

Strategy and Managed Decline

London Transport 1948-87

James Fowler



Strategy and Managed Decline

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Strategy and Managed Decline: London Transport 1948–87

BY

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Abbreviations

BAA	The British Airports Authority
BBC	British Broadcasting Corporation
CEO	Chief Executive Officer
GLC	The Greater London Council
LBC	Leading Britain's Conversation
LCC	The London County Council
LT	London Transport
LRT	London Regional Transport
LTB	The London Transport Board
LTPE	The London Passenger Transport Board
LTE (BTC)	The London Transport Executive (British Transport Commission)
LTE (GLC)	The London Transport Executive (Greater London Council)
MP	Member of Parliament
NPM	New Public Management
PA	Personal Assistant
PA International	Personnel Administration International Consulting Group
PR	Public Relations
SR	The Southern Railway
TfL	Transport for London

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About the Author

Dr James Fowler is a Lecturer at The Essex Business School. His academic interests are in the fields of business, management and organisational history. He has published in the areas of disaster management, hybrid organisations, public governance and statistical accounting. His previous book in this series covers the history of London's transport from 1905 to 1948.

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