Index

Agenda for Sustainable Development	responsible consumption and
(2030), 1	production, 42–44
Animal By-Products Disposal Act,	values, 69
46–47	
Animal welfare, 60	Chairman of Supervisory Board, 52
Atkinson's approach to SDG#12, 93–94	China Tea Company, 7–8, 67–68
Atkinsons Coffee Roasters, 8, 77	Circular economy concept, 4–5
3Tr's, 78–80	Closed Substance Cycle Waste
Atkinsons and SDG#12, 91–94	Management Act, 48
background to Atkinsons, 80-81	Coatine Company, 18
business and greater good, 90	Code of Conduct, The, 28
Business model and SDG#2, 88-89	Coffee Washing Station, 89
challenges of working with	Commercial Waste Ordinance, 41–42
SDG#12, 89–90	Cosy Eco-Inn in Munich Haidhausen,
new broom sweeps in, 82-84	37–38
organisational structure and	COVID-19, 3, 18
description, 84	pandemic, 2, 49, 75
products and/or services offered by	Customers, 30–31
Atkinsons, 80	
SDG#12, 86–87, 89–90	'Digitalisation', 61
vision and mission, 78	DIY approach, 92
Atkinsons Impact Report (2022), 90	
	EBITDA, 55
B-Corp company, 89	Eco-driving, 30
B-Corps Certification, 77	Edible oil, 58
B-Corps Impact Assessment (BIA), 77	eFuels, 30
Bavarian organic cuisine, 42	Eggs, 48
Bewley's coffee	Environment, 54
background to, 68–71	and climate, 61
Bewley's sourced coffee, 70–71	Environmental Purchasing Policy
net positive consumption, 73–74	(EPP), 89
products and/or services offered by,	Epos Biopartner Süd, 45
67–68	European Chemical Transport
reflect and bounce back, 74-76	Association (ECTA), 30–32
sustainable consumption, 72–73	European Commission, The, 11–13
sustainable production, 71–72	European Union (EU), 11, 13, 30-31
'Biodiversity', 61	Executive Board, 28, 63
Business, 1, 32, 48–49, 75	
model, 8, 29–30	Fair trade coffee, 70–71

Fair trade programme, 70–71	HOYER Group (logistics company), 6,
Family businesses, 5–6, 11, 13, 53	21
countries represented in book,	background to, 23-27
15–18	business and greater good, 32
family businesses around world, 15	business model and SDG#12, 29-30
in twenty-first century, meaning of,	challenges of working with
11–15	SDG#12, 31–32
Family Management Team (FMT), 77–78, 84, 89	HOYER Group and SDG#12, 32–33 HOYER USA, 23–24
Family-owned businesses, 15	HOYER's Code of Conduct, 21
Fast-moving-consumer-goods	SDG#12, 28–31
(FMCG), 51	services offered by, 23
Food industry, 58	vision and mission, 23
Food waste, legal requirements for	Hydrotreated Vegetable Oil (HVO),
hygienic handling of, 42	30, 32–33
Foundation for Family Business, 18	
Frosta AG, 52, 56	Ian and Sue Steel, 84
challenge procurement markets, 64	Industrial food doctrine, 54
corporate background, 51-52	Industrial food production, 53
for future, 61	Indy' coffee shop, 80–81
mission, vision and SDG#12, 52-63	Intermodal transportation, 29–30
politics, 64	International Standards, 61
strategic challenge, 64	International sustainability standards,
Frosta Group's business, The, 55	30–31
Frosta's business model, 54	ISO 26000, 30–31
Frosta's sustainability strategy,	ISO 26000 Standard principles, 31
61, 63	
Frozen food, 54	J. Atkinson & Co., 77, 80
Gas to liquid based on biogas (GTL	Klinglwirt, 35, 43, 46–48
based on biogas), 30	philosophy, 48
Gemeinwohl-Ökonomie München e.	SDG#12 responsible consumption
V. (GWÖ), 44, 48–49	and production and, 40–42
German CSR legal guideline, 61	and SDG#12, 49-50
German Federal Animal By-Products	
Disposal Act, 46–47	Life Cycle Analysis (LCA), 6
'German Sustainability Code', 61	Loring Smart Eco Roaster, 86–87
'Glasgow Cup Movement', 73	
Global Reporting Initiative, 30–31	Maltodextrin, 58
'Grasshopper Tea Warehouse', The, 80	Management Development Leadership
Gross value added contribution (GVA	Programme, 75
contribution), 17	Market, clients and, 57–58
	Munich Haidhausen, Cosy Eco-Inn in
Herrmannsdorfer Landwerkstätten	37–38
Glonn GmbH & Co. KG,	Munich's First Organic Inn
44	background to 36–38

1 1 1 1 10 10	D 1 D C 1 D1 (2 D1) 70
business and greater good, 48–49	People, Profit and Planet (3 P's), 78
business model and SDG#12	Plan International, 60
responsible consumption	Policy, 64
and production, 42–44	Process definitions, 11
challenges of working with	Production process, 7, 55
SDG#12 responsible	Products
consumption and	offered by Atkinsons, 80
production, 45–48	offered by Bewley's coffee, 67-68
Cosy Eco-Inn in Munich	offered by Munich's First Organic
Haidhausen, 37–38	Inn, 35–36
key activities of business, 42	quality and safety', 61
Klinglwirt and SDG#12, 49–50	Progressmaker software, 29
networks and awards regarding	Purity Law (2003), 53–55, 57, 64
SDG#12 responsible	Talley Barr (2005), 55 55, 57, 61
consumption and	Rain Forest Alliance (RFA), 79
production, 44–45	Rapunzel's organic spelt flour, 45
products and/or services offered by,	'Refill Culture', 93
35–36	Relationship Coffee model, The, 8,
SDG#12 responsible consumption	90–91
and production and	Republic of Ireland, The, 17–18
Klinglwirt, 40–42	Responsible Consumerism, 78
vision and mission, 35	Retail, 92
NI 4' 1 Ct 1 1 C1	organisations, 57 Roundtable of Sustainable Palm Oil
National Standards 61	Rollnatable of Silstainable Palm Oil
National Standards, 61	
Natural additives, 44–45	(RSPO), 72
Natural additives, 44–45 Net positive consumption, 73–74	(RSPO), 72
Natural additives, 44–45 Net positive consumption, 73–74 Networks and awards regarding	(RSPO), 72 Safety/Security, Health, Environment
Natural additives, 44–45 Net positive consumption, 73–74 Networks and awards regarding SDG#12 responsible	(RSPO), 72 Safety/Security, Health, Environment and Quality (SHEQ),
Natural additives, 44–45 Net positive consumption, 73–74 Networks and awards regarding SDG#12 responsible consumption and	(RSPO), 72 Safety/Security, Health, Environment and Quality (SHEQ), 21, 27
Natural additives, 44–45 Net positive consumption, 73–74 Networks and awards regarding SDG#12 responsible consumption and production, 44–45	(RSPO), 72 Safety/Security, Health, Environment and Quality (SHEQ), 21, 27 SHEQ forum and the executive
Natural additives, 44–45 Net positive consumption, 73–74 Networks and awards regarding SDG#12 responsible consumption and production, 44–45 Non-family management	(RSPO), 72 Safety/Security, Health, Environment and Quality (SHEQ), 21, 27 SHEQ forum and the executive board, 28
Natural additives, 44–45 Net positive consumption, 73–74 Networks and awards regarding SDG#12 responsible consumption and production, 44–45	(RSPO), 72 Safety/Security, Health, Environment and Quality (SHEQ), 21, 27 SHEQ forum and the executive board, 28 SDG number 12 (SDG#12), 3, 5,
Natural additives, 44–45 Net positive consumption, 73–74 Networks and awards regarding SDG#12 responsible consumption and production, 44–45 Non-family management approach, 24	(RSPO), 72 Safety/Security, Health, Environment and Quality (SHEQ), 21, 27 SHEQ forum and the executive board, 28 SDG number 12 (SDG#12), 3, 5, 28–29, 78
Natural additives, 44–45 Net positive consumption, 73–74 Networks and awards regarding SDG#12 responsible consumption and production, 44–45 Non-family management approach, 24 Objective Key Results teams (OKR	(RSPO), 72 Safety/Security, Health, Environment and Quality (SHEQ), 21, 27 SHEQ forum and the executive board, 28 SDG number 12 (SDG#12), 3, 5, 28–29, 78 Atkinsons and, 91–94
Natural additives, 44–45 Net positive consumption, 73–74 Networks and awards regarding SDG#12 responsible consumption and production, 44–45 Non-family management approach, 24 Objective Key Results teams (OKR teams), 28	(RSPO), 72 Safety/Security, Health, Environment and Quality (SHEQ), 21, 27 SHEQ forum and the executive board, 28 SDG number 12 (SDG#12), 3, 5, 28–29, 78 Atkinsons and, 91–94 book series focus, 6–8
Natural additives, 44–45 Net positive consumption, 73–74 Networks and awards regarding SDG#12 responsible consumption and production, 44–45 Non-family management approach, 24 Objective Key Results teams (OKR teams), 28 Organic farm Lenz, 45	(RSPO), 72 Safety/Security, Health, Environment and Quality (SHEQ), 21, 27 SHEQ forum and the executive board, 28 SDG number 12 (SDG#12), 3, 5, 28–29, 78 Atkinsons and, 91–94 book series focus, 6–8 bottom line, 63
Natural additives, 44–45 Net positive consumption, 73–74 Networks and awards regarding SDG#12 responsible consumption and production, 44–45 Non-family management approach, 24 Objective Key Results teams (OKR teams), 28 Organic farm Lenz, 45 Organic herbs, 44–45	(RSPO), 72 Safety/Security, Health, Environment and Quality (SHEQ), 21, 27 SHEQ forum and the executive board, 28 SDG number 12 (SDG#12), 3, 5, 28–29, 78 Atkinsons and, 91–94 book series focus, 6–8
Natural additives, 44–45 Net positive consumption, 73–74 Networks and awards regarding SDG#12 responsible consumption and production, 44–45 Non-family management approach, 24 Objective Key Results teams (OKR teams), 28 Organic farm Lenz, 45 Organic herbs, 44–45 Organic spices, 44–45	(RSPO), 72 Safety/Security, Health, Environment and Quality (SHEQ), 21, 27 SHEQ forum and the executive board, 28 SDG number 12 (SDG#12), 3, 5, 28–29, 78 Atkinsons and, 91–94 book series focus, 6–8 bottom line, 63 business and greater good, 59–60
Natural additives, 44–45 Net positive consumption, 73–74 Networks and awards regarding SDG#12 responsible consumption and production, 44–45 Non-family management approach, 24 Objective Key Results teams (OKR teams), 28 Organic farm Lenz, 45 Organic herbs, 44–45 Organic spices, 44–45	(RSPO), 72 Safety/Security, Health, Environment and Quality (SHEQ), 21, 27 SHEQ forum and the executive board, 28 SDG number 12 (SDG#12), 3, 5, 28–29, 78 Atkinsons and, 91–94 book series focus, 6–8 bottom line, 63 business and greater good, 59–60
Natural additives, 44–45 Net positive consumption, 73–74 Networks and awards regarding SDG#12 responsible consumption and production, 44–45 Non-family management approach, 24 Objective Key Results teams (OKR teams), 28 Organic farm Lenz, 45 Organic herbs, 44–45	(RSPO), 72 Safety/Security, Health, Environment and Quality (SHEQ), 21, 27 SHEQ forum and the executive board, 28 SDG number 12 (SDG#12), 3, 5, 28–29, 78 Atkinsons and, 91–94 book series focus, 6–8 bottom line, 63 business and greater good,
Natural additives, 44–45 Net positive consumption, 73–74 Networks and awards regarding SDG#12 responsible consumption and production, 44–45 Non-family management approach, 24 Objective Key Results teams (OKR teams), 28 Organic farm Lenz, 45 Organic herbs, 44–45 Organic spices, 44–45	(RSPO), 72 Safety/Security, Health, Environment and Quality (SHEQ), 21, 27 SHEQ forum and the executive board, 28 SDG number 12 (SDG#12), 3, 5, 28–29, 78 Atkinsons and, 91–94 book series focus, 6–8 bottom line, 63 business and greater good, 59–60 business aspects, 62
Natural additives, 44–45 Net positive consumption, 73–74 Networks and awards regarding SDG#12 responsible consumption and production, 44–45 Non-family management approach, 24 Objective Key Results teams (OKR teams), 28 Organic farm Lenz, 45 Organic herbs, 44–45 Organic spices, 44–45 Oriented Strand Board (OSB), 86–87	(RSPO), 72 Safety/Security, Health, Environment and Quality (SHEQ), 21, 27 SHEQ forum and the executive board, 28 SDG number 12 (SDG#12), 3, 5, 28–29, 78 Atkinsons and, 91–94 book series focus, 6–8 bottom line, 63 business and greater good, 59–60 business aspects, 62 business model and, 29–30, 42, 44, 54–55, 88–89
Natural additives, 44–45 Net positive consumption, 73–74 Networks and awards regarding SDG#12 responsible consumption and production, 44–45 Non-family management approach, 24 Objective Key Results teams (OKR teams), 28 Organic farm Lenz, 45 Organic herbs, 44–45 Organic spices, 44–45 Oriented Strand Board (OSB), 86–87 Packaging, 57, 73	(RSPO), 72 Safety/Security, Health, Environment and Quality (SHEQ), 21, 27 SHEQ forum and the executive board, 28 SDG number 12 (SDG#12), 3, 5, 28–29, 78 Atkinsons and, 91–94 book series focus, 6–8 bottom line, 63 business and greater good, 59–60 business aspects, 62 business model and, 29–30, 42, 44,
Natural additives, 44–45 Net positive consumption, 73–74 Networks and awards regarding SDG#12 responsible consumption and production, 44–45 Non-family management approach, 24 Objective Key Results teams (OKR teams), 28 Organic farm Lenz, 45 Organic herbs, 44–45 Organic spices, 44–45 Oriented Strand Board (OSB), 86–87 Packaging, 57, 73 characteristics, 61	(RSPO), 72 Safety/Security, Health, Environment and Quality (SHEQ), 21, 27 SHEQ forum and the executive board, 28 SDG number 12 (SDG#12), 3, 5, 28–29, 78 Atkinsons and, 91–94 book series focus, 6–8 bottom line, 63 business and greater good, 59–60 business aspects, 62 business model and, 29–30, 42, 44, 54–55, 88–89 challenges of working with, 31–32,
Natural additives, 44–45 Net positive consumption, 73–74 Networks and awards regarding SDG#12 responsible consumption and production, 44–45 Non-family management approach, 24 Objective Key Results teams (OKR teams), 28 Organic farm Lenz, 45 Organic herbs, 44–45 Organic spices, 44–45 Oriented Strand Board (OSB), 86–87 Packaging, 57, 73 characteristics, 61 Paper Cup Recovery and Recycle Group, 73	(RSPO), 72 Safety/Security, Health, Environment and Quality (SHEQ), 21, 27 SHEQ forum and the executive board, 28 SDG number 12 (SDG#12), 3, 5, 28–29, 78 Atkinsons and, 91–94 book series focus, 6–8 bottom line, 63 business and greater good, 59–60 business aspects, 62 business model and, 29–30, 42, 44, 54–55, 88–89 challenges of working with, 31–32, 45, 48, 89–90 clients and market, 57–58
Natural additives, 44–45 Net positive consumption, 73–74 Networks and awards regarding SDG#12 responsible consumption and production, 44–45 Non-family management approach, 24 Objective Key Results teams (OKR teams), 28 Organic farm Lenz, 45 Organic herbs, 44–45 Organic spices, 44–45 Oriented Strand Board (OSB), 86–87 Packaging, 57, 73 characteristics, 61 Paper Cup Recovery and Recycle	(RSPO), 72 Safety/Security, Health, Environment and Quality (SHEQ), 21, 27 SHEQ forum and the executive board, 28 SDG number 12 (SDG#12), 3, 5, 28–29, 78 Atkinsons and, 91–94 book series focus, 6–8 bottom line, 63 business and greater good, 59–60 business aspects, 62 business model and, 29–30, 42, 44, 54–55, 88–89 challenges of working with, 31–32, 45, 48, 89–90

HOYER group, and stakeholders,	relation to SDG#12, 55
30–33	SDG#12, HOYER Group and,
initial situation, 52	30–31
Klinglwirt and, 49-50	Strategic Guiding Principles, 28
legal requirements for hygienic	Structural definitions, 11
handling of food waste, 42	Sugar, 58
lessons learnt 'SDG#12	Suppliers, 57
Perspective', 59	Supply chain management, 5
measurements, 61, 63	Sustainability, 26–27, 52, 63
mission, vision and, 52-63	mindset, 90
motivation, 52–53	report, 27
national and international	strategy, 56
standards, 61	Sustainability Development Officer
politics and public, 58–59	(SDO), 78
produce as little waste as possible,	Sustainable business models, 43
41–42	Sustainable consumption, 72–73
purity law, 53-54	Sustainable consumption and
networks and awards regarding	production (CSP), 67
SDG#12 responsible	Sustainable Development Goals
consumption and	(SDG), 1, 27, 87–88
production, 44–45	methodological approach adopted
responsible consumption and	for book, 8
production and Klinglwirt,	SDG#12 book series focus, 6–8
40–42	Sustainable differentiation, 64
SDG#12. 2, 57	Sustainable production, 71–72
SDG#12. 3, 45, 57, 79	r ,
SDG#12. 7, 48	'Tafernwirtschaft', 36
stakeholder relation to, 55	Traceability and Transparency and
suppliers, 57	Trust (3 Tr's), 78, 80
waste prevention, 45–46	(
waste recycling, 46–48	UK gross domestic product (GDP), 15,
waste separation regulations and	17
systems, 41	UN SDGs, 77
Senior Management Team (SMT), 84	Unique selling point (USP), 92
Services	United Kingdom, 17, 69, 73
offered by Atkinsons, 80	United Nations Global Compact,
offered by Bewley's coffee, 67–68	30–31
offered by Munich's First Organic	Unser Bio-Ei, 45
Inn, 35–36	US GDP, 15
Silicon dioxide, 58	, -
Socio-Emotional Wealth (SEW), 53	Vitamins, 58
'Sole survivor factor', 80–81	
Speciality Coffee Association (SCA),	Walmart, 15
79	Waste
Stakeholders	prevention, 45–46
approach 2	recycling, 46–48

separation regulations and systems, 41 Waste Act, 46–47 'Wholesale Department', 92–93 William Prym Holding Ltd., 18 World Wide Fund (WWF), 32 'Wylex' plugs, 81