

INDEX

Note: Page numbers followed by “*n*” indicate notes.

- Abode, 52
- Academic inquiry, 5, 13–16
- Accommodation, 68–71
- Adventure guiding, fostering
 - hospitality through, 60–63
- Adventure tourism, 5, 9, 11, 58, 80, 96
 - academic inquiry, 13–16
 - ATRA, 15–16
 - fast, anxious, troubled world, 9–11
 - feminising adventure, 23–26
 - hospitality in, 49
 - industry perspective, 11–12
 - slow adventure, 16–23
- Adventure Tourism Development Index, 12
- Adventure Tourism Research Association (ATRA), 15–16
- Adventure tourist, 6, 67, 96
 - value, 79
- Adventure travel, 11
- Adventure Travel Guide Standard (ATGS), 36–37
- Adventure Travel Trade Association (ATTA), 11–12, 36
- Adventures, 1–2 (*see also* Guided adventures)
 - conceptualising and contextualising, 2–5
 - guides, 36
 - holiday, 61
 - sports, 11, 33
 - tours, 61
- Atmospheres, 73
- Atmospherics, 73
- Attention to small things, 5
- Awkwardness, 37
- Bauman, Z., 9
- Beck, U., 10
- Bell, D., 61
- Care, 57–58
- Climate, 73
- Co-creation, 62
- Comfort, 85
 - meaning of, 53–54
- Comfortable
 - becoming, 88–90
 - dwellings, 49, 88
- Commercial adventure holiday scenarios, 97
- Commercial hospitality, 52, 55, 57–58, 60, 62, 79, 98
- Commodification, 62
- Commodified adventures, 33–35
- Communal togetherness, 80
- Communitas, 51, 57, 79–82
- Communitasque* encounters, 79–80
- Conspicuous consumption, 33
- Constraints to adventure tourism, 24–25
- Constructing comfort in outdoors, 68
 - accommodation, food and drink, 68–71

- becoming comfortable, 88–90
- Deleuzian concept of becoming, 67
- human agency, 79–86
- moments of (dis)comfort, 86–88
- more-than-human agency, 68
- outdoor atmospheres, 73–75
- serendipitous encounters with wildlife, 75–79
- technologies and outdoor gear, 71–73
- Contemporary tourists, 72
- Convenient adventurers, 33–35
- Coronavirus pandemic, 10
- COVID-19, 10
- Csikszentmihalyi, M., 41, 88
- Customer service, 37

- Deleuzian concept of becoming, 67
- Deleuzian idea of becoming, 95
- Derrida, J., 55
- Digital societies, 10
- Discomfort, 39, 53, 74, 86–89, 97
 - moments, 86–88
- Drink, 68–71
- Dwelling, 80

- Egalitarianism, 85
- Emotional intelligence, 59
- Emotional labour, 59
- Emotional space, 80
- Emotional stability, 80
- Emotive radiance, 74
- Empowerment, 23–25
- Energy preservation, 73
- Enframing, 9
- Ethic of care, 27*n*1
- Eudaimonia, 41

- Facilitating immersion, 39–45
- Feminising adventure, 23
 - adventure tourism, 23–24
 - benefits of adventure tourism, 25–26
- constraints to adventure
 - tourism, 24–25
 - negotiation strategies, 25
- Flow, 87–89
- Food, 68–71
- Friluftsliv*, 17, 82–84, 99
- Future adventures
 - adventure experience, 95–96
 - passing presents and futures, 97–99
 - sophisticated urbanites, 96–97
- Gender, 24–26
- Genuine hospitality, 56, 85
- Giddens, A., 10, 69
- Globalisation, 9
- GoPro cameras, 71
- Great Outdoors, 5, 49, 67, 82
- Guest, 5, 36, 39–40, 52–55, 57–58, 60–62, 81, 85, 95–97
- Guided adventures, 49
 - convenient adventurers and commodified adventures, 33–35
 - guide's roles, responsibilities and competencies, 35–38
 - guides' perception of role, 38–45
- Guides, 78, 97

- Habitus, 33, 79, 96
- Hard adventure, 6, 13, 19
- Hard skills, 59
- 'Hard' activities, 23
- Heart, 52
- Hearth, 52
- Hedonia, 41
- Heidegger, 49, 69, 80
- 'Heterotopic' spaces, 77
- Home, 52
 - home-like atmospheres, 5
 - meaning of, 51–53
- Homeliness, 49, 51, 52
- Hospitable feelings, 5
- Hospitable service encounter, 55

- Hospitable skills, 58–60
- Hospitableness, 57–58
- Hospitality, 44, 49
 - in adventure tourism, 49–50
 - being implaced, 50
 - fostering hospitality through
 - adventure guiding, 60–63
 - gain belongingness, 50–51
 - hospitable skills, 58–60
 - hospitableness, reciprocity and care, 57–58
 - inviting, 54–57
 - meaning of comfort, 53–54
 - meaning of home, 51–53
 - services, 44, 56, 62, 68
 - studies, 5
 - transactions, 98
 - values, 57
- Host, 24, 34, 52, 54–62, 77, 81, 96–97
- Hostessing, 38
- Hostness, 61
- Human agency, 79
 - Communitas, 79–82
 - Friluftsliv, 82–84
 - Hygge, 84–86
- Human existential being, 98
- Hygge, 84–86, 99
- Illuminated outdoor spaces, 75
- Immaterial agents, 67
- Implacement, 51–52, 61
- International Adventure
 - Conference of ATRA, 15
- Lashley, C., 54, 56, 58
- Lugosi, P., 55, 58, 79–80
- Marketers, 11
- Material agents, 67
- Materialities, 67
- Materiality, 75
- Mindful tourist, 18
- Mindfulness, 18
- Modern-day explorers, 4
- More-than-human agency, 68–79
- Multi-day trip, 35, 37
- Multidisciplinary approach, 2
- Nature guiding, 39
- Nature-based tourism, 35
- Negotiation strategies, 25
- Neoliberalism, 9
- Nordic researchers, 38
- Northern Periphery and Arctic programme (NPA programme), 20
- Nouwen, H., 55
- Novice kayakers, 72
- Ontological security, 10
- Outdoor atmospheres, 73–75
- Outdoor gear, 71–73
- Outdoor guides, 49, 55, 60
 - hospitable skills, 60
- Outdoor guiding, 60, 97
- Outdoor hospitality essentials, 56
- Outdoor leadership, 59
- Outdoor tours, 85–86
- Postmodernity, 5, 17
- Privacy, 52
- Private hospitality, 49
- Professionalism, 37
- Reciprocal hospitality, 55
- Reciprocity, 57–58
- Risk society, 10
- Risk theory, 14
- Roots, 52
- Scream-n-go experiences, 17
- Sensual experience, 79
- Serendipitous encounters with wildlife, 75–79
- Service delivery competencies, 59
- Service economy, 35
- Service encounter, 54, 98
- Servicescape design, 81

- Shelter, 52
- Slow adventure, 16–20
- Slow Adventure in Northern Territories (SAINT), 19–22
- Slowness, 19
- Social dimension, 41
- Social practices, 98
- Social theory, 9
- Socio-cultural constraints, 24–25
- Sociology, 14
- Soft activities, 23
- Soft adventure, 13
- Soft skills, 59
- Softer skills, 36
- Spiritual hospitality, 62
- Suitability, 35
- Sustainable development, 36
- Sustainable Development Goal 3, 41

- Technologies, 71–73
- Telfer, E., 54–57, 61
- Tour animators, 35
- Tour escorts, 35
- Tour guides, 35
- Tour guiding, 35, 96
- Tour leaders, 35

- Tour managers, 35
- Tourism, 1
 - concept, 5
 - scholarship, 99
 - workers, 11
- Transformation, 39–45
- Travel, 1
- Travel providers, 33

- United National World Tourism Organisation (UNWTO), 11–12, 17, 41
- University of the Highlands and Islands (UHI), 15
- Utepils*, 82

- Valkonen, J., 13, 17, 38–39

- Weather, 73
- Wellbeing, 39–45
- Wildlife, serendipitous encounters with, 75–79
- Withness, 69
- Women in adventure tourism, 26

- Zigzag process, 88