

CRAFTING YOUR EDGE
FOR TODAY'S JOB
MARKET

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CRAFTING YOUR EDGE FOR TODAY'S JOB MARKET

Using the BE-EDGE Method
for Consulting Cases and
Capstone Projects

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(Reflection of Significant Choices)*

*PhD in Management
(Strategic Relationships in a Low-Trust vs
High-Trust Environment)*



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INVESTOR IN PEOPLE

In memory of Alex who was always there for me.

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