

Index

- Action Sport, 70
- Agreements approach, 81
- Air France, 78, 81–82, 85
- Air Lingus (airlines), 88
- Airbus industrial project, 87
- Airline Deregulation Act* (1978), 84
- Airlines, 78
 - alliances, 82–83
 - clusters, 85
 - privatization process, 88
 - theoretical visions of alliances in airline sector, 79–82
- Alliances as cooperative strategy of airlines
 - from flag carriers era to open market, 82–84
 - global alliances as cooperative driver after 1978, 84–86
 - Iberia's alliances, integration into Oneworld alliance and merger with British Airways, 86–89
 - theoretical visions of alliances in airline sector, 79–82
- Amadeus* (booking software), 87
- Amateur Athletic Association, 63
- America
 - Barceló, 20
 - Iberostar, 21–22
 - landing in, 19
 - main characteristics of cluster abroad, 22–23
 - MHI, 20–21
 - Riu, 21
- American Airlines (AA), 88
- American College of Surgeons, The, 52
- Americanization, 48
- Analysis process, 126
- Archery, 67
- Association des médecins du canton de Genève (AMG), 34
- Association of District Councils (ADC), 71
- Association of Recreation Managers, 73
- Association Suisse d'Assurances (ASA), 42
- Athletics, 62
- Austrian Airlines, 88
- Autocares Barceló' transport, 15
- AVIANCA, 89
- Balearic Islands, 17
- Basketball, 67
- Beaulieu Clinic (private hospitals), 39
- Bilateral agreements, 83
- Bilateral deals system, 83
- Biopharmaceutical industry, 124
- Biotechnology start-ups, 118
 - methodology, 123–124
 - partner, 119
 - results, 124–129
 - theoretical framework, 120
- Bricolage approach, 111
- Bricoleurs, 96
- British Airways (BA), 88
 - Iberia's Alliances, integration into Oneworld alliance AND Merger with, 86–89
- British context Wilson's National Plan of 1965, 68
- Brittas Empire, The, 73
- Business History, 12
- Business model, 138
- Business services, 3–4, 9

- Cantonal Hospital, 32, 35–38
 dominant position of, 33–34
- Cargill (US company), 6
- Cargill International company, 6
- Central Council of Physical
 Recreation (CCPR),
 63, 65
- Central government's approach, 67
- Charitable hospitals, 34
- Chicago agreements (1944), 83
- Cleveland survey, 71
- Clinique Générale (private hospitals),
 39
 SA, 35, 37
- Clinique Générale Beaulieu SA
 (CGB), 39, 41
- Cluster, 12
 formation process of, 13
 replicating cluster abroad, 19–23
 study of, 13
- Codes, 78
- Collaboration agreement, 122
- Collaborative network, 154, 163
- Collective action, 160–162
 and entrepreneurship, 155
- Collective entrepreneurial process,
 154–155, 165
 collective action and
 entrepreneurship, 155
 collective entrepreneurship,
 public entrepreneurship,
 and collective action,
 160–162
 findings, 160
 innovation communities and
 makers community, 156
 methodology, 157–159
 public entrepreneur and maker,
 164–165
 public entrepreneurship, 155–156
 public entrepreneurship to
 collective action for
 common good, 162–163
 theoretical framework, 155
- Collective entrepreneurship, 24, 49,
 78, 160–162
 and development of commodity
 trading companies in
 Switzerland, 4–9
 development of Majorca's Tourism
 Cluster, 14–19
 landing in America, 19–23
 of medical doctors, 30–31
 network bricolage as form of, 98
 in Spanish Hotel Industry, 14
- Collective innovation projects in
 Spain, 154
- Collective strategies, 24
- Commercialization alliances, 125
- Commodity traders, 3–5
- Commodity trading companies, 2–4
- Competence-creating, 138
- Compulsory competitive tendering
 (CCT), 70
- Conservative government, 66, 70
- Context-embedded organizations, 14
- Control variables, 142–143, 148
- Cooperation, 24
 strategy, 78
- Coopetitive alliances, theory of, 81
- Coopetitive approach, 81
- Coopetitive driver after 1978, global
 alliances as, 84–86
- Coronavirus makers, 157, 162–163, 165
 community, 160
 lifecycle analysis, 162
- COVID-19
 epidemic, 154
 health crisis, 160, 165
- Credit, 4
- Cricket, 71
- Cultural proximity, 128
- Data, 14
 analysis technique, 143, 157
- Dataset, 141
- Decision-making process, 123, 127
- Democratic approach, 68

- Department of Education and Science (DES), 68
- Deploying strategies, 78
- Deregulation process, 81
- Diffusion of US modern ideas of hospital organization and management, 55–56
- Digital, Culture, Media and Sport (DCMS), 68
- Dissemination in Western Europe before World War II, 49–55
- Dr Tigges (travel agency), 17
- Dummy variable, 142–143
- Dutch airline KLM, 88

- Eastern Europe, 53
- Easy Jet (low-cost airlines), 85
- Elite events, 62
- Embeddedness, 137
- Embedding processes, 110
- Entrepreneurial networks, 12
- Entrepreneurial phenomena, 154
- Entrepreneurship, 12, 154–155
 - of private medical doctors, 30
- European airlines, 88
- European Commission, 2
- European commodity trading companies
 - collective entrepreneurship and development of commodity trading companies in Switzerland, 4–9
 - role and functions of international commodity trading companies, 3–4
- European economic development, 1
- European flag carriers, 86
- European tour operators, 24
- Expectations, 126
 - achievement, 120
 - of counterparts, 123
 - fulfillment, 119
- External embeddedness, 137, 139–140
- External networks, 139, 148

- Federal healthcare insurance law, 42
- Fencing, 67
- Flag carriers, 84
 - to open market, 82–84
- Football, 71
- Football and Community Development Programme, 70
- Football clubs (FCs), 62, 69
- Football Grounds Improvement Trust, The, 70
- Football League, 70
- Former employees, 110
- Fruit trader, transformation of, 17–18

- Geneva
 - impact of modern technology, 32–37
 - from stable growth to competition, 37–39
 - The Heyday of Philanthropy, 31–32
- Geographical proximity, 128
- Global alliances, 86, 88
- Global business, 9
- Global commodity trading companies, 5
- Global One World alliance, 88
- Gourgas Hospital, 39
- Gymnastics, 62

- Harlow project, 65
- Harold Wilson's Labour government, 68
- Health crisis, 154
- Healthcare, 30
 - industry, 29
 - system, 154
- Heyday of Philanthropy (1860–1890), The, 31–32
- Historical organization study approach, 96, 98–99
- Hôpitaux Universitaires de Genève (HUG), 40
- Hospitalization, 30

- Hospitals, 30, 32
 - diffusion of US modern ideas of, 55–56
 - organization, and accreditation, modern ideas on hospital management, 49–55
 - organization and management, 30 system, 31
- Hub-and-spoke system, 82
- Hybrid entrepreneurship, 53*n*9
- Hybrid scientific entrepreneurs, 53
- Hypothesis testing, structural model and results of, 143–148

- IAG Group, 88
- Iberia, 88
 - bilateral agreements with Air France, 87
 - integration into oneworld alliance and merger with British airways, 86–89
- Iberostar, 21–22
- In vitro fertilization (IVF), 41
- Inbound, 120
- Industrialization process, 49
- Informal communication, 156
- Informal norms and values, 112
- Innovation, 136
 - activities, 138
 - alliances, 129
 - community, 154, 156
 - process, 137
- Institutional context, establishing, 62–64
- Intensive Care Units (ICUs), 154
- Internal embeddedness, 137, 140, 142
- Internal MNC networks, 136
- Internal networks, 148
- International airline market
 - liberalization, 88
- International commodity traders, 5
- International commodity trading
 - companies, role and functions of, 3–4
- International integration process, 99
- International Olympic Committee, 67

- Internationalization
 - process of MHI, 20
 - of Riu, 21
- Interorganizational network, 137
- Interpretation and analysis, 112–113

- Johns Hopkins Hospital, 54
- Johns Hopkins Medical School, 50

- KLM, 85
- Knowledge transfer process, 48
- Knowledge-intensive business services (KIBS), 136

- La Tour Hospital, 39
- Latam, 89
- League Clubs Secretaries Association, 70
- League of Nations, The, 53
- Leisure, 68
 - centre creation, 62–64, 66
 - leisure-oriented approach, 72
- Liberalization
 - of commercial aviation markets, 78
 - process, 83
- London Stock Exchange, 42
- Low-cost airlines, 85
- Lufthansa, 85, 88

- Majorca's tourism
 - Barceló, 15
 - business, 14
 - cluster, 25
 - development of, 14
 - growth, 14
 - Iberostar, 18
 - main characteristics of, 18–19
 - MHI, 17
 - Riu, 17–18
- Makers community, 156
- Market, 84
- Marketing alliance, 122
- Marshallian economics, 13
- Massachusetts General Hospital, 51
- Measurement model, 143

- Medical innovations, 57
 Medical technology, 30
 Meliá Hotels International (MHI),
 17, 20–21
 Mercy Hospital, 51
 Microhistory techniques, 98
 Modern service economy, 1
 Modern technology (1890–1945), 32
 impact of, 32
 dominant position of Cantonal
 hospital, 33–34
 neo-liberalism and growing big
 business of private clinics,
 39–42
 private doctors' access to new
 technologies, 34–35
 regulating competition, 35–37
 Multi-sports centres, 64
 Multinational corporation (MNC), 136
 Multiple indoor activities, 63
- National Advisory Commission of
 civilian leaders, 51
 National diffusion, 70–73
 National policy, 68
 National Recreation Centres, 63
 National Sports Centre at Crystal
 Palace, 65
 National system of centres, 73
 Natural resources, 1
 extraction and production of, 4
 global spread of, 2
 transformation process, 2
 Negotiation process, 127
 Neo-liberalism and growing big
 business of private clinics,
 39–42
 Network bricolage
 activating and combining ties as
 social resource, 110–111
 bricolage and entrepreneurial
 context, 97
 data collection and source
 reflection, 107
 documentation, 108–109
 findings, 109
 as form of collective
 entrepreneurship, 98
 historical organization study
 approach, 98–99
 history of SEUR, 99–107
 identifying social ties at hand,
 109–110
 interpretation and analysis, 112–113
 interviews with SEUR partners
 and top managers, 107–108
 research method, 98
 socially embedded ties as network
 resource, 109
 sustaining social ties, 111–112
 theoretical framework, 97
- Networks, 136
 approach, 12
 measures of network
 embeddedness, 141–142
 of relationships, 25
 of scientists entrepreneurs, 48
 socially embedded ties as network
 resource, 109
- New public management (NPM), 70
 New York-based Philipp Brothers, 7
 North America
 clinics and hospitals in, 51
 medical education in, 49
- Olympic Games, 62
 Olympics, 62, 67
 Oneworld (OW), 85, 88
 alliance and merger with British
 Airways, Iberia's Alliances,
 integration into, 86–89
- Open skies agreement, 88
 Oral sources, 14
 Outbound, 120
- Pan-European Airbus project
 company, 84
 Partial least square (PLS), 137
 Partial least square-SEM approach
 (PLS-SEM approach), 143

- Personal protection equipment (PPE), 157
- Pharmaceutical corporations, 119, 126
 - methodology, 123–124
 - results, 124–129
 - theoretical framework, 120
- Philanthropy, The Heyday of, 31–32
- Philipp Brothers, 7
- Physical Education, 65
- Playa Bávaro hotel, 20
- Policy, sport politics and, 62
- Political neutrality, 8–9
- Private clinics, 38
 - neo-liberalism and growing big business of, 39–42
- Private doctors' access to new technologies, 34–35
- Private philanthropic hospitals, 32
- Privatization process, 85, 87
- Production process, 2
- Professional sports, 71
- Public entrepreneur and maker, 164–165
- Public entrepreneurship, 155–156, 160–162
 - to collective action for common good, 162–163
- Public sector organizations, 67
- Public services
 - building of profession, 73–74
 - creating leisure centre, 62–64
 - early steps, 64–70
 - national diffusion, 70–73
- Qatar Airways, 78, 82
- Reconstruction process, 83
- Replication process, 25
- Research and development (R'D), 120
 - alliances, 122, 125
- Rugby, 71
- Ryanair (low-cost airlines), 85
- Service business, 136
- Service industry, 136
- Service multinationals innovation activity
 - analyses and results, 143
 - constructs and measures, 141
 - control variables, 142–143
 - data analysis technique, 143
 - development of hypotheses, 138–140
 - measurement model, 143
 - measures of network
 - embeddedness, 141–142
 - measures of subsidiary R&D activities, 141
 - methods, 140
 - questionnaire and data, 140–141
 - structural model and results of hypothesis testing, 143–148
 - theoretical framework, 137–138
- SEUR (Spanish courier company), 96
 - case of, 113
 - history of, 99–107
 - network, 113
- Skyteam (airline clusters), 85
- Social embeddedness, 113
- Social resource, activating and combining ties as, 110–111
- Social ties
 - identifying, 109–110
 - sustaining, 111–112
- Socially embedded ties, 98, 113
 - as network resource, 109
- Sol Group, 17
- Spain, 99
 - courier company in, 96
 - diffusion of US modern ideas of hospital organization and management, 55–56
 - modern ideas on hospital management, organization, and accreditation, 49–55
 - new industry in, 99
 - resource constraints in, 96
- Spanish courier company, 96
- Spanish hotel companies, 21
- Spanish Technological Innovation Panel (PITEC), 137, 140

- Spanish's political transition process, 86
- Sporting organizations, 69
- Sports, 62, 67–68
- Sports Council, 64, 69–70
- Star Alliance (airline clusters), 85
- Strategic alliances, 119, 121
- Structural equation modelling (SEM), 137
- Structural model and results of hypothesis testing, 143–148
- Subsidiaries, 136, 140
 - external business network, 139
 - measures of subsidiary R&D activities, 141
 - size, 142
- Swimming, 62
- Swiss bank, 8–9
- Swiss healthcare system, 39
- Swiss Insurance Association, 42
- Swiss Medical Network SA (SMN SA), 41
- Swiss taxation regime, 8
- Swiss-based companies, 8
- Switzerland, collective
 - entrepreneurship and development of commodity trading companies in, 4–9

- Technological innovation concept, 30, 120
- Telegram group, 161, 163
- Tour Operator groups, 85
- Tourism
 - destinations, 23
 - expansion, 14
 - market, 79
 - from transport to, 15–16
- Touristik Union International (TUI), 17

- Training Agency, 70
- Transportes Aéreos de Centro America (TACA), 89
- Trust-based ties, 113
- Twitter, 163
- Two-tier system, 69

- UN Oil for Food scandal, 4
- Uncertainty, 85
- Union Bank of Switzerland (UBS), 42
- United Kingdom, 68
- United States (US), 29
 - before 1930s, 49–55
 - civil war, 49
 - companies, 5
 - diffusion of US modern ideas of hospital organization and management, 55–56
- US Army Medical Department, The, 49

- Viajes Barceló (independent company), 15
- Viajes Iberia (travel company), 18
- Virtual organizations, 156
- Visionary architects schemes, 68
- Volkart Brothers (company), 5
- Vueling (airlines), 88

- West Germany's Olympic Society, 66
- Western Europe, 53
 - dissemination in Western Europe Before World War II, 49–55
- WhatsApp, 160–163
- Wheelchair mobility, 67
- White heat of technology, 68
- Wolfenden Committee on Sport and Community, The, 63
- World Cup, The, 68