

Subject Index

- ABInBev/SABMiller, 268
- Absorptive capacities, 44
- Accidental adversaries, 110–111
- Accounting and financial
 - fraudulent practices, 183
- Advanced cloud computing
 - structures, 26
- Affinity frauds, 170
- Agency problem, 249, 255
- Aggressive accounting, 170
- AI. *See* Artificial intelligence (AI)
- Airbnb, 253
- Amazon, 223, 229, 252
- Ambiguity, 32
- American capitalism, 129
- American economy, 20
- American Institute of Certified Public Accountants (AICPA), 161
- Analyst research conflicts, 170
- Angel investors, 255–256
- Antecedents, 84
- ARC. *See* Asset reconstruction company (ARC)
- Archetypes of systems thinking
 - accidental adversaries, 110–111
 - balancing process with delay, 111–113
 - eroding goals, 115
 - escalation, 114–115
 - fixes that backfire, 107–108
 - growth and underinvestment, 113–114
 - limits to growth, 102–104
 - shifting the burden, 104–107
 - success to the successful, 111
 - tragedy of the commons, 108–110
- Artificial intelligence (AI)
 - advanced cloud computing structures, 26
 - advancements in, 221–223
 - advantages, 224
 - automation, 28, 225–226
 - for better life, 237–239
 - deep learning, 26
 - definition, 25, 219–220
 - disadvantages, 224–225
 - ethical challenges of, 233–234
 - fundamental essence and operations of, 219–221
 - growth, 241
 - legal aspects of, 230–233
 - moral challenges of, 234–236
 - neural network, 26
 - potential, 226–229
 - and robotics, 217
 - robots, 25
 - spiritual challenges of, 236–237
 - Wanton AI developments, 223–224
 - See also* Automation
- Artificial-intelligence-enhanced robots, 236
- Asset management, fluidity of, 260–261
- Asset Management Company (AMC), 256
- Asset reconstruction company (ARC), 192

- Association for the Advancement of Collegiate Schools of Business (AACSB), 161
- Association of Certified Fraud Examiners, 174
- Association of Corporate Fraud Examiners, 163
- Augmented reality (AR), 226
- Automatic tagging, 219
- Automation, 26, 225
 - advantage, 225
 - e-commerce websites, 230
 - See also* Artificial intelligence (AI)
- Back-propagation, 222
- Balancing feedback loop, 86
- Balancing loop, 110
- Bank of Baroda, 249
- Bank of International Settlements (BIS), 205
- Bankruptcy, 207
- Bankruptcy code, 190
- Bankruptcy Law
 - and credit, 210
 - for India, 195–197
- Beguile, 163
- Benefit corporation, 144
- Bhushan Steel, 190–191
- Black Swan* events, 116
- “Boiled frog” syndrome, 114
- Bombay Stock Exchange (BSE), 192
- Bonding and binding spirit, 49
- Book value, 212
- Boundary or nonsystemic thinking, 175
- Brand names and warranties, 39
- Brexit
 - and global market turbulence, 22–23
 - referendum, 2
- Bribery, 161–165
- Brundtland Commission’s Report, 21
- BSIA. *See* Buyer-seller information asymmetries (BSIA)
- Buddhist tradition, 49
- Bureaucratization, 134
- Bush Treasury, 257
- Business corporation, 13
- Business ethics, 47, 121
 - and managerial ethics, 54–55
- Business Outlook*, 192
- Buyer–seller exchange
 - management process
 - values, 69
- Buyer–seller information
 - asymmetries (BSIA), 11, 34–40
 - brand names and warranties, 39
 - characterization, 40
 - credence goods, 39
 - Federal Trade Commission (FTC), 35
 - information, 34–35
 - information asymmetry (IA), 34, 39
 - knowledge-intensive industries, 40
 - local, national and global spread, sources, 36–38
 - low-cost goods, 35
 - product complexity, 39
 - professional knowledge-intensive service industries, 35
 - quality signals, 39
 - tangible products, 39
 - technology/capital-intensive services, 35
- California energy market, 19
- Capital democratization, 263–266

- Capitalism, 247
 benefit corporation, 144
 capitalist corporation, 129–133
 capitalist problems resolution,
 136–144
 conscious capitalism, 144,
 147–149
 in defense of, 125
 definition, 125–126
The Dharma of Capitalism
 (2012), 149–150
 Hobbesian, 127–128
 inclusive capitalism, 145–147
 inherent social contradictions
 of, 175–176
 intentional public policies and,
 146–147
 market turbulence of, 174–175
 positive effects, 144
 private property morality,
 126–127
 profits and losses morality,
 133–134
 Smith, Adam, 128–129
 social externalities of, 176–177
 systems thinking, FECS, 136
 turbulent market stabilization
 and market sustainability,
 137–138
 Weber, Max, ethics of,
 134–135
 welfare capitalism based on
 taxing, 135–136
 welfare capitalism/dependence
 culture, 135
- Capitalism-fed corporate greed,
 176
- Capitalists, 125, 249
 corporation, 129–133,
 259–266
 problems resolution, 136–144
- Cash shortage, 28
- C corporation, 256
- CDR. *See* Corporate debt
 restructuring (CDR)
- Ceaseless renunciation, 134
- Certainty, 31
- Certificate of Deposit (CD), 86
- Chicanery, 163
- Chinese economy, 19
- Chinese exports, 20
- Civilizations, spirituality, 49
- “Clean and green” products, 21
- Closer-to-home Sahara case, 249
- Cloud services, 229
- “Cocos”, 205–206
- Collaborative entrepreneurship,
 262
- Collapsing gigantic investment
 markets, 120
- Commercialization of leisure, 134
- Communism, 116
- “Compensating feedback”, 94, 95
- Concomitants, 84
- Conflicting interests, 249
- Conflict of interest, 248
- Conscious capitalism, 144,
 147–149
- Consequences, 84
- Consequentialism, 58
- Conspicuous consumption,
 sanctification of, 134
- Consumer boycotts, 46–47
- Consumer privacy, 68
- Contemporary market capitalism,
 128
- Contextual intelligence, 229
- Conventional linear methods,
 feedback concept, 85
- Corporate bankruptcy, 211
- Corporate citizenship and
 stewardship, 68
- Corporate debt restructuring
 (CDR), 207

- Corporate earnings, 18
- Corporate ethics, 1, 4–5, 23, 30, 90–93
- approach to, 46–48
 - business ethics and managerial ethics, 54–55
 - conceptually ethics, 76
 - conceptual *versus* operational definitions, 48
 - corporate ethics, 56
 - corporate executive act, 76
 - corporate value ethics, 67
 - corrective justice, ethical theory of, 66–67
 - deontology, ethical theory of, 63
 - descriptive *versus* prescriptive ethics, 57–58
 - distributive justice, ethical theory of, 63–66
 - dynamics of, 74–75
 - ethicality, 51–52
 - ethical theories, 58
 - ethics, business ethics, and corporate ethics, 56–57
 - gray area in, 68–69
 - laws, 70
 - legality, 52–53
 - legality, ethicality, morality, and spirituality (LEMS), 72–74
 - methodology of, 69
 - morality, 51, 70
 - nature's templates that control human events, 101–115
 - principles, 76
 - spirituality, 49–50, 69–70
 - systemic laws for systems thinking, 93–101
 - teleology, ethical theory of, 58–63
 - values, 53–54
 - virtue ethics, 71
- Corporate executive act, 75
- Corporate executive action, 65
- Corporate frauds
- combating, 179–180
 - and corporate damages, 161
 - instruments of market turbulence as, 170–174
 - types of, 165–170
- Corporate governance, 263
- Corporate morality, 51
- Corporate psychologists, 180
- Corporate statesmen, 3–4
- Corporate sustainability, 21
- Corporate value ethics, 33–34, 67
- Corporation, 243, 246
- capitalist corporation, 259–266
 - Chinese economic invasion, 258–259
 - crowd-funding, 253–256
 - crowd innovations, 253–256
 - dissatisfaction with, 248–250
 - FECS-based, 247–248
 - high-potential startups, 252–253
 - promoter dominance, 250–251
 - share buybacks, 251–252
 - tax reforms, 256–257
- Corrective justice, ethical theory of, 66–67
- Corruption, investigating, 162–165
- Cost containment and profit maximization, 235
- Cray Supercomputer Company, 99
- “Creative destruction”, 122
- Credence goods, 39
- Credit, 204
- and bankruptcy, 210
 - rating agencies, 208, 222
- Crony capitalism, 250

- Crowd-funding, 244–246,
253–256
- Crowd innovations, 253–256
- Cultural competencies, 13
- The Cultural Contradictions of Capitalism*, 175
- Culture of prosperity, 177
- Customer relations management (CRM), 52
- Cycle time performance, 12
- Darwinian Justice*, 176
- Das Kapital* (1867), 151
- Debt obligations, 205
- Debt-overleveraged companies, 195
- Debt recovery tribunal (DRT), 196
- Debt-to-equity ratio (D/E), 209
- Deception, 163
- Decision-making processes, 199,
263
- Declining debt/EBITDA ratio, 209
- Deep learning, 25
- Defense Advances Research Projects Agency, 26
- Democratization of capital, 263–266
- Demonetization in India and market turbulence
ambiguity, 32–33
cash shortage, 28
certainty, 31
characterizing the structure, 32
corporate ethics, 30
corporate “value ethics”, 33
employment, 28
impact, 28
man-made wicked problems, 33
organizational ethics cultures, 33
public outrage and humiliation, 28
ramifications, 28
real estate business, 28
Reserve Bank of India (RBI), 27
revenues, 28
risk, 31
socioeconomic problems, 33
structure, 29–30
supply chains, 28
transport sector, 28–29
uncertainty, 31–32
wicked problems, 32
- Deontology, ethical theory of, 63
- Dependence culture, 135
- Depreciation and amortization, 208
- Determinants, 84
- Dharma, 49
- The Dharma of Capitalism* (2012), 149–150
- Dharmashastra, 49
- Dictionary of Business*, 52
- Distributive justice, ethical theory of, 66
corporate executive action, 65
differences, 64
Egalitarianism, 65
equality of opportunity, 65
executive action, 65
inequalities, 65
“justice principles”, 66
libertarian ethic, 65
principles, 64
problems, 64
procedural justice, 65
- Dodd-Fran financial regulations, 265
- Do-it-yourself tax reform, 256
- Dot-Com Bubble, 249
- Dotcom crash, 205

- Double agency, 250
- Drone technology, 232
- DVD-by-mail service, 253
- Dynamic complexity, 84

- Earnings before interest and taxes (EBIT), 208
- Earnings per share (EPS), 18, 251
- EBIT. *See* Earnings before interest and taxes (EBIT)
- EBITDA
 - calculation, 212
 - credit rating agencies, 208
 - debt-to-equity ratio (D/E), 209
 - declining debt/EBITDA ratio, 209
 - depreciation and amortization, 208
 - earnings before interest and taxes (EBIT), 208
 - financial performance, 208
 - interest coverage ratio (ICR), 208
 - long-term debt to capitalization ratio, 209
 - misconception, 208
 - noncash expenses, 213
 - non-GAAP measure, 212
- E-Commerce in India, 122–124
- Economic chaos, market turbulence and, 18–19
- Economies, emergence tracking, 13–18
- The Economist*, 192
- Economy, 18
- Egalitarianism, 65
- Electrosteel, 190–191
- Embezzlement, 165
- Employee relationships
 - management (ERM), 52
- Employee rights and duties, 68

- Employment, 28, 65, 71, 199, 230, 247
- Enron, 19, 158–159
 - bankruptcy, 179
 - corporate fraud, 155–157
 - scandal, 249
- Environmental Protection Agency (EPA), 22
- Environmental turbulence, 11
- EPS. *See* Earnings per share (EPS)
- Equality of opportunity, 65
- Equipment leasing, 170
- Equity crowd-funding, 244–246
- Equity Recourse Note (ERN), 206
- ERM. *See* Employee relationships management (ERM)
- ERN. *See* Equity Recourse Note (ERN)
- “Escalation” fallacy, 235
- Essar Steel, 190–191
- Ethical behaviors, 57
- Ethical compliance, 44
- Ethical conformance, 52, 68
- Ethical goodness (*dharma*), 77
- Ethicality, 51–52, 267
- Ethical theories, 58
- Ethics
 - business ethics, and corporate ethics, 56–57
 - corporate failure in, 180
 - EBITDA, 208–209
 - promoter dominance in modern corporations, 198–200
- Ethics Resource Center, 47
- “European brotherhood”, 44
- European Coal and Steel Community, 44
- European Economic Community
 - by Treaty of Rome (1957), 44
- “Everyday low price” strategy, 111

- Executive action, 64
 Exercitant, 50
 Expanding consumption, 132
 “Expert systems”, 221–222
- Facebook, 252
 Fast-moving consumer goods (FMCG), 21
 FECS. *See* Free enterprise capitalist system (FECS)
 FECS-based corporation, 247–248
 Federal Energy Regulatory Commission (FERC), 174
 Federal Trade Commission (FTC), 35
 Feedback concept
 causal–effect influence, 83
 circular or dynamic influence, 84
 conventional linear methods, 85
 dynamic complexity, 84
 financial crisis, 85
 financial market, 85
 mechanisms, 144
 positive or negative, 83
 problem, identification and solution, 84
 processes, reinforcing and balancing, 86–88
 reciprocal influence, 84
 traditional linear influence, 83
 wicked problems, 84
 Felicity, 128
 “Fifth-generation” project, 221
 Financial companies, 96, 97
 Financial crisis, 82, 85
 Financial instruments, 120
 Financial market crisis, 120
 Financial number game, 19
 Financial shenanigans, 19
 Financial stress, 113
 Financial wealth, 201
 Flipkart, 122–124, 252, 254
 FMCG. *See* Fast-moving consumer goods (FMCG)
Forbes Magazine (2002), 19
 Forex scandal, 249
 Forrester, American market research company, 226
Fortune Magazine (2002), 19
 “Forward buying”, 110
 Fosters individualism, 175
 Fraud, 161, 164–165
 contemporary versions of, 161–162
 corruption and bribery, distinguishing between, 183
 failure of corporate accountability, 179
 investigating, 162–165
 legal and occupational ambiguity, 180–186
 supply and demand side of, 181–182
 synonyms or equivalents, 163
 turbulent markets combating, 177–179
 Fraudulent practices, 250
 Freedom from tyranny, 133
 Free enterprise capitalist system (FECS), 82, 101, 121, 136
 assumptions of, 130–131
 corporate executives, 11
 corporate morality, interrelationships for identifying, 91–92
 corporate strategies to revitalize, 142–143
 in defense of, 129–133
 destruction of, 155–188
 dimensions, 88
 language of interrelationships, 89

- SOPE, 89–90
- stakeholders, 8
- “system at unrest”, 89–90
- systems thinking, 88
- Free markets, 125
 - capitalism, 132
 - system, 136
- Friction-free economy, 260
- A Future that Works: Automation, Employment and Productivity*, 231
- Gap, 47
- General Motors, 260
- Geneva-based International Organization for Migration, 23
- Global buying power, 13
- Global climate change and policies
 - Brundtland Commission’s Report, 21
 - “clean and green” products, 21
 - corporate sustainability, 21
 - innovative policies, 21
 - intended nationally determined contributions (INDCs), 21
 - Paris Committee of Climate Change, 21
 - Paris Summit Agreement, 22
 - sustainability policies, 21
 - sustainable development, 21
- Global employment, 13
- Globalization, 11, 24, 30, 74, 100, 177
- Global warming and resource depletion, 24
- Grameen Bank, 121–122
- Gray area in corporate ethics, 68–69
- Great by Choice* (2011), 34, 178
- Gross domestic product (GDP), 13
- G20 summit, 24
- Harshavardhana, 77
- High-potential startups, 252
- Hobbesian capitalism, 127–128
- Hollinger International, 19
- Home Depot, 47
- Home mortgage lenders, 112
- Hotel Airbnb, 252
- Humanoid robot Sophia, 26
- Hybrid financial instruments, 205–207
- Hyderabad-based Advanced Data Research Institute, 219
- Immigrant populations and global refugee crisis
 - corporate ethics, 23
 - ethical and moral issues, 25
 - Geneva-based International Organization for Migration, 23
 - globalization, 24
 - global warming and resource depletion, 24
 - G20 summit, 24
 - international asylum immigration crisis, 44
 - market turbulence, 25
 - migration, 24
- Inclusive capitalism
 - definition, 145–146
 - and intentional public policies, 146–147
 - poverty alleviation, 146
 - privatizing public services, 145
- INDCs. *See* Intended nationally determined contributions (INDCs)
- Indian economy, 20

- Industrial codes of conduct, 68
- Inequalities, 64
- Inequity and inequality, 234
- Information and communication technologies (ICTs), 146–147
- Information asymmetry (IA), 34, 39
- Inherent social contradictions of capitalism, 175–176
- Initial public offerings (IPOs), 264
- Injustice, 66
- Innovative policies, 21
- Inquiry into the Causes of Economic Growth: The Wealth of Nations, An*, 120
- Insolvency and Bankruptcy Board of India, 196
- The Insolvency and Bankruptcy Code 2016 (IBC 2016), 195
- Intellectual property rights and duties, 68
- Intended nationally determined contributions (INDCs), 21
- Intentional public policies and inclusive capitalism, 146–147
- Interest coverage ratio (ICR), 208
- Internal Advisory Committee (IAC), 191
- International asylum immigration crisis, 44
- International Federation of Robotics, 231
- International Monetary Fund (IMF), 188
- “Internet of things (IOTs)”, 217
- Inverting, 257
- Investment, 201
- Invisible hand, 129
- The Journal of Business Ethics*, 161
- “Justice principles”, 66
- Kautilya’s *Arthashastra*, 49, 78
- Kiva Robotics LLC in 2012, 223
- Kmart, 47
- Knowledge development, 12
 - and cycle time performance, 13
- Knowledge-intensive industries, 40
- Law compliance, 52
- Laws, corporate ethics, 69
- “Leadership dharma”, 49
- Legal and occupational ambiguity, 180–186
- Legal compliance, 68
- Legality, 52–53, 266
- Legality, ethicality, morality, and spirituality (LEMS), 74–75, 218, 230–239
- Leverage, 98, 110
- The Leviathan* (1651), 127
- Levi-Strauss, 47
- Libertarian ethic, 65
- Lie, 164
- Limited capital expenditures (Capex), 253
- Linear thinking, 100
- Long-term debt to capitalization ratio, 209
- Long-termism, 261–262
- Low-cost goods, 35
- Machiavellian executive, 176
- Machiavellianism*, 176
- Machine intelligence (MI), 215, 219
- Machine learning, 230
 - and big data, 232
- Mana, AI platform, 223
- Management literature, 43
- Managerial ethics, 54–56
- Man-made wicked problems, 33
- Market capitalism, ethical defenses of, 152

- Market orientation, 44
- Market responsiveness, 44
- Market stabilization, 178
- Market turbulence, 1
 - artificial intelligence (AI), 25–26
 - Brexit and global market turbulence, 22–23
 - as buyer–seller information asymmetry, 34–40
 - corporate growth source, 42–43
 - decision-making, 12
 - definition, 12–13
 - demonetization in India and, 27–34
 - and economic chaos, 18–19
 - ethical concerns, 43
 - global climate change and policies, 21–22
 - global markets, Chinese invasion of, 21–22
 - immigrant populations and global refugee crisis, 23–25
- Massive corporate fraud, 120
- McDonald’s, 47
- Meditation, 50
- Microsoft Launches “Tay”, 216
- Migration, 24
- Misleading, 163
- Misrepresentation, 164
- Modern Debt-Stressed Corporation, 192–194
- Moral engagement, 52
- Morality, 51, 57–58, 69, 79, 267
 - promoter dominance, 200–203
 - tax subsidy and debt distortion, 203–205
- Moral obedience, 68
- Myntra, 122–124

- Narratives, 58
- NASDAQ markets, 161

- National Company Law Tribunal (NCLT), 190–191
- Natural intelligence (NI), 215, 217
- Netflix, 253
- Net worth (NW), 18
- Neural networks, 26, 222
- New product introductions, 44
- New product outcomes, 44
- New York Stock Exchange (NYSE), 161
- The New York Stock Exchange (NYSE) market, 112
- Nia, integrated AI platform, 223
- Nicomachean Ethics*, 66
- Nike, 47
- NMRKT, 256
- Noncash expenses, 213
- Non-GAAP measure, 212
- Nonphysical transactional abuses, 165, 168–169, 183
- Nonproductive assets (NPAs), 111
- NPDD, 261–262

- Oaktree Capital Management, 265
- Obfuscation, 163
- Off balance-sheet financing, 263
- Oil and gas schemes, 170
- Online capitalism, 122–124
- Organizational ethics cultures, 33
- Organizational learning, 44
- Organizational memory, 12, 44
- Organizational value ethics, 67
- Otto, self-driving automobiles startup, 223
- Our Common Future*, 21
- Overhanging, 205, 207
- Overleveraged corporate debt, 207
- Overstocked inventories, 112
- Ownership, change in, 261

- Paris Committee of Climate Change, 21

- Paris Summit Agreement, 22
 “Parity products”, 132
 Parmalat, 19
 Partner relations management (PRM), 52
 Patent rights and duties, 68
 “Permanence” campaign, 23
 Persephone Brewing Company (PBC), 244–246
 Personal security, 68
 P&G, 110–111
 Physical transactional abuses, 165, 166–167
 Pleasure (*kama*), 77
 Political regulation and watchdog control, 13
 Poverty, 177
 Presidency Towns Insolvency Act (1909), 195
 Price–earnings (P/E) ratios, 18
 Prime-bank schemes, 170
 Private property morality, 126–127
 Procedural justice, 65–66
 Process mapping and systems thinking, 82–83
 Procrastination, 112
 Product complexity, 39
 Product quality orientation, 44
 Professional knowledge-intensive service industries, 35
 Profits and losses morality, 133–134
 Promissory notes, 170
 Promoter dominance, 250–251
 ethics, in modern corporations, 198–200
 morality, 200–203
 Promoters as investors, 202–203
Protestant Ethic, 134
 Public outrage and humiliation, 28
 Public sector unit (PSU) banks, 192
 Punjab National Bank, 249
Purusharthas, 77
 Pygmalion effect, 87
 Quality improvement, 83
 Quality signals, 39
 Quarterly capitalism, 248–249
Rajarshi, 50
Rajasic guna (energizing power), 77
 Ramifications, 28
 Raytheon, 258
 Real estate business, 28
 Real estate developers, 112
 Regulations, 249
 Reinforcement learning, 230
 Reinforcing feedback loop, 86
 Reserve Bank of India (RBI), 27
 Returns on assets (ROA), 18
 Returns on equity (ROE), 18
 Returns on invested capital (ROIC), 108
 Returns on investment (ROI), 18
 Returns on sales (ROS), 108
 Revenues, 28
 1992 Rio Earth Summit, 22
Rise of the Robots, 230
 Risk, demonetization in India, 27
 Risk management, 44
 Robotics
 artificial intelligence (AI) and, 218
 in radiosurgery, 223
 Robotics 1972, 221
 Robots, 25
 Round-trip, 19
 “Round-trip” trading, 174
 Routine and nonroutine labor force, 230

- Routine transactional operations,
AI, 237
- Sarbanes-Oxley Act (2002), 6, 47,
161, 180, 251, 265
- Sattwa guna* (or vigilance power),
77
- School of Salamanca*, 126, 152
- S corporation, 268
- Seduction
bribery or corruption, 165
deception, 164
definition, 164
embezzlement, 165
fraud, 164–165
lie, 164–165
misrepresentation, 164
nonphysical transactional
abuses, 168–169
physical transactional abuses,
166–167
“superior knowledge”, 164
- SeedInvest, 254
- Self-driving Uber cars, 223
- Self-fulfilling prophecy, 87, 113
- “Sell/buyback” trading, 174
- The Shame of the Cities, 77
- Share buybacks, 251
- Shareholder-value revolution, 248
- Share market concentration,
201–203
- Shell Oil, 47
- Short-termism. *See* Quarterly
capitalism
- Sick Industrial Companies Act
(SICA), 207
- Sick Industrial Companies
(Special Provisions) Repeal
Act (2003), 195
- Smartphones, 224
- 1980s massive public sector
investment in AI, 221
- Smith, Adam, 128–129
- Snapdeal, 252
- “Snapshot thinking”, 99
- Social compliance, 68
- Social Darwinism*, 176
- Social entrepreneurship, 262
- Socioeconomic problems, 33
- Sophia, female robot, 216
- SOX Act, 6, 47, 161, 180
- Spiritual Exercises of St. Ignatius
of Loyola (1491–1556), 50
- Spirituality, 50, 70, 226, 267
bonding and binding spirit, 49
Buddhist tradition, 49
“categorical imperatives”, 49
civilizations, 49
dharma, 49
dharmashastra, 49
exercitant, 50
“image and likeness of God”,
49
- Kautilya’s Arthashastra, 49
- “leadership dharma”, 49
- meditation, 50
- purusharthas*, 77
- rajarsi*, 50
- Spiritual Exercises of St.
Ignatius of Loyola
(1491–1556), 50
- Spiritual transcendence (*moksha*),
77
- Startups, 252–253, 262
- State capitalism, 126
- Stocking up, 110
- Stock market indices, 18
- Strategic thinking, 139
- Stressed assets, 196
- Subjects, objects, properties, and
events (SOPE), 80, 162
- Subterfuge, 163
- “Success to the successful”
archetype, 111

- Sunshine Coast Association for Community Living (SCACL), 244
- “Superior knowledge”, 164
- Supervised learning, 230
- Supply chain management, 12
- Supply chains, 28–29
- Sustainability policies, 21
- Sustainable competitive advantage (SCA), 12
- Sustainable development, 21
- Symptomatic solutions, 104–106
- Systemic laws for systems thinking, 93–101
- Systems thinking approach, 80, 81
 - archetypes of, *See* Archetypes of systems thinking
 - corporate ethics, critical systems thinking questions, 90–115
 - feedback concept, 83–86
 - feedback processes, reinforcing and balancing, 86–88
 - free enterprise capitalism system (FECS), 88–89, 136
 - market turbulence problem, 81–82
 - and process mapping, 82–83
 - system, 80–81
 - “systems dynamics”, 81
- Tangible products, 39
- Tax Reform Act of 1986, 257
- Tax reforms, 256–257
- Tax subsidy and debt distortion advantages, 204
 - corporate financial decisions, 203–204
 - debt subsidy, 203–204
 - disadvantages, 205
 - principal, 203
 - tax benefits, 203–204
- Technology/capital-intensive services, 35
- Teleology, ethical theory of, 58–63
- Territorial tax systems, 257
- Tesla, 260
- Tesla Motors, 229
- The Tiananmen Square massacre, 112
- Total quality management (TQM), 83
- “Tragedy of commons”, 108–110
- Transactions exchange-based management curriculum, 237
- Transport sector, demonetization in India, 28–29
- Treaty of Lisbon, 22
- Treaty of Paris (1951), 44
- Trickery, 163
- Turbulent market stabilization and market sustainability, 137–138
- Tweed Days in St. Louis, 77
- Uber, 103, 106, 253
- Uncertainty, 31–32
- Underinvestment, 113–114
- UN Framework Convention on Climate Change (UNFCCC), 21
- Unscrupulous brokers, 170
- Unstructured problems, 31
- Unsupervised learning, 230
- Utilitarianism, 58, 63
- Values, corporate ethics
 - behavior and, 54
 - ethical deliberations, 53–54
 - honesty, 54
 - human dignity, 54
 - inalienability, 54

- levels, 53–54
- moral principles, 54
- Venture capitalist (VC) firms, 252
- Virtual reality (VR), 226
- Virtue ethics, 71
- Vizio, 252
- Volkswagen scandal, 201
- Vulnerabilities, 93

- WABOT-1, 221
- Wal-Mart, 21, 47, 110–111
- Wanton AI developments, 223–224
- Wash trades, 170
- Wash trading, 19, 174
- Watkins, Sherron, 158–160
- Watson, self-learning AI tool, 223
- Waymo, Google self-driving car, 223, 224
- Wealth and power (*artha*), 77

- Wealth distribution, 201–202
- Weber, Max
 - capitalism, ethics of, 134–135
- Welfare capitalism, 126
 - based on taxing, 135–136
 - dependence culture, 135
- WeWork, 252, 254
- WhatsApp, 252
- Wholesale power traders, 19
- Wicked problems, 32, 84, 95
- World.com, 19
- World Trade Organization (WTO), 259

- XCON, 222

- Zero-sum game cycle, 111
- Zinnov, 252
- Z scores, 211–212