

FANTASY, NEOLIBERALISM AND PRECARIOUSNESS

DIGITAL ACTIVISM AND SOCIETY: POLITICS, ECONOMY AND CULTURE IN NETWORK COMMUNICATION

The *Digital Activism and Society: Politics, Economy and Culture in Network Communication* series focuses on the political use of digital everyday-networked media by corporations, governments, international organisations (Digital Politics), as well as civil society actors, NGOs, activists, social movements and dissidents (Digital Activism) attempting to recruit, organise and fund their operations, through information communication technologies.

The series publishes books on theories and empirical case studies of digital politics and activism in the specific context of communication networks. Topics covered by the series include, but are not limited to:

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- studies of socio-political media movements and activism (and ‘hacktivism’);
- transformations of older topics such as inequality, gender, class, power, identity and group belonging;
- strengths and vulnerabilities of social networks.

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Dr Athina Karatzogianni

About the Series Editor

Dr Athina Karatzogianni is an Associate Professor at the University of Leicester, UK. Her research focuses on the intersections between digital media theory and political economy, in order to study the use of digital technologies by new sociopolitical formations.

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Coping Strategies in the Cultural
Industries

BY

JÉRÉMY VACHET

Audencia, France



United Kingdom – North America – Japan – India
Malaysia – China

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*To my surrogate family at Coume Escure, to my loves – past and present – and
to my friends. You have helped me to cope with life.*