

## BOOKS THAT MATTER

A book is an effective way to communicate ideas, lessons, and experiences beyond their times. The following is a partial list that greatly impacted my thinking:

1. *The General*, C.S. Forester, 1978  
Treats how senior leaders with unimaginative direction and total incompetence can lead to appalling slaughter and devastating national economic consequences.
2. *The Systems Approach*, C. West Churchman, 1968  
One of the seminal books on the impact of systems thinking and the systems approach on addressing complexity.
3. *The Fifth Discipline: The Art & Practice of The Learning Organization*, Peter M. Senge, 1990  
Systems approaches that enhance learning in an organization.
4. *Intellectual Capital: The New Wealth of Organizations*, Thomas A. Stewart, 1997  
Redefines the priorities of businesses demonstrating that the most important assets are the knowledge of workers and all the past experiences a company has in its institutional memory.

5. *Consilience: The Unity of Knowledge*, Edward O. Wilson, 1998  
An original work of synthesis ... to unify all major branches of knowledge under the banner of science.
6. *The Story of Philosophy*, Bryan Magee, 1998  
The complete guide to 2,500 years of western philosophy, from Ancient Greece to the present day.
7. *Who Moved My Cheese*, Spencer Johnson, M.D., 1998  
Deals with change and its effects on human and organizational behavior.
8. *Simplicity: The New Competitive Advantage*, Bill Jensen, 2000  
Treats how the ability to simplify complexity leads to competitive advantage.
9. *Good to Great*, Jim Collins, 2001  
Research showing how long-term sustained performance can be engineered into the DNA of an enterprise from the very beginning.
10. *The Wealth of Knowledge*, Thomas A. Stewart, 2001  
Reveals how companies are applying the concept of intellectual capital to the day-to-day operations to dramatically increase their success in the marketplace.
11. *The World Is Flat*, Thomas L. Friedman, 2005  
A definitive work on how globalization came about, and the technological advancements that spawned this revolution.
12. *The Definitive Drucker*, Elizabeth Haas Edersheim, 2007  
A summary of the lifetime of insights by the Father of Management, narrated by Dr. Drucker himself (right before his passing) to Mrs. Edersheim.

13. *Maestro*, Roger Nierenberg, 2009  
The incredible power of leading by listening.
14. *The Corner Office*, Adam Bryant, 2011  
Indispensable and unexpected lessons from CEOs on  
How to Lead and Succeed.