

The book cover features a repeating pattern of bright orange oranges and dark green leaves against a deep blue background. The oranges are depicted with a textured, dotted surface and a small black stem. The leaves are elongated and pointed, with visible veins. The text is centered and rendered in a clean, white, sans-serif font.

**RESEARCHING
CONTEMPORARY
WELLNESS
CULTURES**

Edited by

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Researching Contemporary Wellness Cultures

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Researching Contemporary Wellness Cultures

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INVESTOR IN PEOPLE

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About the Editors

Naomi Smith is a Lecturer in Sociology at the University of the Sunshine Coast. Primarily, her research has focussed on the intersection of the internet and bodies (including anti-vaccination sentiment), how online communities influence the way we make sense of our bodies, and how we manage them. She also researches misinformation, conspiracy theories and wellness cultures

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About the Contributors

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Ashleigh Haw is a Lecturer in Professional Communication at RMIT University. Her research focusses on discursive constructions of marginalised populations in Australian media, political and public discourse, with a particular interest in the implications for democracy, health and social policy. Her sole-authored book, *Asylum Seekers in Australian News Media: Mediated (In)humanity*, was published by Palgrave Macmillan in January 2023, and she co-authored the monograph *Fake News in Digital Cultures: Technology, Populism and Digital Misinformation* (Emerald Publishing Group) with Prof Rob Cover and Dr Jay Daniel Thompson from RMIT University in 2022.

Edith Hill is an Associate Lecturer and Writer at Flinders University. Her research is concerned with online life narratives of health, illness and wellness, with a specific focus on YouTube, Instagram and TikTok. She investigated the ethics of representing children's health online, the role of health professionals in online spaces and health and wellness hoaxes. Her memoir in progress *Granny Squares* was recently shortlisted for the Deep Creek residency fellowship. She is affiliated with the Life Narrative Lab.

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Rebecca Olson is a Reader in Sociology at the University of Queensland. Funded by competitive national grants, her research intersects the sociologies of health and emotion. As a leading qualitative researcher, she employs video-based,

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Alexandra Smith is a medical anthropologist working across both the academic and health service spheres, with a focus on research in cancer, palliative care, the experiences of regional, rural and remote patient populations and an interest in the intersection of new materialism and feminist post-structuralism in comprehending bodies and body work. As a Postdoctoral Fellow at the University of Queensland, she is engaged in qualitative research currently focussed on medicinal cannabis, advanced cancer, palliative care, and patient experiences. She also works within the health service setting managing a clinical trials unit in a regional hospital, and engaging with patients and clinical staff to facilitate trial participation and clinical research opportunities.

Jay Daniel Thompson is a Senior Lecturer in Professional Communication at RMIT University. His research asks what ‘ethical online communication’ might look like, and how this might assist in mitigating digital hostility and networked disinformation to create safer online spaces for media professionals and consumers. Dr. Thompson is the co-author of two books, both published in 2022: *Fake News in Digital Cultures* (Emerald Publishing; co-authored with Professor Rob Cover and Dr. Ashleigh Haw, RMIT University); and *Content Production for Digital Media* (Springer Nature; co-authored with Associate Professor John Weldon, Victoria University). He is currently under contract with Routledge to write a sole-authored monograph about the ethics of journalistic reportage on conspiracy actors.

Justine Topham is a Sociology PhD student at Federation University Australia (Mount Helen). Her Honours thesis focussed on the transformation of diet culture into wellness, as observed in YouTube *What I Eat In A Day* videos. She has a keen interest in wellness, self-improvement and social media and how these phenomena construct and shape our everyday experience.