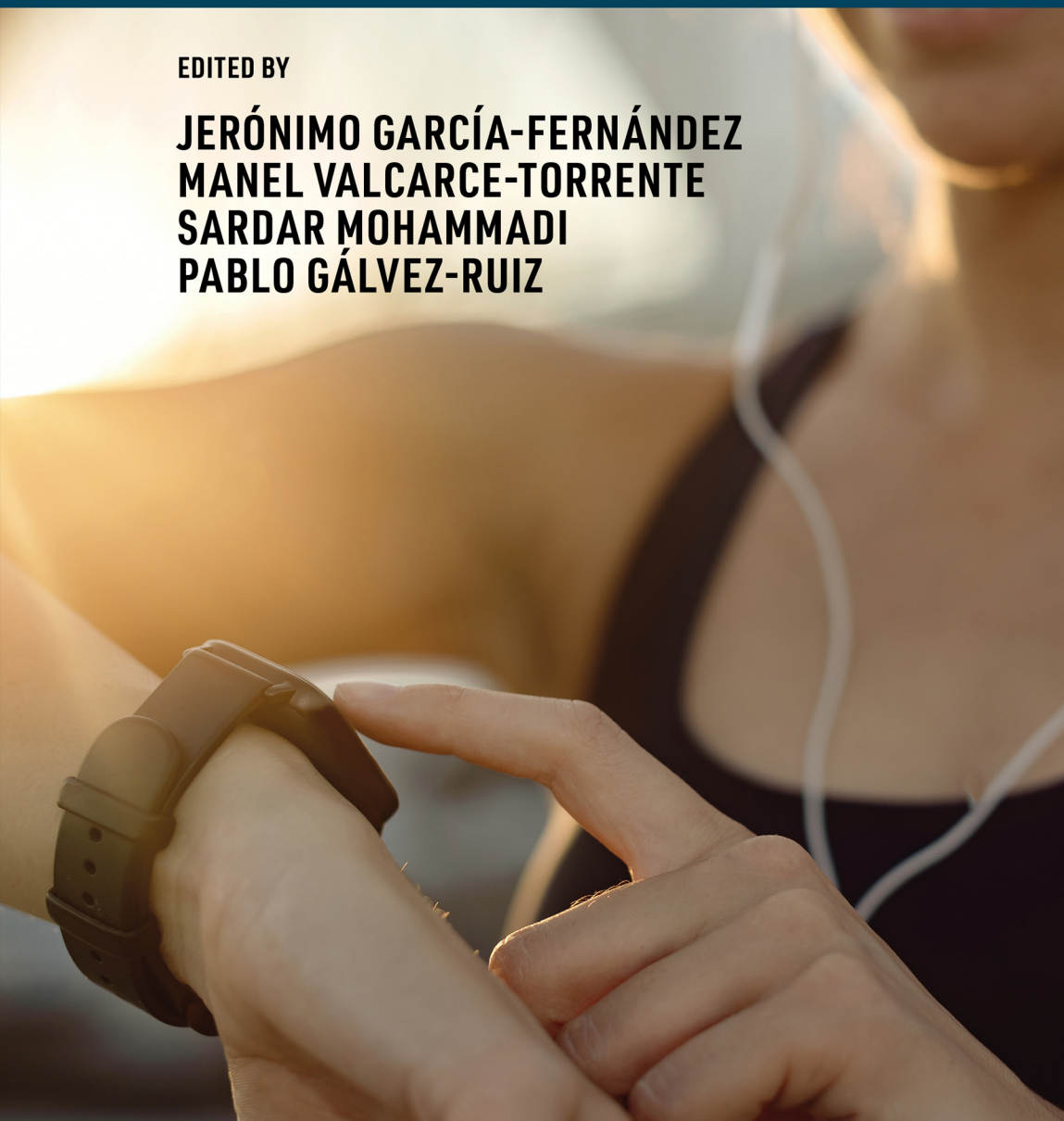


THE DIGITAL TRANSFORMATION OF THE FITNESS SECTOR

A GLOBAL PERSPECTIVE

EDITED BY

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