



SOCIETYNOW

**THE SMART CITY
IN A DIGITAL
WORLD**

Vincent Mosco

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VINCENT MOSCO



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INVESTOR IN PEOPLE

To my father Frank Mosco, whose devotion to the New York City he loved earned a new name for the Manhattan block we lived on: Mosco Street.

To my grandparents Lucy and Vincent DiPilato. Immigrants to America. Driven out of the coal-mining town of Barton, Maryland by the Ku Klux Klan. Planned a return to Italy. Stopped off in New York City. Made a life.

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I'd got a bit o' the brave by now an' I asked our visitor why Prescients with all their high Smart'n'all want to learn all 'bout us Valleysmen. What could we poss'bly teach her what she din't know? *The learnin' mind is the livin' mind*, Meronym said, *an' any sort o' Smart is truesome Smart, old Smart or new, high Smart or low.*

— David Mitchell, *Cloud Atlas: A Novel*

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ABOUT THE AUTHOR

Vincent Mosco is Professor Emeritus, Queen's University, Canada where he held the Canada Research Chair in Communication and Society. He is also Distinguished Professor, New Media Centre, School of Journalism and Communication, Fudan University, Shanghai. He is the author or editor of 26 books and over 200 articles and book chapters on communication, technology and society including *The Digital Sublime*, *The Political Economy of Communication*, *To the Cloud: Big Data in a Turbulent World* and *Becoming Digital: Toward a Post-Internet Society*.

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