motives and barriers of EU citizens to exercise, 241–242

Physical Comfort (PC), 85, 88, 90-91 Portuguese Football brand love and brand attachment, 27 evolution of football, 32 feeling weight, 28-29 football's financial capacity, 32-33 importance of football and passion for club in tourism, 34 importance of football as tourist phenomenon, 30-31 importance of football for society, 31 importance of football for tourism and country's economy, 34 - 35importance of football in big cities, 32 importance of satisfaction and loyalty, 29 importance of sport, 29 main challenges, 29-30 methodology, 27-28 passion of football fans, 33 results, 28-35 results of focus group, 30 sport tourism, 24, 27, 31 theoretical background, 24-27 tourism segmentation and niche tourism. 24 tourist interest in football, 33-34 visit to stadiums, 34 Post-event legacy planning, 217-219 Post-event venue reality, 213-215 Presidential Commission on American Outdoors, 101 Primary trails, 99 Profiling trail runners data analysis, 143-144 100 Miles of Istria Ultra-Trail, 141 - 142methodology, 142-144 questionnaire and data collection, 142 - 143research context, 141-142 results, 144-150

trail running, 141 Province of Siena, The, 160–161 soft mobility masterplan of, 161 Publications, 58 PubMed, 9–11 Qualitative methodology, 27–28

Quality tourism clientele, established destinations invest in sport venues to attract, 221–223 Quantitative approach, 6–7

Rally championships, 69 Regional Government of Tuscany, 161–162 Relaxation, 177, 180, 183 Reliability analysis, 191 Relief, 177, 180, 183 Responsible rural tourism, 97 Rugby league, 1–2 Rural tourism, 24

Scopus, 5 Search string, 56 Secondary trails, 99 Self-administered questionnaire, 142-143 Self-development, 178, 186 Self-exploring (theme of educational experience), 86 Self-loops, 118 Semi-structured interviews, 28 Sentiment analysis techniques, 117 Shopping, 85 Short trips (theme of escapist), 87-88 Skiing, 85 Social Needs (SN), 85, 88-89, 91 Social Network Analysis, 116-117 Society, importance of football for, 31 Soft adventure tourism. 97–98 Soft tourism, 97 Source co-citation network, analysis of, 13 Spectacularization, 212, 214–215 Sport activity

frequency of sport activities in European Union, 233-235 motives and barriers of EU citizens to exercise, 241–242 Sport management, 13-14 Sport mega-events, 114-115 Sport venues, 211–213 established destinations invest in sport venues to attract quality tourism clientele, 221-223 facing post-event venue reality and planning 'new' sport venue, 213-215 identified factors for sport-venue related tourism destination making, 217-223 method, 217 nostalgia, visiting and revisiting, 215-216 post-event legacy planning, 217-219 prerequisite for sport venue tourism development, 217-219 sport venues engage tourism and hospitality business forces to uplift attendance experience, 219-220 theoretical considerations, 213-216 Sport-for-Development Structure (S4D Structure), 9-11 Sport(ing) events, 1–2, 43, 115, 139, 198, 200 impact of, 114-116 communication, 120-129 main information, 117-118 methods, 116-117 network structure, 118-120 results. 117-129 theoretical background, 114-116 Sporting activities, 203 Sports, 1-2, 41, 69-70, 195, 229 Sports marketing, 23 Sports research country-wise publication, 61 data retrieval and search string, 56 descriptive statistics, 57-63

findings, 57-69 implications and scope for future research, 69-70 knowledge cluster mapping, 63-67 methodology, 56-57 most influential articles, 58-61 most preferred publications, 58 most productive authors, 61-63 research methods, 56-57 research trends, 57-58 Sports sponsorship, 14-15 Sports tourism (ST), 1–2, 13–14, 16-17, 24, 27, 31, 41-42, 64, 66, 79, 97–98, 195, 197–198, 200, 215 case study, 45-49 co-citation analysis network, 12–15 experience, 80-81 implications, 16-17 literature review, 2, 5, 42, 45 marathon as sport tourism event, 203 - 204number of publications trends over year, 7–8 phenomenon, 211 productive and influencing authors, 8 - 11productive countries, 11-12 productive journals, 8 research methodology, 5-7 results, 7-15 Stadiums, 34 Stage (theme), 129 Standardized sweet spot, 89-90 Strade di Siena project, 162-164 Strategic alliances, 219 Strategic approach, 218–219 Supply chain management, 69-70 Sustainability, 95-96 co-citation analysis network, 12-15 implications, 16-17 literature review, 2-5 most productive and influencing authors, 8-11 most productive countries, 11-12 most productive journals, 8

number of publications trends over year, 7-8 research methodology, 5-7 results, 7-15 Sustainable development, 95-96 Sustainable Development Goals (SDGs), 1, 204 Sustainable tourism, 13-14 Sweet Road, 161 Tappa (theme), 129 Technology, 115-116 Terre di Siena Slow, The project, 161-162 Thematic analysis, 120–121 Tokyo, Olympic games of, 45–47 Torino (theme), 129 Total citations (TC), 58 Total publications (TP), 58 Tottenham Hotspur Football Club, 220 Tour operators (TO), 157–158 Tourism, 17, 41, 95–96, 195, 229 development of city, 48 hiking as alternative form of, 97-99 importance of football and passion for club in, 34 management, 13-14 segmentation, 24 sport venues engage tourism and hospitality business forces to uplift attendance experience, 219-220 Tourism Department of the Municipality of Siena, 163 Tourist interest in football, 33-34 Tourist motivation factors, 176–177, 180. 188 correlation analysis, 191 correlation hypothesis testing, 191 descriptive analysis, 179-188 escape, 177-178 findings, 179-191 frequency analysis, 179 health and beauty, 177 literature review, 176-178

methodology, 179 relaxation and relief, 177 reliability analysis, 191 self-development, 178 Tourist phenomenon, importance of football as, 30-31 Tourist relationships, create business and. 164 Trails, 99, 105 running, 141 Training approach, 177 Travel management, 13-14 Travelling, 79 Treaty of Lisbon, 230-231 Trekking, 98-99, 107 Tuscany, cycle tourism in, 160–163 UEFA European Championship (2020), 45, 47, 49 study of tourism destination of St. Petersburg, 47-49 UNEP, 99-100 Unique selling point (USP), 90-91 United Nations, The, 1-2 Universal Declaration of Human Rights, 175 UNWTO, 99-100, 204 Urban landmark, 213 Various restaurants (theme of PC), 88 Venue tourism development, 216 Visitors, 147 Volunteer program, 202 VOS viewer clustering technique, 6-7 online, 12 software, 6-7, 12 Walking, 98-99 Web of Science (WoS), 9, 11, 56 Wine-tasting tutorials in wine tourism, 82 Winter landscape and appearance (theme of aesthetic), 86-87 Winter sports mega-event destination experience aesthetic, 86-87 educational, 86 entertainment, 85-86 escapist, 87-88 experience economy model, 81-83 literature review, 80-83 methodology, 83 PC, 88 results, 83-89 SN, 88-89 sports tourism experience, 80-81 World Tourism Organization, 2, 41 World Wide Fund for Nature (WWF), 99-100